

Waddick Joseph DOYLE

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Nationalities: Irish, Australian

Employment

1997 to Present

**The American University of Paris, Associate Professor and Chair
Department of International Communications.**

- Established a Department of International Communications: curriculum design, budget and management of major in three tracks, creation of 40 new courses, appointment of faculty, advising students. Major grew from nothing in five years and represents 30% of the University's graduating class.
- Grants from Andrew Mellon Foundation and European Union for curriculum design and the Annenberg Foundation for training international students.

University Service

- **President, Faculty Assembly**, 2001.
- **Chair**, Faculty Council, 2002.
- **Other**: Curriculum Committee, Library Committee, Faculty Development Committee, Presidential Search Committee, Dean's Search Committee.

Teaching: 5 courses per year including: Comparative Mass Communications; Media Globalisation; Media Semiotics; Contemporary World Television; Media Law, Policy and Ethics; Media Analysis.

1993 – 1996

Parsons School of Design Paris, a division of the New School University, New York .

Chair, Liberal Studies

- Development of an integrated program of liberal studies for art and design students, including Humanities and Social Sciences, Philosophy and Art History, meeting the specific needs of art and design students.
- Responsibilities: recruitment of professors, curriculum design, budget, equipment, and liaison with other departments.
- Courses taught: Contemporary Visual Culture; Visual Communication Theory; An Introduction to Cultural Studies.

1993 – 1997

Université d'Evry, France. **Maitre de conférences** (Lecturer in English).

- Courses in English in marketing department. Taught courses on brands, brand identity, advertising, marketing.

1989 – 1993

Université Pierre et Marie Curie (Université de Paris 6), Département des langues,
Attaché temporaire d'enseignement et de recherche (Temporary Lecturer)

- English, Film and Cultural Studies of English speaking countries.

1989 – 1993

Ecole Polytechnique, Paris.

Maitre des conférences

- Courses taught in English: Modernism and Post-modernism, Communications.

1988

Università degli Studi, Bologna, Italy.
Lettore in English

1985 – 1988

Faculty of Humanities, Griffith University, Brisbane, Australia
Lecturer, School of Film and Media Studies, Faculty of Humanities.

- Media and Cultural Studies; Communication Studies; Textual Analysis.

1984 – 1986

Queensland College of Art, Brisbane, Australia.
Lecturer, School of Humanities.

1984 – 1985

Griffith University, Brisbane, Australia

Research Assistant to the Pro–Vice–Chancellor, Dr. David Saunders.

- Research assistance concerning the history of copyright with application to contemporary problems of copyright and computer programming.

Education

1990 – 1993 Post–doctoral research in semiotics with M. A. J. Greimas – (Ecole des Hautes Etudes en Sciences Sociales) (EHESS) and Henri Quèrè (Université Paris 3).

- *Apathy and Serenity: Analysis of emotional communication frameworks in contemporary English novels*, a study of the works of Ishiguro and Kureishi in the context of contemporary multicultural Britain.

1986 – 1990 Ph. D, Griffith University, Brisbane, Australia

- *From Deregulation to Monopoly: A Cultural Analysis of the Formation of a Private Television Monopoly in Italy*.
- A study of the changes in Italian television from the explosion of free speech in the seventies to the establishment of Silvio Berlusconi's television monopoly focusing on programming, audience and market targeting, political and judicial decision making.
- Examiners: James Carey, Philip Schlesinger, Jennifer Craik.

1982–1986 Dottorato in lettere.(Laurea) Institute of Communications, University of Bologna, Italy—2 years coursework in semiotics, socio–linguistics, media and communication studies, and thesis written in Italian:

- *For a Socio–Semiotics of the Passions: Serenity – an intercultural problem*
- Examining Jury: Paolo Fabbri, Umberto Eco, Patrizia Magli, Omar Calabrese, Giovanni Manetti, Franco Ruffini.
- Awarded 110/110 con lode (with the praise of the jury). A study of the problems of inter–cultural communication between Indian (from India) and Western cultures based on the study of their opposing theories of the sign and of the emotions.

1979 B.A. (First Class Honours) School of Humanities Griffith University, Brisbane, Australia
Communication Studies and Italian–Dissertation; *Some Problems of the Discourse of Ethnic Revival*.

- A critical reading of the similarities of nationalist and multicultural discourses in three different countries, US, Italy, Australia.

