

01  
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 **aup**magazine  
knowledge, perspective, understanding

# The president's conference 2004



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THE US AND WORLD HEGEMONY / NOBEL LAUREATE  
GARY S. BECKER: FIRST DELAMATER VISITING PROFESSOR  
AT AUP / FACULTY RESEARCH: LA PASSION DE L'IMAGE  
/ WORKING PAPER SERIES IN THE SOCIAL SCIENCES /  
WHERE ARE THEY NOW? / AUP BOOK CORNER



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### About the Cover: A New Identity for AUP



Our symbol, a black square traversed by red brush strokes, expresses the complementary characteristics of academic excellence and multiculturalism that distinguish The American University of Paris.

Intellectual freedom and creative energy shape the brush strokes, blending red with black to connote the cultural diversity of AUP within the structured institutional environment suggested by the square.

This symbol, together with AUP's new motto—knowledge, perspective, understanding—represents what makes AUP unique: dynamic scholarship, offered within an exceptional learning environment.

THE PRESIDENT'S CONFERENCE 2004

# The United States and World Hegemony



**The view that the Soviet Union possessed the “seeds of its own destruction” was quite common in the 1950’s.** As revealed in National Security Directive NSC-68, written in 1950, the American elite believed that the US could ultimately impel the implosion of the Soviet Union—and without resulting in World War III. Yet by the mid-1960’s very few political observers really anticipated that Soviet demise would take place as early as 1989-1991, and that the US would become a lone superpower, now re-baptized by the French as a *hyperpuissance*. American global strategists thus did not fully anticipate the global and regional ramifications of Soviet collapse and hence did not fully consider what might be consequences of

that collapse for American foreign policy and for the world in general.

**On the one hand, the largely unexpected Soviet collapse has somewhat ironically given the US a freer hand to deal with world affairs;** at the same time, Soviet collapse has also directly or indirectly opened up a much wider region of actual (and potential) conflict in the region immediately surrounding the borders of Russia or those states and regions that were once dominated by the Soviet empire. The post-Cold War era can accordingly be characterized by the sound of “one hand clapping.” The Soviet Union no longer presents a counterforce

against American power and influence, while it simultaneously acts to “contain” or dampen conflicts in regions within its own spheres of influence. Moreover, as the United States has increasingly taken an essentially unilateral approach to many regional crises or issues, it has begun to venture into a new overseas “hegemony” or “empire”. Washington has consequently begun to expand its global military and political-economic outreach into former Soviet dominated space, into central and eastern Europe, the Caucasus, central Asia, in addition to countries in the Persian Gulf as well as Africa.

#### **The initial concept of the May 2004**

**President’s Conference**, World Hegemony and its Aftermath, was thus to trace the rise of the United States to a position of “world hegemony”, as the American quest for hegemony has followed upon the heels of Soviet collapse. At same time, the causes and consequences of the American rise to a hegemonic position must be regarded in both their geostrategic and political economic aspects. The purpose of the Conference was thus to provide an interdisciplinary approach to the global crisis involving insights from both international political economy and global geopolitics. The hope was to provide some linkage between these two disciplines that rarely speak to one another. If the US continues to venture into “hegemony” overseas: What kind of geopolitical problems and political economic crises will it confront? Will it be able to surmount them? How will both American domestic and international policies affect the national and world economies? Should the US, as the predominant hegemonic power, take unilateral or multilateral actions?

**The purpose of the Conference** was likewise to provide a long-term historical vision of previous quests for world hegemony. While the first two speakers, David Calleo and Albert Fishlow, addressed the relevance of the Cold War for the present global crisis in both financial and economic terms, the last two speakers, Patrick Karl O’Brien and Hall Gardner, compared and contrasted the political-economic and geostrategic aspects of Great Britain’s imperial system with the contemporary US bid for “world hegemony”.

**Here, the term “hegemony”** had not been chosen out of aversion to the term “empire”. Historian Niall Ferguson has argued that American elites must recognize that the US does, in fact, represent an empire, and that they must admit that the US is an

The President’s Conference at The American University of Paris, launched in spring 2003, is an integral part of each graduating classes’ commencement exercises at AUP.

The conference aims to associate a high level of scholarship with the honor of receiving a degree from AUP, and thus serve as a reminder to graduating students that their intellectual development should continue throughout their lives.

First Annual President’s Conference:  
“Language, Lies, and Ethics”  
(May 21, 2003)

Second Annual President’s Conference:  
“World Hegemony and its Aftermath”  
(May 26, 2004)

Upcoming President’s Conference:  
“Economic and Political  
Consequences of Constitutions”  
(May 25, 2005)

empire if it is to properly govern the world. Rather, the term “hegemony” was utilized precisely because the term “empire” is too laden with connotations of absolute control. The problem is that the latter term tends to blur distinctions between primacy, hegemony and imperial dominance. Hegemony can be defined as “conquest without war” in Thomas Jefferson’s words or else imperialism with “better manners”. In this regard, the term hegemony thus appears flexible enough to cover both geostrategic and political-economic aspects of both formal and informal empire, as well as concepts of “globalization”. The US sustains supremacy or dominance in regard to military capabilities; and it still retains aspects of primacy in regard to the global economy, but is rapidly being challenged by the EU and China on a number of economic fronts.

**David Calleo opened the conference** with a discussion of the political-financial aspects of American “hegemony” (particularly in regard to Europe) as it evolved during the Cold War. He first reflected upon the views that the US appeared to be in the process of decline at the end of the Reagan administration, and yet American power then appeared to rejuvenate itself in the administrations of George Bush Sr. and Bill Clinton. Calleo then discussed the significance of political-financial developments in the administration of George Bush Jr., in which the “declinist” theory has once again reappeared.

**Albert Fishlow discussed the concepts of globalization** in which the US has thus far attempted to sustain aspects of economic hegemony or else primacy over much of the world. Fishlow argued that the issues of both Globalization—and anti-globalization (or really what should be called “alternative globalization”)—have actually been at the center of discussions of international economic relations for the last 15 years. At the same time, however, it is not certain that a truly “globalized” world is in the making. In this regard, a new North-South axis has recently emerged in the wake of the failed Cancun summit. This development goes to the heart of the current debate over the future of the free trade system that has defined the international environment for over a half-century. In this regard, agriculture has become the central issue—which represents an ironic twist in view of the continuing much greater growth of industrial products. At the same time, multilateralism has seemingly yielded to a new surge of bilateralism. Fishlow asked the crucial questions: What will be the future of free trade, and with what consequences for the process of world economic development? And of course, the implications are, how will this affect the predominant hegemonic power?

