

# AUP x SCOS Paris 2023

CONFERENCE  
JULY 12-15



## Conference Schedule

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### Wednesday, July 12th, 2023

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Time		Location
13:00	Registration Opens	Quai Lobby
14:00-17:30	SCOS Board Meeting	Quai Building 609
17:30-19:00	Welcome Cocktail	Quai Building 801
19:00	Opportunity to Explore Paris	Ideas in your conference bag

Thursday, July 13th, 2023				
Time	Location			
8:30-9:00	Coffee (C-102)			
9:00-9:30	<b>Welcome</b> Robert Earhart, Anne-Marie Greene, William Fisher	Combes 103/C104		
9:30-9:45	<b>History of SCOS</b> Monika Kostera	Combes 103/C104		
9:45-10:30	<b>Keynote: Jeane Friot</b>	"DeGendered Fashion" Combes 103/C104		
10:30-11:00	Coffee Break (C-102)			
Session 1				
	1A	1B	1C	1D
	C103	C104	Q-A101	Q801
	<b>Sustainability: the new organization uniform?</b>	<b>The hidden, the public and the exhibited</b>	<b>Fashion, identity, conformity</b>	<b>Workshop</b>
	<b>Session Chair: Bob Townley</b>	<b>Session Chair: Lynne Baxter</b>	<b>Session Chair: Albert Cath</b>	<b>Session Aide: Heather Strassel</b>
11:00-11:30	<b>Manuel Graça</b> Sustainability as a management fashion: A critical analysis and discussion	<b>Nurit Zaidman</b> Self-Spirituality in Organizations: A Consumer-Oriented Fad or a Meaningful Alternative?	<b>Benjamin Richards</b> New Kids on the Bloc: Far-Right Fashion and the Postmodern Uniform	<b>Karen Finn</b> Whodunnit? Who has the power in fashion?
11:30-12:00	<b>Suzanne Bodevin</b> Sustainable Investing, the move from ESG to Impact	<b>Remko Renes, Marlies de Vries</b> Fashioning 'the Accountant': Exploring the Role of Student Recruitment in Shaping the Duality between Robust Public Interest Trustee and Modern Financial Professional in Accountant Education	<b>Einav Argaman</b> Institutional heritage sites: Some design considerations	
12:00-12:30		<b>Victoria Pagan</b> Beauty and destruction – the use of NDAs by religious organisations	<b>Christopher Hartt</b> Manufacturing the Dairy Producer	
12:30-13:30	Picnic Lunch - Combes 102 (Space in Q801 or outside along River Seine)			
13:30-14:15	<b>Keynote: Dana Thomas</b>	"Haute Couture: A Mirror of Our Times" Combes 103/C104		
14:15-14:45	Coffee Break (C-102)			
Session 2				
	2A	2B	2C	2D
	Combes 103	Combes 104	Q-A101	Q801
	<b>Methods for sewing images and experience</b>	<b>Politics</b> Fashion, symbols and borders	<b>Educating beyond fashioning</b>	<b>Workshop</b>
	<b>Session Chair: Luc Peters</b>	<b>Session Chair: Monika Kostera</b>	<b>Session Chair: Anne-Marie Greene</b>	<b>Session Aide: Enitsedom Fullilove-thigpen</b>
14:45-15:15		<b>Giulia Falcone</b> Le Toucan d'Hermès: Material and Symbolic Exchanges Between Hermès and Brazil	<b>Laura Mitchell</b> Playful pedagogies as a hopeful fashion.	<b>Kathryn Turley Sonne, Bruce Maggi, Tamara White</b> Cancellations and Appropriation in Fashion through the lens of Indigenous, Incarcerated, and Witch Communities
15:15-15:45	<b>Sudthasiri Siriviriyakul</b> Researching identities through visual methods	<b>Anna Dziuba</b> Navigating liminality in the context of war through theatre	<b>Stephen Town</b> Basse to Haute Couture: the irresistible rise of librarian chic	
15:45-16:15	<b>Maureen Benson-Rea</b> "Out of fashion – a 'No Buy' duo-ethnography"	<b>Gregory Allen</b> A Stubborn Ideology: Why the Social Model of Disability Fails to Go out of Fashion	<b>Marie-Astrid Le Theule, Liz Awad</b> Listening to how a perfumer creates fragrance: Teaching students in management how one hour is a vase full of fragrances, sounds, projects and climates	
16:15-16:45	Coffee Break (C-102)			