Awards

Italian Ministry of Foreign Affairs Research Fellowship
Commonwealth Postgraduate Award
Griffith University Research Award
American University of Paris Distinguished Teaching Award

Professional Memberships

Board member

Global Media Research Institute, University of Southern Illinois, Carbondale, IL
Centre pour les études en Communication Internationale, Paris

Member

International Communications Association
National Communications Association
International Media Culture Research Association

Publications

Forthcoming Book

Winner takes All: Berlusconi, Television and Politics in Italy

Book Chapters

"*French Television*" and "*Canal Plus*" in *Contemporary World Television*, Edited by Sinclair, John University of California Press (and BFI) 2004.

"*Della naturalizzazione alla sacralizzazione. Storia dell'approcci inglesi all'analisi della pubblicità*" in Semprini, Andrea ***Lo Sguardo Semiotico*** Franco Angeli Milano 2003

"*Towards a Poetics of Observation*" in ***Lectures d'une œuvre: The Remains of the Daye Kazuo Ishiguro***, edited by François Gallix published by Editions du temps, Paris 1999.

"*Being an Other to Oneself: First Person Narration in Kasuo Ishiguro's The Remains of the Day*," in ***L'Altérité dans la littérature et la culture Anglophone***, edited by Labbé, Evelyne; Presses de l'Université du Maine, Le Mans 1993

Refereed journal articles

"*The Money! Or The Box! Consumerism, Television and Americanisation in 1960's Australia*". In ***Cultures of the Commonwealth No.6*** pp.21–35 Spring 2000

"*The Space between Identity and Otherness*" in ***Commonwealth No 4***. pp.110–119, spring 1997

"*Shabdabrahma: Infinity and Perfection in a Word.*" ***VS Versus, Journal of Semiotics*** special edition: *The Quest for Perfect Languages* edited by Roberto Pellerey and Umberto Eco. 1992

"*Grim Reapings: an analysis of AIDS television advertising.*" ***Eyeline, No.2.***, July 1988

"*Why Dallas was able to conquer Italy*", ***Media Information Australia, No.41***, February 1987

Forthcoming Journal (Edited)

Southern Review: special edition on Media and Belief edited by Waddick Doyle and Mary Griffiths, spring 2006.

Conferences organised

March 2006

With the Department Of Culture and Communication, NYU
Cultural Diversity and Global Cultural Governance
http://www.aup.fr/news/special_events/AUP-NYU_Symposium.htm

March 2005

Media and Belief in an Interdependent World; American University of Paris, International conference with 45 papers from 15 countries.
http://www.aup.fr/news/pastconf/programs/2005_mediabelief.htm

January 2003

Globalisation and Violence

The New Imaginaries Working Group of the Center for Transcultural Studies, sponsored by the Rockefeller Foundation.
Charles Taylor, Ben Lee, Dilip Gaonkar, Richard Beardsworth and Waddick Doyle.

March 2002

Round Table: Rhetoric and National Identity with the College International de Philosophie
Rhetorique, mondialisation et démocratie
Held at AUP Funded by Andrew Mellon Foundation.

November 2001

Rhetoric and National Identity with the College International de Philosophie
paper given at Le College International de Philosophie.

Invited Lectures and Conference Papers

October 2005

Paper: *Representing the Italian nation; figures of consumers and citizens in Berlusconi's Italy.*

Conference "Figures of Democracy" Concordia University, Montreal.

June 2005

Paper: *Converting Television Audiences into Political Publics: Consuming Goods and Parties in Berlusconi's Italy*

"Media, Everyday Life and the Cultures of Consumption" Conference
Center for Transnational Cultural Studies, Northwestern University and the Department of Mass Communications of the University of Hong Kong.

<http://jmsc.hku.hk/events050617.asp>

June 2005

Paper: *Television Advertising and Socio-cultural Development*
Cambodian Communications Institute.

March 2005

Introduction to Conference

Paper: *Brands from Naturalisation to Supernaturalisation*

Media and Belief in an Interdependent World Conference at The American University of Paris.

November 2004

Invited seminar: *Silvio Berlusconi, Transfiguration and Disruption in the Italian Public Sphere*
Center for Global Culture and Communication, Northwestern University Chicago.

October 2004

Paper: *Did Media Globalisation End with the Invasion of Iraq?*

Carbondale Center for Global Media Research, Southern Illinois University.