**Patrick Karl O’Brien looked at the question of financial hegemony** in the long *durée* as Ferdinand Braudel put it, in comparing the British empire with that of the US. He argued that major differences



between the roles played by Britain (1793-1914) and the United States (1941-2003) overwhelm the superficial similarities. From his perspective, no other state since Rome (including Great Britain) has deployed hegemonic power or anything comparable to the combination of domination by force and leadership by consent, exercised by governments of the United States between 1941 and 2003.

**In my presentation, I then compared and contrasted the geostrategic aspects of US “hegemony”.** My discussion examined the global ramifications of the August 1990 Iraqi invasion of Kuwait (as an act of regional imperialism) and the US-led multilateral rollback. My presentation then compared and contrasted the alliance ramifications of the US decision to “go to Baghdad” in 2003 with both the British intervention/occupation of Egypt in 1882 and the British intervention/occupation of Iraq in 1917-1921. While O’Brien looked at the situation from a more abstract long-term perspective, I looked at it from the immediate question of geostrategy. While it is true that no other state since Rome (including Great Britain) has deployed such hegemonic power, the US still appears to be sinking into the much same quicksand in Iraq that Britain did in Egypt in 1882, at least from a geostrategic perspective. **Pierre Hassner then critiqued** a number of the observations made by each of the speakers.

**If the conference has accomplished anything,** I hope that it put to an end once and for all the view that we have somehow reached an “end of history” and that no matter how different today’s era appears from that of the past, that there are still some continuities that must be dealt with without delay if we are to ever transcend the apparently recurrent cycles of economic depression and war by implementing sound diplomatic, military and economic policies.

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## WORLD HEGEMONY AND ITS AFTERMATH

May 26, 2004 at UNESCO

### Distinguished Guest Speakers:

**David Calleo**, Dean Acheson Professor and Director of European Studies Program, Nitze School for Advanced International Studies, Johns Hopkins University. Professor Calleo is recognized as one of America’s leading proponents of European unity. His areas of expertise are extensive and include Western Europe, diplomatic history, international economic issues, international political economy, military power and strategy, strategic and security issues, and NATO. A former Rockefeller, Guggenheim, and Fulbright fellow, David Calleo has served as a consultant to the US Undersecretary of State for Political Affairs, and as an associate at the Centre d’Etudes et de Recherches Internationales (CERI/Sciences Politiques).

**Albert Fishlow**, Professor of International and Public Affairs, Director of the Columbia Institute of Latin American Studies, Director of the Center for the Study of Brazil, Columbia University. As a specialist in international economic history and development, Albert Fishlow is credited as the father of quantitative international economic history methodology. A pioneer in exploring the dynamics between central and peripheral countries, Professor Fishlow bridges the intellectual differences between globalists and alter-globalists. He was the founding President of the Latin American and Caribbean Economic Association (LACEA), and a Paul A. Volker Senior Fellow for International Economics at the Council of Foreign Relations.

**Hall Gardner**, Professor of International Politics, Chair, Department of International Affairs, The American University of Paris. Professor Gardner is a geostrategist with a comparative historical orientation. His focus is on the origins of war, yet more specifically on deliberating the phenomenon of war’s eruption and global ramifications. His research blends a historical and theoretical approach with contemporary international affairs. He is a member of the Committee on Atlantic Studies and is also on the Board of Advisors of the Cicero Foundation. Published widely in the field of international politics, Professor Gardner is also a published poet.

**Pierre Hassner**, Emeritus Research Director, CERI-Sciences Politiques. Pierre Hassner, in addition to being a philosopher and geopolitician, is one of France’s foremost thinkers on global political economy and international institutions. Known for his unique ability to develop critical issues and provoke debate, Professor Hassner’s capacity to inspire reflection and profound deliberation has brought him to the forefront in his field. His areas of expertise include international relations, violence and war, and the history of political thought.

**Patrick Karl O’Brien**, Centennial Professor of Economic History, London School of Economics. Patrick O’Brien is an economic historian with a broad understanding of imperialism, specifically the international impact of the British Empire and the differences between benevolent and selfish empires. His research interest is in global economic history, in particular world trade, technology, and historiographical traditions. Among other activities, Professor O’Brien is a fellow of the British Academy, the Royal Historical Society and Royal Society of Arts, and the European Academy.

**Conference organized by Hall Gardner,  
The American University of Paris.**

*“L'être humain  
est un visage  
qui se prolonge  
par un corps.”*

Pierre Reverdy  
(*Le livre de mon bord*,  
Paris, Mercure de France, 1948)



#### PORTRAIT

Uncovering uneasiness, anguish, seduction and the truth hiding behind every lie. More enigmatic than the landscape, the face intrigues me, naked or masked. For me, a portrait is a reciprocal gift; it is for photographer and subject to come face to face, to produce a mirror-like effect, unexpected reflections. It is a way to share and to get past the same narcissistic wound.

#### FREEDOM

As a professor of literature and the history of cinema, I comment never-endingly and passionately on the great works of others. Spending time with great authors makes it a little risky to write anything except for critical analysis. For me, photography is a type of deliverance. It goes beyond interpretation, beyond critical judgment. To quit going senselessly around, to find a center with the other, beyond the quest for meaning. This junction has no need to be named.



More important than the produced image, there is also a certain release that emanates from the photographic *geste*, of this magical moment incapable of being replicated.

### INTIMACY

The subject of my first exposition was devoted to the woman. Without a doubt, I still have trouble getting inside and representing the opposite sex. Cigarette, stockings, furs and wigs—parody of femininity? The feminists will forgive me; I like the game, the piecing together of a sexually charged image; I like the vulnerability that awakens from behind a mask of feminine fantasy; I like the graphic purity of the fragmented body turned into an abstract landscape.

### DEATH

Death implanted this passion for images. The day my mother was buried, I received by mail a photo of her. Laying on the coffee table, the picture burned my eyes. Impossible to look at it, impossible not to. Many years afterward, I took photos of my dead grandfather, not because of a black

curiosity, but because my simple grandmother, a country girl, asked me to. Without a doubt she wanted to keep some trace, some proof of a properly celebrated death. The image of death itself was not as disturbing as the sense of this surreal coexistence between the reality of a person not being there any longer and the fleeting presence of life in the image. The image of death is without mystery. What is intriguing is the image of life that can never be recaptured, a gesture, a glance, disappearing into time.

