

Waddick Joseph DOYLE

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Professional Appointments, University Service

2012 Associate Professor Global Communications (sabbatical semester)

2008 to 2012

Director, Division of Global Communications and Film The American University of Paris
Management, budget, academic vision, curriculum design

One of the university's four divisions with the largest undergraduate major and largest graduate program.

1997 to 2008

Associate Professor and Chair

Department of Global Communications, The American University of Paris

- Establishment of a Department of International Communications now known as the Department of Global Communications curriculum design, budget and management of major in three tracks, creation of 40 new courses, appointment of faculty, advising students. Major grew from nothing in five years and represents 30per cent of the University's graduating class.
- Creation of Masters degree in Global Communications 2006 graduate program
First Masters Degree in global communications in American university system
Grew to 40 student intake in the first year
- Grants from Andrew Mellon Foundation and European Union for curriculum design and the Annenberg Foundation for training international students.

University Service, American University of Paris

President, Faculty Assembly, 2001, 2002

Chair, Faculty Council, 2002,2003

Member,

Other Leadership Task Force Curriculum Committee, Library Committee, Faculty Development Committee, Presidential Search Committee, Dean's Search Committee, Presidential Search Committee

Teaching Comparative Mass Communications; Media Globalisation; Media Semiotics; Contemporary World Television Media Law, Policy and Ethics; Media Analysis, Transnational Identities, Brands and Belief.

1993 - 1996

Parsons School of Design Paris, a division of the New School University, New York

Chair, Liberal Studies

- Development of an integrated program of liberal studies for art and design students, including Humanities and Social Sciences, Philosophy and Art History, meeting the specific needs of art and design students.
- Responsibilities recruitment of professors, curriculum design, budget, equipment, and liaison with other departments.
- Courses taught Contemporary Visual Culture; Visual Communication Theory; An Introduction to Cultural Studies.

1993 - 1997

Université d'Evry, France Maître de conférences,. (Lecturer in English)

- Courses in English in marketing department. Taught courses on brands, brand identity, advertising, marketing.

1989–1993 Attaché temporaire d'enseignement et de recherche (visiting assistant professor),

Université Pierre et Marie Curie (Université de Paris 6)

- English, Film and Cultural Studies of English speaking countries

1989 - 1993

Ecole Polytechnique, Paris Maître des conférences,

- Courses taught Modernism and Post-modernism, Communications.

1988

Università degli Studi, Bologna, Italy.

Lettore in English.

1985 - 1988

Faculty of Humanities, Griffith University, Brisbane, Australia

Lecturer, School of Film and Media Studies, Faculty of Humanities.

- Media and Cultural Studies; Communication Studies; Textual Analysis.

1984 - 1986

Queensland College of Art, Brisbane, Australia

Lecturer, School of Humanities.

1984 - 1985

Griffith University, Brisbane, Australia

Research Assistant to the Pro-Vice-Chancellor, Dr. David Saunders.

- Research assistance concerning the history of copyright with application to contemporary problems of copyright and computer programming.

Education

1990 - 1993 Post-doctoral research in semiotics with M. A. J. Greimas–(Ecole des Hautes Etudes en Sciences Sociales) (EHESS) and Henri Quèrè (Université Paris 3)

- Apathy and Serenity Analysis of emotional communication frameworks in contemporary English novels, a study of the works of Ishiguro and Kureishi in the context of contemporary multicultural Britain.

1986 - 1989 Ph.D, Griffith University, Brisbane, Australia

- From Deregulation to Monopoly A Cultural Analysis of the Formation of a Private Television Monopoly in Italy
- A study of the changes in Italian television from the explosion of free speech in the seventies to the establishment of Silvio Berlusconi's television monopoly focusing on programming, audience and market targeting, political and judicial decision making.
- Examiners James Carey, Philip Schlesinger, Jennifer Craik
- Supervisors Glyn Davis, David Saunders

1982 to 1986 Dottorato in lettere.(Laurea) Institute of Communications, University of Bologna, Italy--2 years coursework in semiotics, socio-linguistics, media and communication studies, and thesis written in Italian

- For a Socio-Semiotics of the Passions, Serenity - an intercultural problem.