October 2004

Invited expert speech: *The Consequences of Italy's Media Deregulation to Danish Public Service Broadcasting Board, Copenhagen.*

<http://www.detnypublicserviceraad.dk/aktuelt.htm>

September 2004

Interdependence Day, Rome *Envisioning A World of Interdependence in Higher Education Curriculum*

Government of the City of Rome.

June 2004

Rencontres de Fès: Giving a soul to globalization

Managed workshop on media and cultural conflict

Colloquium, Fez Morocco.

<http://www.fesfestival.com/en/progcolloq.htm>

May 2004

Title: Corporate Brands and Global Taste Making

International Communications Conference, New Orleans.

http://convention.allacademic.com/ica2004/session_info.html?c_session_id=59&part_id1=8786&dtr_id=823

January 2004

Invited speaker closing address: *Other worlds are breathing*, the film festival of the world social forum Culture and Identity and Hope

World Social Forum, Mumbai, India.

June 2003

Les Grandes régions du monde et la mondialisation

Higher education and interdependence

Recontres de Versailles Versailles, France.

May 2003

Paper 1 "*From Naturalisation to Sacralisation: Changing Paradigms in Advertising Criticism*"

Paper 2 "*Berlusconi, Narrative Seduction and Political Power*".

ICA (International Communications Association) Conference, San Diego, CA.

November 2002

Politics, Mass Media and Artists' Responsibility in Today's World':

The American University of Paris.

December 2002

News of Empire and Empire of News. Applying Negri to Murdoch
After Post-Colonialism Conference Université Paris 9.

December 2001

Round Table Panelist: Media and Terrorism
Diplomatic Academy of London, University of Westminster, The American University of Paris
University of Westminster.

May 2000

Chaired panel: *From International to Cosmopolitan Communications*
Paper: *Cosmopolitan Trajectories of the Communications Discipline.*
International Communications Conference, Acapulco.

November 2000

Panel: *Critical Approaches to Hybrid Cultural Identities*
Paper: *'The Space Between Cultures: Utopia or No Place'*
National Communications Association Conference, Seattle, WA.

May 1999

Game Shows, Americanization and Australian Television.
S.A.E.S. Congress, Chambéry, France.

November 1998

Paper: *Seducing the Republic. Silvio Berlusconi, American serials and Italian politics*
Conference on Romance Narrative and Performance, New York University, Draper Center.

July 1998

Paper: *The Lessons of Italy's Media Deregulation*
National Communication Association/ Consiglio Nazionale delle Ricerche (CNR) Conference: Communication: Organizing for the Future, Rome.

July 1998

The Challenge of the New Technologies and Intercultural Communication
Conference organised by the city of Birmingham, England and the European Union.

June 1998

Multilingual Broadcasting in Australia: Hegemony or Counter-Hegemony?
Pluralisme culturel et hégémonie culturelle conférence. Université de Cergy Pontoise, France.

1996

Du discours nationaliste au discours ethnique : L'Australie dans les années 1970.
Conference: "Mutations de la perception de l'identité culturelle et nationale de Commonwealth" à l'Université de Cergy Pontoise, France.

1994

Multiculturalism et Kureishi
Université Paris 9.

1993

The Disappointed Bridge: Trajectories of narration in Kasuo Ishiguro's *The Remains of the Day*

S.A.E.S. (Société des Anglicistes dans l'enseignement supérieure) Congress at Valenciennes, France.

1991

"Is Ethnic Identity an Ethnocentric Concept? Ethnicity and Subculture in *The Buddha of Suburbia* by Hanif Kureishi?"

Presented to a conference on "Les voix d'ethnicité dans les pays anglophones" Université de Tours, France.

1991

Paper: "*Reconsidering Americanisation: Simultaneity and Seduction*"

The media studies section of the Congress of the European Society for the Study of English Norwich, England.

1990

Paper: "*Passion and Patience: a problem of value*"

The International Summer Semiotics School, The Passions of Value in Urbino, Italy.

1986

Paper: "*Constructing Italian Audiences*"

The Frederic May Foundation Congress on Contemporary Italy, Sydney, Australia.

1984

Paper: "Semiotics and mass media"

AULLA (Australian Universities Languages and Literature Association), Melbourne,

Media Appearances

Waddick Doyle has appeared on *Insight* on CNN, *Mots Croisés* on France 2, and *Forum Public* on Canal du Senat, LCI and in Newsweek Magazine and has been interviewed in the Moroccan, Brazilian, Indian and Danish press.