### CHILDHOOD

My next project will be an attempt to visually recreate and invoke childhood. Why? Because in looking into childhood, one gets to the source of the very essence of the individual, his fears, his joys, his disappointments and equally his triumphs, his dreams and oftentimes his unperceived violence. Whether it be writing, painting, photographing or any kind of artistic creation, the roots stem from childhood.

### AMERICAN EDUCATION AND MY EXPERIENCE AT AUP

With my PhD in literature, I could have undoubtedly shared the grammatical subtleties and the literary beauty of the French language year after year cemented in the French system. AUP gave me the opportunity to explore other passions of mine. I like writing that is open, that can absorb poetry, philosophy, film and photography. Godard, Duras and the surrealists come to mind. Teaching allows me to share my passion of the image by exploring other forms of expression.

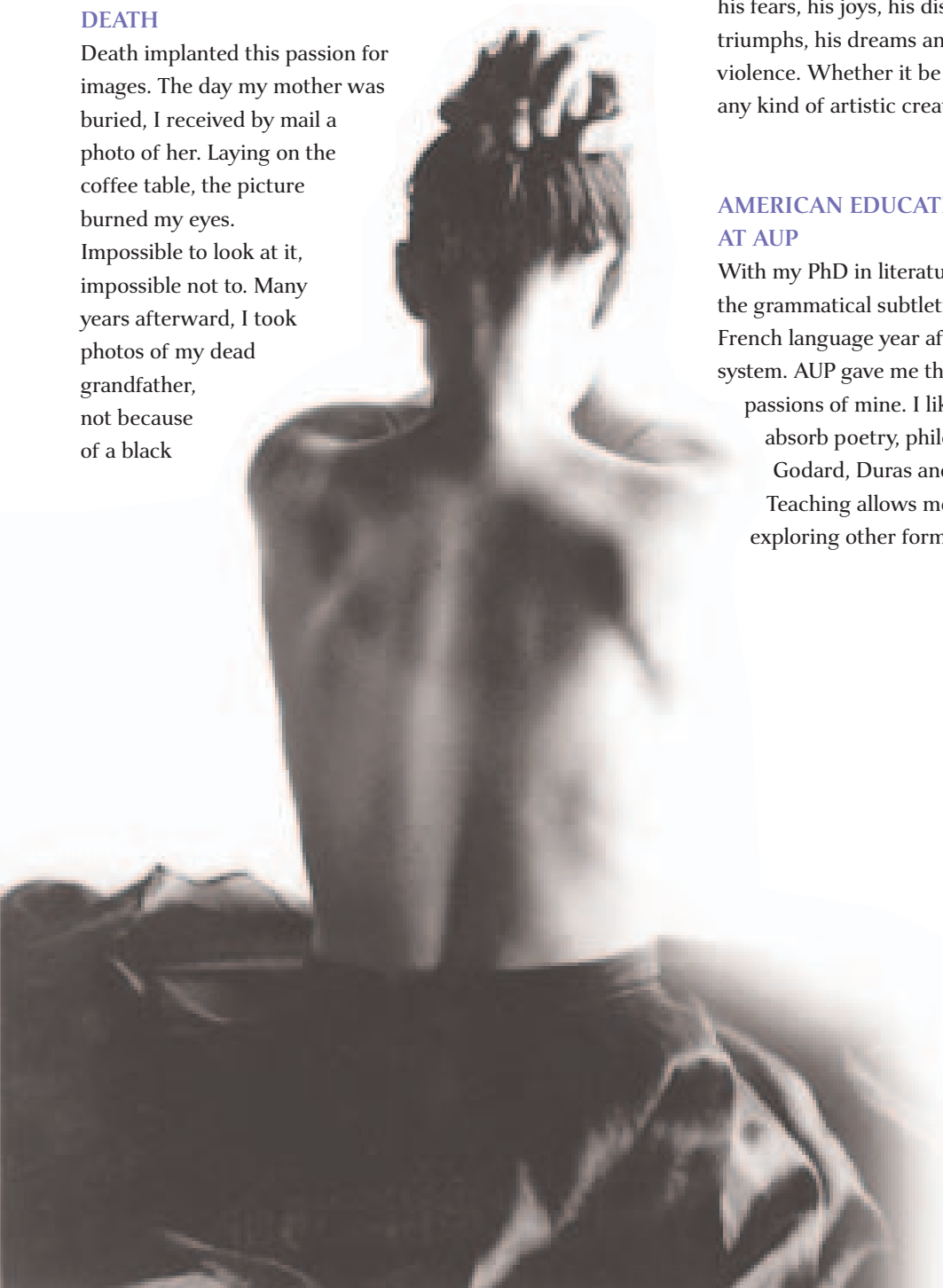
**/Nathalie Debroise**

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*My website is presently under construction  
and will be running by December.*



# Gary S. Becker, 1992 Nobel Memorial Prize in Economic Sciences: First Lloyd DeLamater Visiting Professor in the Arts and Sciences

From the college's earliest days, Dr. DeLamater, AUP's founding president, had established a tradition of inviting leading scholars from the top American colleges and universities to spend a semester or year at AUP in order to supplement the initial core of faculty, to share their knowledge and wisdom through teaching its undergraduates, and to establish the standards for academic excellence at the University.

With the establishment of the **Lloyd DeLamater Visiting Professorship in the Arts and Sciences**, AUP President Gerardo della Paolera envisions a similar role from a new generation of distinguished visiting professors. As DeLamater Visiting Professors, they will contribute to an enriched academic life on campus. Their association with AUP will help to elevate AUP to higher visibility as a small but leading example of scholarship within continental Europe.

To this end, AUP is very pleased and honored to announce that **Professor Gary S. Becker, the 1992 Nobel Prize Laureate in Economics, Rose-Marie and Jack R. Anderson Senior Fellow at the Hoover Institution, and Professor of Economics and Sociology at the University of Chicago** will serve as the first Lloyd DeLamater Visiting Professor in March 2005.

Gary Becker enjoys a long and distinguished reputation as a scholar in the fields of economics and the social sciences as a researcher and as a teacher. Not only have his works broken new ground, but he has taught and influenced some of today's most influential scholars and leaders in economics, including AUP President Gerardo della Paolera, who was his student at the University of Chicago.

He is recognized for his expertise in human capital, economics of the family, and economic analysis of crime, discrimination, and population. His current research focuses on habits and addictions, formation of preferences, human capital, and population growth. He is widely published and has won numerous awards. In 2000, he received the National Medal of Science for his work in social policy.