- Examining Jury Paolo Fabbri, Umberto Eco, Patrizia Magli, Omar Calabrese, Giovanni Manetti, Franco Ruffini.
- Awarded 110/110 con lode (with the praise of the jury). A study of the problems of inter-cultural communication between Indian (from India) and Western cultures based on the study of their opposing theories of the sign and of the emotions.

1979 B.A. (First Class Honours) School of Humanities Griffith University, Brisbane, Australia Communication Studies and Italian.

- Dissertation; Some Problems of the Discourse of Ethnic Revival
- A critical reading of the similarities of nationalist and multicultural discourses in three different countries, US, Italy, Australia.

Awards

American University of Paris Distinguished Teaching Award

American University of Paris Faculty Service Award

Italian Ministry of Foreign Affairs Research Fellowship

Commonwealth Postgraduate Award

Griffith University Research Award

Memberships

Board member

Global Media Research Institute, University of Southern Illinois, Carbondale, IL

Centre pour les études en Communication Internationale, Paris

Fellow

Center for intercultural New Media Research . Marist University

Member

Editorial board of The Journal of Intercultural Communication Research.

International Communications Association

National Communications Association

International Association for Media and Communication Research

Book Chapters

2012 ***No Strings Attached? Les Guignols de l'Info and French Television*** in Baym, G. and Jones, J. P. (Eds.). *Global Approaches to News Parody and Political Satire*. London Routledge.

2012 ***Italy One Nation: Three Republics and a Thousand Identities*** in Berne M., e Cristaudo W. Vogt R , *European National Identities. Elements. Transitions. Conflicts* edited Routledge

2012 ***Saintly rebels, Gandhi and the Emir Abdel Kader and the philosophy of positive passivity*** in Cristaudo W and Youzhong S. *Order, Harmony, Spontaneity, and Revolt, East, West Philosophical Perspectives* University of Hong Kong Press

2010 With Matthew Fraser ***facebook, Surveillance, and Power*** in *facebook and Philosophy*, edited by D.E. Wittkower and published by Open Court, Chicago

2010 with Gabriele Cosentino **Silvio Berlusconi: One Man Brand** in Aronczyk M and Powers *Blowing up The Brand, Critical perspectives on Promotional Culture* Peter Lang New York

2010 Waddick Doyle, with Gabriele Cosentino and Dimitrina Todorova, **Tearing up Television across borders: format transfer of news parody between Italy and Bulgaria** in Moran A. *TV Formats Worldwide, Localising Global* Intellect 2010.

2007 **'Théorie des médias et l'analyse de la publicité** in Semprini A. *Analyser la Communication 2.*, Harmattan.2007

2004 **French Television** and **Canal Plus** in *Contemporary World Television* in Sinclair J. University of California Press (and BFI) 2004.

2003 **Della naturalizzazione alla sacralizzazione: Storia dell'approcci inglesi all'analisi della pubblicità** in A Semprini A, *Lo Sguardo Semiotico* Franco Angeli Milano 2003.

1999 **Towards a Poetics of Observation** in Gallix F. *Lectures d'une œuvre The Remains of the Day* de Kazuo Ishiguro p Editions du temps, Paris 1999.

1993 **Being an Other to Onesel.; First Person Narration in Kasuo Ishiguro's The Remains of the Day** in Labbé E. *L'Altérité dans la littérature et la culture anglophone.*; Presses de l'Université du Maine, Le Mans 1993c

Referred journal articles

No Strings Attached? Les Guignols de l'Info and French Television Vol 10 no.1 2012

With Mary Griffiths

Caricature and an Ethics of Discomfort in *Southern Review, Communications, Politics and Culture* Volume 39 Issue 1 (2006)

The Money Or The Box? Consumerism, Television and Americanisation in 1960's Australia. *Cultures of the Commonwealth* No.6 pp.21-35 Spring 2000

The Space between Identity and Otherness *Commonwealth* No 4. pp.110-119 Spring 1997

Shabdabrahma;:Infinity and Perfection in a Word in VS Versus, *Journal of Semiotics* special edition The Quest for Perfect Languages edited by Roberto Pellerey and Umberto Eco. 1992