Thursday, July 13th, 2023				
Session 3				
	3A	3B	3C	3D
	C103	Combes 104	Q-A101	Q-704
	Workshop	Identity, inclusion and endurance	Costumes, performances, scars	Workshop
	Session Aide: Karolina Krakowiak	Session Chair: Carolyn Hunter	Session Chair: Jerzy Kociatkiewicz	Session Aide: Kanhchana Hak
16:45-17:15	Sara Biglieri MOVING RELATION: A RESEARCH-CREATION WORKSHOP	Anita Mangan Resilience as a craft: Exploring the co-operative model in response to crisis	Jean Luc Moriceau Those invisible threads that tie us together. Jatahy's cinema theatre	Carmelo Mazza Trapped in the eternal present of progress: Fashions vs. Eschaton
17:15-17:45		Jannick Friis Christensen When diversity and inclusion become fashionable in organisations	Ian King Response to theme entitled: Naked life, coated life, costumed life	
17:45-18:15			Maureen Benson-Rea Heartfelt Stitches: Poetry Through Needle Point - an approach to creating emotionally durable modern fashion	
18:15-19:30	C&O Cocktail - Q801			
19:00-21:00	Dinner - AMEX			

## Friday, July 14th, 2023

Coffee (C-102)					
Session 4					
	4A	4B	4C	4D	
8:30-9:00	<b>C103</b>	<b>C104</b>	<b>Q-A101</b>	<b>Q801</b>	
	<b>Weaving a marketplace</b>	<b>Performance, strategy, communication</b>	<b>Managing aesthetics</b>	<b>Workshop</b>	
	<b>Session Chair: James Noel Ward</b>	<b>Session Chair: Stephen Town</b>	<b>Session Aide: Mylène Canvel</b>	<b>Session Aide: Karolina Krakowiak</b>	
9:00-9:30	<b>Leandro Leão</b> When Pierre Cardin met the most modern scenery in the world: the days of the French couturier in Brasilia	<b>SidseI Hove, Marie Wengler</b> Performance Management: A discriminatory practice based on merit	<b>Abraham Walker Slob-Chic:</b> On the Subversive Potential of Pajamas	<b>Karl-Heinz Pogner</b> Quelle couture, quelle identité? A participative catwalk lecture about T-shirt communication	
9:30-10:00	<b>Manon Vignaud</b> Organising as an ongoing weaving of imaginaries: reflections from the example of literary writing workshops	<b>Malgorzata Kuczara</b> Strategy committee – the most hipster committee in the board	<b>Annika Schilling</b> The nine heads organization – fashion croquettes and aesthetic effects versus ideals in organization theory		
10:00-10:30	<b>Felipe Kaiser Fernandes</b> As Soft as Lace? A Critical Study on How the Sapa Bazaar (Prague) Produces Fashion	<b>Claire Estagnasié</b> 'Une organisation n'est qu'un tissu de communication': understanding the remote work phenomenon sous toutes les coutures thanks to the CCO approach	<b>Anne-Marie Greene, Deborah Dean</b> ONE-SIZE-FITS-ALL		
10:30-11:00	<b>Coffee Break (C-102)</b>				
Session 5					
	5A	5B	5C	5D	5E
	<b>C103</b>	<b>C104</b>	<b>Q704</b>	<b>Q-A101</b>	<b>Q801</b>
	<b>Education, fashion, identity</b>	<b>Gender, emotion, embodiment</b>	<b>Weaving identity</b>	<b>Transforming managerial fashion</b>	<b>Workshop</b>
	<b>Session Chair: Jodie Austin Cypert</b>	<b>Session Chair: Christina Schwabenland</b>	<b>Session Chair: Annika Schilling</b>	<b>Session Chair: Saoirse O'Shea</b>	<b>Workshop Aide: Gazelle Simmons</b>
11:00-11:30	<b>Igor Postula, Agnieszka Postula</b> Haute couture as a power of connection. Evidences form the field of management education.	<b>Carolyn Hunter</b> Gendered fashions in martial arts: resistance, violence and organising	<b>Stephen Town</b> Strangers and stalwarts: organizational loyalty and estrangement in the academy	<b>Sameh Katr</b> Sewed by Friendship: Studying Friendship Practices and Embodied Interactions In Organizations	<b>Bob Townley, Brian De Lord</b> Weaving the fabric of a shared vulnerability
11:30-12:00	<b>Sylwia Ciuk Darren McCabe</b> Dedicated Followers of Fashion?: The Paradoxical Impact of the enduring fashion of Standardization for Academics, Professional Service Staff and Managers in a UK University	<b>Niina Erkama</b> Emotion work of management scholars in response to publishing setbacks	<b>Joeri Mol</b> Camera Obscura: Staging the Subject through the Lacanian Gaze	<b>Yoshiaki Fukami</b> An Occasion to Be Anti Management Fashion: A Case study of a Small Size Winery in Hokkaido, Japan	
12:00-12:30	<b>Anne Theunissen</b> Researchers' identity work in relation to the societal impact trend in academia	<b>Varda Wasserman</b> Fashion as embodied resistance: The case of Jewish ultra-religious female		<b>TOBIAS RUEDIGER MAIER</b> Agile Transformation as Rotten Fashion? Cultural Issues in Large Organizations	
12:30-14:00	<b>Picnic Lunch (AMEX - space also in C102 or outside along River Seine)</b>				
14:00-14:45	<b>Keynote: Hugo Letiche</b>	<b>"Fashion is individuation, but which ... ?"</b> <b>Combes 103/C104</b>			
14:45-15:45	<b>SCOS AGM</b>	<b>Combes 103/C104</b>			
15:45-16:15	<b>Coffee Break (C-102)</b>				