Professor Becker will deliver public lectures at AUP, to which scholars, AUP alumni, and students from AUP and other universities in Paris will be invited. The lectures will be published annually as the **DeLamater Lecture Series** under the auspices of a major university press. He will be in residence at AUP from March 14 through March 25, 2005, and will be available to students and faculty for informal scholarly collaboration and enrichment.

The goals of the Lloyd A. DeLamater Visiting Professorships at AUP are threefold:

- To enhance the quality of academic discourse and to stimulate scholarship within AUP.
- To enhance AUP's academic reputation and to bring it greater visibility within academic circles, and,
- To provide a lasting, living tribute to AUP's founder.

Alumni, parents, and friends can help to guarantee the success of this program by supporting the DeLamater Visiting Professorship Fund. Your contributions to this fund will provide the much needed means to continue bringing other eminent visiting professors, such as Gary Becker, to AUP.

Remembering the enrichment that the visiting professors brought to their own academic experience, AUP alumni were an important force behind the launch of this program. The Lloyd DeLamater Visiting Professorship ensures that new generations of AUP students and faculty will have the opportunity to learn from eminent visiting professors and further enhance their scholarship at AUP.



Gary Becker received an A.B. (summa cum laude) from Princeton University in 1951, an A.M. from the University of Chicago in 1952, and a Ph.D. from the University of Chicago in 1955. Becker was a professor at the University of Chicago from 1954 to 1957 and at Columbia University from 1957 to 1968. In 1968-1969, he was a Ford Foundation visiting professor of economics at the University of Chicago before joining the Department of Economics there in 1970. He holds honorary degrees from a dozen universities, including Hebrew University in Jerusalem (doctor philosophae honoris causa), Knox College, Illinois (doctor of laws), Princeton University (doctor of humane letters), Columbia University (doctor of humane letters), and the University of Illinois at Chicago (doctor of arts).

## FACULTY NEWS

**Djamchid Assadi, Steven Ekovich and Ali Fatemi's** "Table ronde" on the Gulf Cooperation Council has been published in *EurOrient* issue No. 17, 2004, entitled: "Les pero-dynasties du Golfe: vrais ou faux dragons?" The text may also be accessed online at: [www.eurorient.net](http://www.eurorient.net).

**Petermichael von Bawey** attended the 28<sup>th</sup> IMISE Conference, July 5-10, 2004, held at the Villa Pisani in Venice, Italy, where he presented his paper "Berlin Wall Art: Aesthetized Terror", published in *Lo Straniero*, N° 39.

**Richard Beardsworth** was nominated in spring 2004 for inclusion in *The Contemporary Who's Who* for his "achievements in the field of philosophy and humanities". Nominations are received from professionals and acknowledged organizations throughout the world.

Scholars' Facsimiles & Reprints, Ann Arbor, Michigan, has just published *Letters and Sketches Addressed to Samuel Putnam Avery 1884-1891* by Ignacio Leon y Escosura and compiled, edited and transcribed from manuscript by **Madeleine Fidell Beaufort**, Richard P. Welcher and Jeanne K. Welcher. Beaufort was responsible for the Introduction, Notes and Appendixes.

In July, *Figaro Magazine* published **Jerome Charyn's** essay, "The Unbearable Lightness of Being", as part of its cover story on Americans viewing America. On July 11, the City section of the Sunday *New York Times* published his memoir on Marlon Brando, entitled "True Grit". The article was republished in the *International Herald Tribune* on July 13. On July 23, *Le Monde* published his homage to Lance Armstrong, "Un Grand Cow-Boy". Charyn was interviewed by novelist Frederic Tuten (about his latest novel, *The Green Lantern*), in the Fall 2004 issue of BOMB, America's leading quarterly of the avant-garde. His article on American politics, "Angels in America", was on the front page of *Le Monde*, Sunday, September 26. He was interviewed by editor Jacques Buob in the October 2 issue of *Le Monde*. His portrait of Jewish cops in the NYPD was the cover story of the City section of the *New York Times* (Sunday edition) on September 19. An essay-article about his book,

*Gangsters and Gold Diggers*, was one of the cover stories of *Midstream*, September/October 2004: "The tone of *Gangsters and Gold Diggers* is by turns mischievous, touching, riotous and elegiac. But the book is above all great fun, the most fun you're likely to find between two covers in a long time". Charyn is currently being filmed by France3 for a full-length documentary about him and Paris.

**Alice Craven** gave a paper "In the Heat of the Night: Teaching the American Nightmare to the World" at the Ninth Quadrennial International Comparative Literature Conference on Comparative Literature in Taipei, Taiwan.

**Susan Cure** attended the annual meeting of the American Society of Microbiology (ASM) in New Orleans from May 23-27, 2004 and a preliminary Educator's Meeting (ASM Conference for Undergraduate Educators) from May 21-23, at which she presented a "Biggest Challenge". She also attended the "3<sup>ème</sup> Congrès Annuel de la Société Francophone de Thérapie Cellulaire et Génique" at the Groupe Hospitalier Necker-Enfants Malades in Paris on June 28 and 29, 2004.

**William Dow** presented his paper, "Jack London's Problem Bodies" at the Jack London Society Seventh Biennial Symposium in Santa Rosa, California, May 23-26. He also co-organized, with writer-publisher Marshall Brooks, the James T. Farrell Centennial Conference held at AUP, June 17-19.

**Waddick Doyle** has been invited to be a member of the board of the Global Media Research Center based at Southern Illinois University, Carbondale. Doyle was invited to attend the second Interdependence Day celebration on September 12 sponsored by the city of Rome and the European Community. Interdependence day is designed to create an international celebration of the interdependence of world cultures, nations and religions. The participants included many important political figures: Romano Prodi, President of the European Commission, Michel Rocard, former Prime Minister of France, Ruth Dreifuss, former President of Switzerland, Howard Dean, Governor of Vermont, the Assistant Secretary

General of the United Nations (and former AUP professor), Olara Otunnu, and many other eminent figures from politics and academia. In a closed session, Doyle spoke of AUP's new general education program "Envisioning Interdependence" which was received enthusiastically.

A paper, "A Foundation of Location Theory: Existence of Equilibrium, the Welfare Theorems, and Core" by **Karl Dunz** and Marcus Berliant, was published in the August 2004 issue of the *Journal of Mathematical Economics*.

**Lawrence Eaker** was interviewed by CBS News on September 10 concerning US voter registration in France and the upcoming presidential election.