Reapings.: an analysis of AIDS television advertising, in *Eyeline*, No.2., July 1988

Why Dallas was able to conquer Italy in *Media Information Australia*, No.41, February 1987

Journal (Edited)

Southern Review: Communications, Politics and Culture Volume 39 Issue 1 (2006)
special edition on Media and Belief edited by Waddick Doyle and Mary Griffiths Spring 2006

Conferences organised

March 2009 **Media ,Communications and the Post Colonial** with Université Paris Dauphine

June 2008

Media Ethics and the Global Symposium organized with New York University and Goldsmiths, University of London.

Covering the Other Media Production, Ethical and Economic Value

May 2006 **Branding and Contemporary Political Image- Making**,
12 participants including John Corner, Andrea Semprini ,and David Marshall

March 2006 **Symposium on Cultural Diversity and Global Cultural Governance**

With the Department of Culture and Communication, NYU

Cultural Diversity and Global Governance

http://www.aup.fr/news/special-events /AUP-NYU_Symposium.htm

March 2005

Media and Belief in an Interdependent World; American University of Paris, International conference with 45 papers from 15 countries.

http://www.aup.fr/news/pastconf/programs/2005_mediabelief.htm

January 2003

Globalisation and Violence

The New Imaginaries Working Group of the Center for

Transcultural Studies, sponsored by the Rockefeller Foundation.

Charles Taylor, Ben Lee, Dilip Gaonkar, Richard Beardsworth and WaddickDoyle

March 2002

Round **Table Rhetoric and National Identity** with the College International de Philosophie Rhetorique, mondialisation et democratie

Held at AUP Funded by Andrew Mellon Foundation

November 2001

Rhetoric and National Identity with the College International de Philosophie

paper given at Le College International de Philosophie

Invited Lectures and Conference Papers

June 2011 **The challenges and opportunities of communications technologies.** Dijon a panel with Edgar Morin and Elena Proden from UNITAR.

June 2012 speech at the Temimi Foundation in Tunis on the challenges provided to the post-revolutionary university and globalization of education. His speech was entitled "The liberal arts tradition of American education, globalization and constructing the post-colonial university

August, 2010 Resentment, Revolt and Resistance. Passions in the anti-colonial struggle in India and Algeria Conference Harmony and Order vs. Spontaneity and Revolt in Eastern and Western Philosophies
European Studies Centre University of Hong Kong

June 2010 response to Nick Mirzoeff (MCC, NYU) *The Mystical authority of Visuality at Second Annual AUP /NYU symposium, Media and Belief, Religion, Authority and Vision*

February 2010 roundtable at conference on *Virtual and Internet Communication in the Mediterranean Complex Identities and the Transformations of Social Bonds*, held in Tunis, by the Institut de recherche sur le Maghreb

February 2010 "*How to live together and secularism: Sufi responses to Media Islamophobia*," at a conference entitled Sufism and Society, Reality and Perspectives, held in Madagah, Morocco

January 2010 *May Allah Bless France, Muslims redefining Secularism on French Media as how to live together Islam and the Media* held at the Center for Media and Religion at the University of Colorado

March 2009 *Flux médiatique à travers la méditerranée*
L'Union pour la Méditerranée un partenariat équitable pour le partage des savoirs. Paris
:French Senate Université sans frontière,

March 2009 with Jayson Harsin joint conference with Université Paris Dauphine and AUP
Media Communications and the post colonial
Coming Unstuck Media Images of the Banlieue Riots Jayson Harsin/Waddick Doyle The American University of Par

October 2009 the Unesco Global Forum on the Power of Peace, Bangkok in.
keynote Digitization and Global Liberal Arts Education.
University leadership and the application of media and ICTs for Peace education.

October 2009 *Love, and the Semiotics of Unicity in Ibn Arabi and Patanjali Love in the Religions of the World*, The School of Cultures and Languages of The University of Hong Kong.