Friday, July 14th, 2023				
Session 6				
	6A	6B	6C	6D
	C103	C104	Q704	Q801
	Reflecting and connecting through fashion	Fashioning sustainability	Fashionable workplaces	Workshop
	Session Chair: Victoria Pagan	Session Chair: Isabelle Weber	Session Chair: Sylwia Ciuk	Workshop Aide: Grant Weekes
16:15-16:45	Rima Hussein Saoirse O'Shea Identifying Fashion	Tomasz Rosiak Sustainable business strategy. The case study of building upcycling capabilities in haute couture.	Claire Estagnasié 'Work from Anywhere' policies as a fashionable organizational trend	Tanya Dziahileva Democratizing the Runway
16:45-17:15	Fukuko Inoue Haute Couture as Metaphor: The evolution of synchrotron radiation facilities, the	Christian Makaya Is Permaculture the Future of the Fashion Industry	Naoki TERAMOTO Entrepreneur's Resource Acquisition Strategies in Fashion-Affected Industries: A case study for winery start-ups in Hokkaido	
17:15-17:45	Liz Awad, Marie-Astrid Le Theulem Mylène Canvel How can we connect what is unrelated through sewing?	Roberto Gutierrez Poveda Regenerative models in urban settings: Potential and limitations of returning nature to our cities	Sophie Rauch From patchwork to Haute couture: Unravelling organizational life through non-work-related activities	
18:30-1:00	<b>Gala Dinner</b> <b>@ Vesper</b> <b>81 Avenue Bosquet, 75007 Paris</b>			

Saturday, July 15th, 2023				
9:00-9:30	Coffee (C102)			
Session 7				
	7A	7B	7C	
	C103	C104	Q801	
	Framing & Fabricating	Stratégie a la Mode	C&O Paper Publishing Workshop	
	Session Chair: Grant Weekes	Session Chair: Jerzy Kociatkiewicz	Session Aide: Isabelle Weber	
9:30-10:00	Rodrigo Abner A Theoretical Model for Analyzing the Inclusive Organizing of Creative Cities	Albert Cath, Robert Earhart Stratégie a la Mode: Fashionability and Trendiness in Management Thought, Theory & Practice	C&O Paper Publishing Workshop	
10:00-10:30	Billie Lythberg Fabricating Pasifika Research Methods and working beyond metaphor	Karo Krakowiak Fashionably Separated		
10:30-11:00	Henriett Primecz State socialist legacy in gender and management: focus on Central and Eastern Europe	Heather Strassel Paradox of Homeless Chic		
11:00-11:30	Coffee Break (C102)			
Session 8				
	8A	8B	8C	8D
	C103	C104	Q-A101	Q801
	Nomadics	Aesthetics of Organization	Emblematics	Workshop
	Session Chair: Heather Strassel	Session Chair: Laura Mitchell	Session Chair: Jannick Friis Christensen	
11:30-12:00	Jerzy Kociatkiewicz, Elizabeth Carnegie The migrant and the (un)fashionable traveller: suitcases and the organization of the memory of travel.	Anne-Marie Greene What do managers do? Revisiting the debate in the context of the voluntary sector	Cintia Rodrigues, Alessandra Costa Violence logo: an analysis of human rights violations in the fashion industry	James Noel Ward Symbolic Value: New Classification of Stock Tickers as Positional Haute Couture.
12:00-12:30	Anna Zueva Contemplating the Collective Nature of Ethics: Ethics as Organisational Fabric	Jodie Austin Cypert Deadly Gowns and Distinguished Habits: professional apparel and medical authority in early modern England	Lynne Baxter Entangling with the hegemony of haute couture - Vivienne Westwood's working life and some parallels in Academia	
12:30-13:00	Christina Schwabenland Palestinian embroidery; navigating between contested terrains	Luc Peters CONTAINING THE VIRUS, explorations in office architecture	Kárem Cristina de Sousa Ribeiro & Luciana Carvalho Is Conscious Consumption Enough? An Analysis of (ESG) Practices in the Fashion Industry	
13:00-14:00	Conference Closure & Lunch (AMEX)			
14:00-16:30	Opportunities to Explore Paris			
16:30	Closure of Conference Venue			