**Hall Gardner's** article, "Aligning for the Future: assertive unilateralism or concert of powers?" *Harvard International Review*, Winter 2003 v24 i4, p56 (6) is listed as recommended "Infotrac" reading for International Law and Organization on the CD "International Relations Interactive" and for the textbook, Charles W. Kegley and Eugene R. Wittkopf, eds., *World Politics: Trend and Transformation* 9<sup>th</sup> edition (Thomson/Wadsworth, 2004). Gardner's essay, "Reflections on the September 11 attacks and 'pre-emptive' war in Iraq" was just published on the website of *nthposition.com*, an on-line magazine, edited by Val Stevenson.

On September 23, **Isabel Gardner** organized and fundraised an art exhibit at Parsons School of Design-Paris. The exhibit was called "A Timeless Montage of Being and Conflict" and featured works by Vincent Valdez, Joey Fauerso, James Smolleck, and Lloyd Walsh. The artists spoke at the event sponsored by the Association of Trial Lawyers and private donors. A full color catalogue was produced and distributed throughout the USA and Europe. The art show was reviewed by Valeurs Actuelles (September 2004) and other reviews are forthcoming.

In July, **Geoff Gilbert** gave a public lecture, entitled "What Men Did Together: Writing, Sexuality, and Politics", at the University of Cambridge; on October 23, he spoke at a conference on Literature and the Domestic Interior at the Victoria and Albert Museum,

organized by the Arts and Humanities Research Board within the Royal College of Art. Gilbert presented a paper on Zola and Cézanne, called: “Ma maison, vous ne l’ignorez pas, est la maison des artistes’: Naturalism, modernism, and the domestic place of art”.

**Martin Grandes’** article (with Nicolas Pinaud), “Which Policies can reduce the cost of Capital in South Africa?” was published in the OECD Development Centre Policy Brief N°25. Grandes was cited in the October 1 edition of *The Economist*, in a survey of the world economy. On October 21, he presented his paper “Convergence and Divergence of Sovereign Bond Spreads: Theory and Facts from Latin America” (originally presented at AUP on January 28, 2004 as part of AUP’s Working Paper Series in the Social Sciences), at a seminar entitled “Risk and Crisis in Emerging Economies” hosted by the Centre d’Etudes et de Recherche Amérique Latine-Europe at ESCP-EAP.

**Camille Hercot** participated in an international translation conference at New York University from June 3-5, 2004. The title of the conference was: “Global Security: Its Implications for Translation and Interpretation”.

In May, **Yudhishtir Raj Isar** joined the Scientific Committee for a symposium on cultural policies in the European Union that the Eurocongress 2000 foundation is organizing on September 16-18, 2004 in the framework of the Universal Forum of Cultures, Barcelona 2004. On May 16, he led a seminar on global issues in cultural policies for the MA in Arts Management program at City University, London. At the Asia-Europe Seminar on Cultural Policy, organized in Bangkok on June 24-27 by the Asia-Europe Foundation in cooperation with Chulalongkorn University and the Ministry of Culture of Thailand, he chaired a workshop on the notion of ‘creativity’ in culture and development policies. From July 11-13 he was the Master of Ceremonies for the conference entitled “Sharing Cultures: a contribution to cultural policy for Europe” organized by the European Cultural Foundation in Rotterdam, The Netherlands; this event brought together over 170 leading cultural operators, artists and policy-makers from 35 countries and resulted in the

presentation of a ‘cultural plan of action for Europe’ that was presented on July 13 to the European Union Ministers of Culture and Education who were meeting in the city. A few weeks later, in his capacity as Special Adviser to the World Monuments Fund, Isar was in Colombo, Sri Lanka, to run the conference entitled “Heritage Conservation: New Alliances For Past Present and Future” that he had organized in cooperation with the Sri Lankan National Committee of the International Council on Monuments and Sites (ICOMOS). Bringing together some 100 conservation architects, activists, scholars and officials from the countries of South and Southeast Asia, the conference was designed both to explore crucial issues in this field as well as launch a new dynamic of public-private sector collaboration. As the Managing Editor of the World Cultures Report project that he is currently launching in cooperation with Professor Helmut Anheier, Director of the Center for Civil Society at the School of Public Policy and Social Research, UCLA, Isar worked with the Prince Claus Fund for Culture and Development to organize a workshop on “Cultures, Globalization Processes and Development” that was held in the Peace Palace, The Hague, on September 20-22. Isar took part in a conference entitled “Dialogue of Cultures: Social and Cultural Diversity in Central and Eastern Europe” organized by the Multicultural Centre of Prague in the city’s Lucerna Palace on October 1-2, and gave the concluding overview in the final session devoted to the comparison of ‘diversity management’ in Eastern and Western Europe.

**Lissa Lincoln** presented a paper entitled “Social Psychosis and the Law in Albert Camus” at the 12th International Conference of the Law and Literature Association of Australia, hosted by Griffith University Law School and the University of Queensland held on July 9-11 in Brisbane, Australia. She also participated in the Critical Legal Conference at Westminster University in London, England on September 3-5. Her review of Johnathan Metz’s book *Prozac on the Couch: Prescribing Gender in the Era of Wonder Drugs* (Duke University Press: 2003) appeared in *La Recherche* magazine (Hors Serie N° 16 “Les molécules du bonheur”, June-July 2004).

Lincoln co-organized, with Lancaster University and the University of Central Lancashire, the international conference “Albert Camus in the 21st Century”, hosted at AUP on September 16-18, and at which she also presented a paper entitled “Discours du juste ou juste un discours? Discours et jugement chez Albert Camus dans un age de justification morale”.

**Linda Martz** attended the “Rencontres et Syncrétisme” conference of the Groupe de Recherche Identités et Cultures at the Faculté des Affaires Internationales of the Université du Havre in September. Her paper, entitled “Les soldates du changement: les victorieuses et éduardiennes face au paradigme militaire”, discussed how the development of certain movements for social change in late 19th- and early 20th-century Britain incorporated aspects of imperial citizenship which enabled the construction of a public, militant identity for women. Martz and **Rebekah Rast’s** coauthored book, *Préparation au TOEFL - Méthodologie*, published by Ellipses, will be available in bookstores this fall.

In September, **Justin McGuinness** travelled to Tlemcen, Algeria, to attend the first Chantier International du Patrimoine (CIPAT). The event brought together academics and students from both Algeria and France to look at Tlemcen’s built and immaterial heritage. With architect Maya Ravereau, Justin ran a research atelier studying the Rhiba neighborhood. A multi-disciplinary group of students surveyed homes and interviewed residents to get a sense of the issues facing the city’s historic center.