December 2008 *The Media in Italy Historical Perspectives and Future Challenge* The Annual Conference of the Association of the Study of Modern Italy (ASMI) chaired panel on the impact of Italian television on contemporary Italian politics

July 2008 International Association for Media and Communications Research (IAMCR) 'Media and Global Divides' Conference, Stockholm
Dragging Audiences from Television into Electoral Politics, The Cases of Italy and the USA

June 2008 Media Ethics and the Global Symposium
AUP, New York University and Goldsmiths, University of London.
Covering the Other, Media Production, Ethical and Economic Value

June 2008 EHESS

Conference : *Religions, Identity, Laïcité* EHESS
Respondent to Mohammed Arkoun and Esther Benbassa

May 2008 Fondation Singer-Polignac, Paris Conference
De Benjamin Franklin à nos jours , la presse a-t-elle perdu sa puissance sponsored by the Fondation Singer-Polignac and by the Franklin Committee, in commemoration of the tercentenary of Benjamin Franklin's birth.
The Peculiar Unhappiness of that Business, puissance perdue, puissance retrouvée'

February 2008 EHESS, Paris
Spoke as a respondent at the Utopias, Dystopias and Development Conference
Maison des Sciences de l'Homme.

June 2007 ***A Theory of Politics and Branding***, Paper presented with Jayson Harsin at the International Media and Communications Research conference, June 2007, Unesco Paris, France.

July 2007
Keynote Plenary address at the 5th International Conference on New Directions in the Humanities at AUP ***Unveiling Public Discourse and Islam in France***

July 2007
International Association of Media and Cultural Research (IAMCR) Annual Convention, Paris France *Towards a Theory of Branding and Politics*. Presented with Jayson Harsin.

July 2006 , (with Jayson Harsin)
Branding and 'Presidenting' Media and Belief in Berlusconi and Bush. Paper presentation at the Crossroads in Cultural Studies Conference, Istanbul, Turkey
May 2006

December 2006
NYU in Florence Guest Lecture
'Branding, Berlusconi and the Italian Political Imaginary'.

November 2006
NYU Department of Culture and Communication Conference.
Coming Unglued in the French Suburbs, The Logic of the French Riots Coverage

November 2006
National Communications Association Conference, San Antonio, TX
Branding Political Subjects Paper presented with Jayson Harsin

October 2006
NYU Department of Media, Culture and Communication annual conference

Belief Between Religion and Media A Key Factor in Globalized Cultural Conflict'

October 2006

CERI-Sciences Po seminar to launch Anheier and Isar's book *Conflicts and Tensions, The Cultural and Globalization Series*.

September 2006 Warsaw Poland
Media Concentration and Authors' Rights'

Conference organized on globalization and author's rights by The International Council of Creators of Music, Warsaw, Poland

January 2006 Guadalajara, Mexico
Conference Family, Realities and Challenges Facing Families.
Reality Television, Different Models for Living Together'

October 2005 Concordia University, Montreal
Conference Figures of Democracy
Representing the Italian nation; figures of consumers and citizens in Berlusconi's Italy.

June 2005 Conference Center for Transnational Cultural Studies, Northwestern University and the Department of Mass Communications of the University of Hong Kong
Media, Everyday Life and the Cultures of Consumption

Converting Television Audiences into Political Publics, Consuming Goods and Parties in Berlusconi's Italy

June 2005 Cambodian Communications Institute Royal University of Phnom Penh

Television Advertising and Socio-cultural Development

March 2005 AUP Principal organizer
Conference Media and Belief in an Interdependent World
Paper ***Brands from Naturalisation to Supernaturalisation***

November 2004 Center for Global Culture and Communication, Northwestern University, Chicago

Invited seminar ***Silvio Berlusconi, Transfiguration and Disruption in the Italian Public Sphere***

October 2004 Carbondale Center for Global Media Research, Southern Illinois University

Did Media Globalisation End with the Invasion of Iraq?