**Ann Mott** has been asked to serve on the Board of the European Writing Centers Association.

**Farhad Nomani** was invited for a lecture on the conceptualization and measurement of marginalization of women in the work force for a project on diaspora, at Atkinson College, York University, on August 19, 2004. Islamic Economic Systems co-authored by Nomani and **Ali Rahnema** is now a required text for the Islamic Economic Unit in the M.A. program in Islamic Studies at the University of New England in Australia. A chapter of the

Secular Miracle co-authored by Rahnema and Nomani is prescribed reading and the full text recommended as additional reading for the course, “Revolutions and Democratization” at the University of Witwatersand in Johannesburg, South Africa.

**Anne-Marie Picard-Drillien** gave a paper “La femme douloureuse et le soldat amoureux, ou les dualités du sujet en guerre” in a session entitled “War and Literature” at the Congrès international des études francophones at the Université de Liège (Belgium) in June 2004.

To cover the 60th anniversaries of the two major events in France in August 1944 (the Allied invasion of Provence and the liberation of Paris), **David Pike** was interviewed by Eleanor Beardsley of National Public Radio, Jocelyn Gecker of A.P. (for the *International Herald Tribune*) and Elaine Ganley of A.P. (for *The New York Times*). He was also awarded a five-year travel and research grant by the Charles Delmar Foundation of Washington, DC. His target is to complete by 2010 five books that have had to remain on his back-burner for up to three decades. Most of the funds will be spent on his AUP and AGS research assistants.

**Kirsten Ralf** presented a paper on “Tax evasion, investors’ protection and corporate governance” at the French Finance Association (AFFI) Annual Meeting, Cergy-Pontoise, June 2004, also presented by her co-author at the 21<sup>st</sup> Symposium on Banking and Finance, CNRS Research Group on Money and Finance, Nice, June 2004. She also presented a working paper on “Deep pockets’, research and development persistence and economic growth” at the Annual Meeting of the Society of French Economists (AFSE), Paris, September 2004. The paper has been presented by a co-author at the conference “Economic Growth and Distribution: on the Nature and Causes of the Wealth of Nations”, Lucca, June 2004 and a Conference on “Money, Macro and Finance” in London, September 2004.

**Rebekah Rast** presented her most recent work entitled “Can ‘intake’ be operationalized?” at the 14<sup>th</sup> annual

European Second Language Association conference in San Sebastian, Spain, Sept. 8-11. Her study examines what elements of the second language environment learners actually take in. This “intake” is analyzed at the levels of perception, comprehension and production.

**Claudia Roda’s** review of the book *Understanding Agent Systems* by M. D’Inverno and M. Luck was published by the ACM Computing Reviews. Roda participated in the seminar organized by LINC, Université Paris 8, titled “Modèle exogène d’attention visuelle pour humain virtuel autonome”. **Roda** and **Julie Thomas** were co-organizers of the workshop “Designing for Attention” at the eighteenth annual Human Computer Interaction Conference in Leeds from September 6-10. The September 7 workshop included participants from universities in China, Mexico, Sweden, Finland, Britain, and the United States.

**Margery Arent Safir** was an invited speaker at the Brown University/ Cervantes Institute Conference Celebration of Borges, held in New York on June 16-17; her paper was entitled “The Third Man”. She was also an invited speaker in Barcelona on September 17 at Kosmopolis ’04, an international literary festival attracting an audience of over 50,000 people; the topic was “Beyond the Two Cultures, Sciences and Humanities” and Safir spoke on science and literature (her paper: “Mr. Snow’s Moment”). Safir’s article, “Uncertain Ancestors”, dealing with Mexican author Carlos Fuentes’ novelistic use of quantum physics, has been accepted for publication in the November edition of *Review 69*, a journal of Latin American literature and arts in New York. An earlier, French version of the article was published in the journal *America* by Presse de la Sorbonne Nouvelle.

Career Counselor **Danielle Savage** contributed an article to the National Career Development web magazine *Career Convergence* on facilitating the career development of an internationally mobile, multicultural student population. The article can be viewed at [www.ncda.org](http://www.ncda.org).

**David Tresilian** attended two meetings in September in the Islamic Republic of Iran on behalf of UNESCO:

“Demonstrating Success in Cultural Heritage and Environmental Conservation through Cultural and Ecotourism” in Masouleh from September 18-24 and the South and Central Asian Man-and-the-Biosphere Network Conference in Zibakenar from September 25-28. Both Masouleh and Zibakenar are in the north-west of Iran, near the Caspian Sea.

**Douglas Yates** went to Mansfield College (Oxford University) and presented a paper for the International Political Science Association on July 4 entitled “The Scramble for African Oil”. Yates’ comparative historical analysis on the African policies of Britain, France and the United States—co-authored with Kaye Whiteman (former editor in chief of West Africa magazine)—came out in an edited volume published by Lynne Reiner (2004) which is available at the AUP bookstore. On Friday, September 10, Yates presented a workshop for the United States Information Service’s African Speakers Program on the upcoming American elections at the University St. Louis (Mauritius). Yates reviewed *The New Imperial Challenge: Socialist Register 2004*, by Leo Panitch and Colin Leys (eds), London: *Monthly Review Press*, 2003, in *New Political Science, A Journal of Politics & Culture*, Vol. 26, N°3, September 2004.

Three members of the Comparative Literature and English Department have contributed to a major new reference work, of particular interest to AUP. **Brian Brazeau, Roy Rosenstein**, and **Geoff Gilbert** wrote entries for the *Encyclopedia of the French Atlantic*, which will be published by ABC Clío press in 2005. The encyclopedia, under the general editorship of Bill Marshall from the University of Glasgow in Scotland, aims to open up fresh ways of articulating multiple relations between France and the Americas; this is an important corrective to a current tendency to think in terms of oppositions between France and the USA. The CL/EN department plans to bring Bill Marshall to AUP at some point in the coming academic year to speak about this project.

## NEW FACULTY

## The American University of Paris welcomes new faculty members, including 6 new full-time positions

We are glad to have **Frantz Clermont** joining the Computer Science department after a post at the University of New South Wales.

**Jérôme Game** taught in the Department of European Cultural Studies, Film & Philosophy last spring and is now joining us after a Mellon post-Doctoral Fellowship at University College in London.

**Eugeni Gentchev** was a visiting professor for the last year and is now full time in Computer Science. He taught previously in Bulgaria, Tunisia, and Belgium.

The new Psychology major brings us **Julien Guillaumot**, fresh from a post-Doctoral Research Fellowship at Harvard.

The department of International Communications has expanded by one, **Jayson Harsin**. He was previously teaching at Northeastern in Boston.

**Roberto Nigro** joins the Department of European Cultural Studies, Film & Philosophy; he was previously teaching at the University of Bari in Italy.

**Christy Shields** has joined us as an adjunct Instructor in the department of History and Social Sciences. She has already been teaching in the FirstBridge program.

Two more faculty members have moved from part-time to full-time: **Gail Hamilton** has moved to full time but has agreed to serve as acting Assistant Dean of Academic Affairs for this academic year. **Ralph Petty** is combining his teaching load with the post of University Curator.

## NEW ADMINISTRATIVE APPOINTMENTS

President della Paolera announced to the AUP Community that effective October 31, 2004, **Bill Black**, Vice President for Enrollment Management and Development, will leave the university after seven distinguished and successful years. Unfortunately, Bill was unable to relocate again on a full-time basis in Paris in order to guide AUP through the next phases of enrollment growth as the university begins its graduate program, and negotiates the new European educational environment. Bill arrived at a particularly fragile point in AUP's recent history and introduced and implemented enrollment management at our institution. We will continue to benefit in the future from his creativity and strong management skills which produced important university-wide improvements that

go well beyond increased student enrollment, higher new student quality, improved retention, and the University of California agreement. The AUP Community wishes Bill the very best in his future endeavors.

**Stuart Canning** has recently been hired as Director of Development at The American University of Paris, and will be working closely with President della Paolera and the Board of Trustees to develop an endowment for AUP through the implementation of a capital gifts program. Stuart comes to AUP from Brown University where he was Senior International Officer in the department of Principal Gifts and International Advancement.

The President also announced the appointment of Adjunct Associate

**Professor Peter Barnet** to the new position of Executive Director for University Advancement starting November 1<sup>st</sup>, 2004. In this new post, Peter will take responsibility for (a) Undergraduate and Graduate Enrollment Management and Admissions; (b) Communications including Marketing, Publications and Media and (c) Public Relations and Corporate Relations. These have been separate activities at AUP but will benefit greatly from an integrated approach. Peter joined the AUP faculty three years ago after a career as a marketing and advertising executive with both global corporations and agencies. He will bring his considerable marketing experience to help The American University of Paris further build its reputation, foster AUP's awareness extra-muros, and attract more outstanding students.

## WORKING PAPER SERIES CALENDAR

# The Office of the President is pleased to announce the continuation of the AUP Visiting Scholar Working Paper Series in the Social Sciences for the academic year 2004-2005

The AUP Visiting Scholar Working Paper Series — scholarly workshops in various fields of the social sciences — provides a meeting ground whereby the AUP Community, local scholars, intellectuals, and business and government organizations, can convene with visiting international scholars. The intent is to stimulate debate over critical, intellectually-demanding issues, coupled with raising AUP's visibility in the larger academic international community.

The Working Paper Series is published and sponsored by the Trustee Fund for the Advancement of Scholarship (TFAS).

**Thursday, September 23 18:00 - 20:00**  
**James GALBRAITH**

University of Texas at Austin  
"Unemployment in Europe & America"

**Thursday, September 30 18:00 - 20:00**  
**Eric HERSHBERG**

Social Science Research Center, Columbia University  
"Industrial Upgrading: Economies Seeking to Prosper under Conditions of Globalization"

**Wednesday, October 13 16:30 - 18:30**  
**Felipe LARRAIN**



Catholic University of Chile  
"Short vs. Long Recessions"

**Wednesday, October 20 18:00 - 20:00**  
**Alicia GARCIA-HERRERO**



Bank of Spain  
Government of Spain  
"Financial Stability and the Design of Monetary Policy"

**Thursday, October 28 17:30 - 19:30**  
**Michel ROCARD**



European Parliament  
President of EP Committee on Culture, Youth, Education, Media and Sports  
Former French Prime Minister  
"Transatlantic Relations"

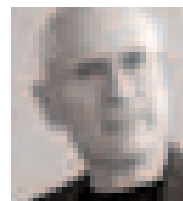
**Wednesday, November 24 18:00 - 20:00**  
**Francesca BEAUSANG '96**

London School of Economics  
Title: Not yet available

**Thursday, December 2 18:00 - 20:00**  
**Marc FLANDREAU**

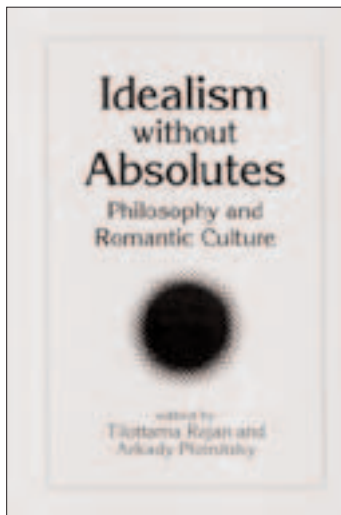
Institut d'Etudes Politiques (Sciences Po)  
Observatoire Français des Conjonctures Economiques, OFCE  
"The Making of Global Finance, 1880-1913"

**Thursday, December 9 18:00 - 20:00**  
**Richard PORTES**

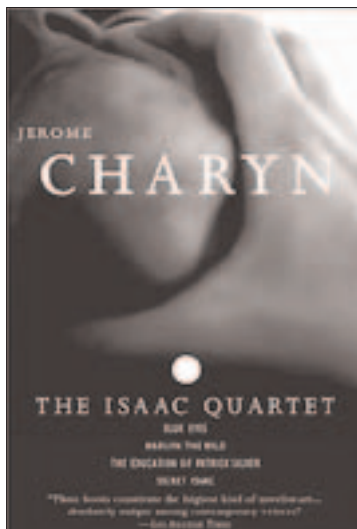


Centre for Economic Policy Research, CEPR (London)  
London Business School  
"Towards a Lender of First Resort"