October 2004 Danish Public Service Broadcasting Board, Copenhagen.
Invited expert speech **The Consequences of Italy's Media Deregulation**
<http://www.detnypublicserviceraad.dk/aktuelt.htm>

September 2004 Government of the City of Rome
Interdependence Day, Rome
Envisioning A World of Interdependence in Higher Education Curriculum

June 2004 :Rencontres de Fès Giving a soul to globalization Colloquium, Fez Morocco
Other participants included Dominique de Villepin, James Wolfenson, Edgar Morin, and Benjamin Barber

Media Images and Cultural Stereotypes of Islam

May 2004 International Communications Conference, New Orleans
Corporate Brands and Global Taste Making

January 2004 World Social Forum, Mumbai India

Invited speaker closing address, Other worlds are breathing, the film festival of the world social forum **Culture and Identity and Hope**

June 2003 Recontres de Versailles Versailles, France

*Les Grandes régions du monde et la mondialisation
Higher education and interdependence*

May 2003 ICA (International Communications Association) Conference, San Diego, CA

Paper 1 ***From Naturalisation to Sacralisation, :Changing Paradigms in Advertising Criticism***

Paper 2 ***Berlusconi: Narrative Seduction and Political Power.***

November 2002 AUP and Parsons School of Design
Politics, Mass Media and Artists' Responsibility in Today's World'

December 2002 Université Paris 9 After Post-Colonialism Conference
News of Empire and Empire of News. Applying Negri to Murdoch

December 2001 University of Westminster
Round Table Panelist Media and Terrorism
Diplomatic Academy of London, University of Westminster, University of Westminster

May 2000 International Communications Conference, Acapulco
Panel *From International to Cosmopolitan Communications*
Paper ***Cosmopolitan Trajectories of the Communications Discipline.***

November 2000 International Communications Association Conference, Acapulco
Panel *Critical Approaches to Hybrid Cultural Identities*
Paper ***The Space Between Cultures Utopia or No Place'***

May 1999 S.A.E.S. Congress, Chambéry, France
Game Shows, Americanization and Australian Television.

November 1998 New York University, Draper Center
Conference on Romance Narrative and Performance
Seducing the Republic. Silvio Berlusconi ,American serials and Italian politics

July 1998 Consiglio Nazionale delle Ricerche (CNR) Conference Rome, Italy
The Lessons of Italy's Media Deregulation

July 1998 *Islam, the Challenge of the New Technologies and Intercultural Communication*
Conference organised by the city of Birmingham, England and the European Union.

June 1998 Université de Cergy Pontoise, France
Pluralisme culturel et hégémonie culturelle conférence. Université de Cergy Pontoise, France

Multilingual Broadcasting in Australia Hegemony or Counter-Hegemony?

1996 'Université de Cergy Pontoise, France

Du discours nationaliste au discours ethnique L'Australie dans les années 1970.

Conference, *Mutations de la perception de l'identité culturelle et nationale de Commonwealth*

1994 Université Paris 9 ***Multiculturalism et Kureishi***

1993 S.A.E.S. (Société des Anglicistes dans l'enseignement supérieure) Congress at Valenciennes, France

The Disappointed Bridge Trajectories of narration in Kasuo Ishiguro's The Remains of the Day

1991 Université de Tours, France

conference , *Les voix d'ethnicité dans les pays anglophones*

Paper **Ethnic Identity an Ethnocentric Concept? Ethnicity and Subculture in The Buddha of Suburbia by Hanif Kureishi**

1991 European Society for the Study of English conference
University of Norwich, England

Reconsidering Americanisation, Simultaneity and Seduction

1990 University of Urbino, Italy

Passion and Patience a problem of value

The International Summer Semiotics School, The Passions of Value in Urbino, Italy.

1986 University of Sydney **Constructing Italian Audiences**

The Frederic May Foundation Congress on Contemporary Italy, Sydney, Australia.

1984 University of Melbourne

Semiotics and mass media

AULLA (Australian Universities Languages and Literature Association), Melbourne,

Media Appearances

Waddick Doyle has appeared on Insight on CNN, Mots Croisés on France 2, and Forum Public on Canal du Sénat, LCI, Canal plus and in Newsweek Magazine, Time magazine and the Observer about the creation of France 24. He has been interviewed in the Moroccan, Indian and Danish press. He is a regular commentator on France 24 on issues relating to social media and communications (more than 25 appearances) e.g.

<http://www.youtube.com/watch?v=5KQ3j4CnxjY>