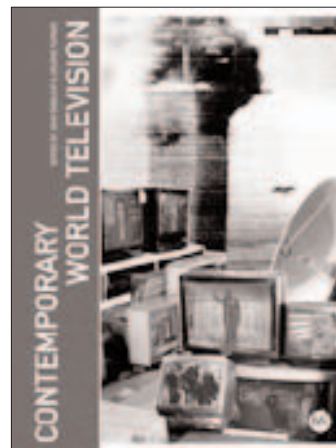
## AUP BOOK CORNER



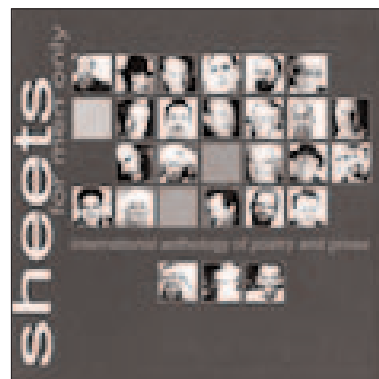
Professor **Richard Beardsworth**'s article on the future direction of critical philosophy from out of the contemporary relations between the religious, the political and the economic, "Futures of Spirit", was published in Spring 2004 in *Idealism without Absolutes: Philosophy and Romantic Culture*, ed. T. Rajan and A. Plotnitsky (New York: SUNY Press).



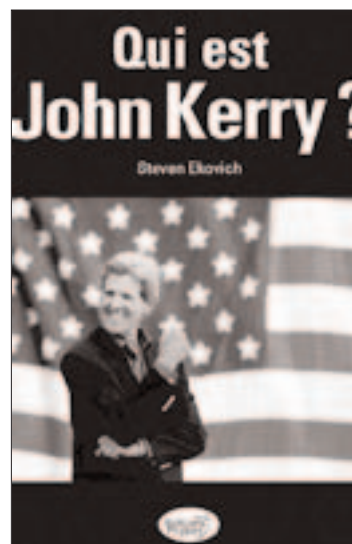
*The Education of Patrick Silver*, the third volume of Professor **Jerome Charyn**'s *Isaac Quartet*, was published by RBA (Barcelona) in July. In November, Bloomsbury (London) will publish *The Education of Patrick Silver* and *Secret Isaac*. "These books constitute the highest kind of novelistic art ... absolutely unique among contemporary writers". *Los Angeles Times*



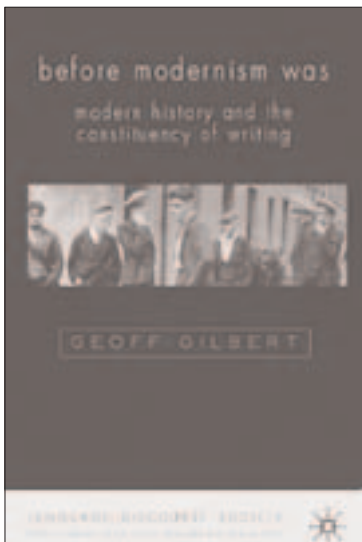
Professor **Waddick Doyle**'s chapter on the history of French television was published in the new volume *Contemporary World Television*, ed. John Sinclair (UK: British Film Institute / USA: University of California Press). *Contemporary World Television* looks at the role of television as a nation-builder and at how the transformations in television have affected the public interest and society across the globe.



Five of **Professor Hall Gardner**'s poems (Fruits Forbidden, Horror Story, Craps, Snow Leopard, Still in Search of Cathay) appear in *Sheets: an international anthology of poetry and prose*, edited by Lois Claire Kincannon (Dancing Ink Press, 2004). The distinguished contributors include Pulitzer Prize winning poet, Henry Taylor, multiple-award winning Israeli author, Yitzhak Oren and Washington poet-of-the-year, E. Ethelbert Miller.

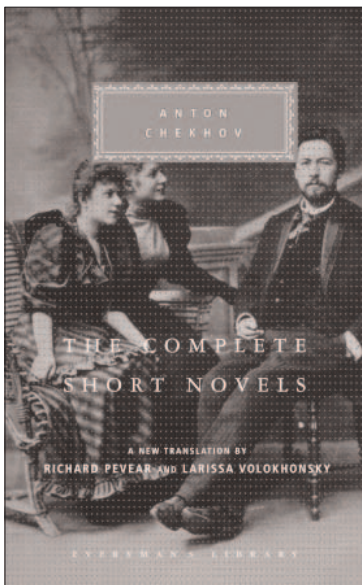


*Qui est John Kerry?*, authored by **Professor Steven Ekovich**, was published by Editions Pepper. This book presents the candidate, but also explains the American electoral system, voting behavior, and political institutions relevant to US presidential elections.



**Professor Geoff Gilbert's** book, *Before Modernism Was: Modern History and the Constituency of Writing*, was published by Palgrave Press in London. The book is a cultural study of modernist writing; it places modernist writing within the textures of modern history. Texts by Virginia Woolf, Henry James,

Sigmund Freud, Wyndham Lewis, Gertrude Stein, Bronislaw Malinowski, and others are read through a range of figures that construct and disrupt modern meanings: books are studied alongside reports of ghosts in empty London properties, debates about juvenile delinquency, fears of rabies, worries about the place of Poland in Europe, and the difficulties experienced in giving up smoking. A small conference is planned to take place at AUP towards the end of the semester to launch the book.



In August 2004, Everyman's Library published **Professor Richard Pevear's** translation (done in collaboration with Larissa Volokhonsky) of *The Complete Short Novels* by Anton Chekhov. Chekhov is regarded as both the greatest Russian storyteller and the father of modern drama. His short novels are brought together in

one volume for the first time, in this masterly new translation.



**Kenneth William Miller II '95**, after AUP, went onto to receive a Masters of Science in the Management of Technology from M.I.T. He is a member of the Institute of Electrical and Electronic Engineers. The main character of this novel, set in 2084, is challenged to make a risky jump back in time—through GodSpace—

in order to reverse an accidental nuclear war and the ensuing panic.

“Talent is not enough:  
business secrets for designers.”

SHEL PERKINS

**Shel Perkins '85** is a graphic designer, management consultant and educator with 19 years of experience in managing the operations of leading creative firms in the US and the UK. He advises firms in both traditional and new media, and has given presentations and workshops for IDSA, SEG, HOW, STEP, ACD and Seybold.

Shel teaches professional practices in design at the California College of Arts, the Academy of Art in San Francisco and the University of California. He has served on the national board of the Association of Professional Design Firms, and has been honored as an AIGA Fellow “in recognition of significant personal and professional contributions to raising the standards of excellence within the design community”.

His book, *Talent Is Not Enough: Business Secrets for Designers*, will be published in 2005 by New Riders.

## WHERE ARE THEY NOW ?

**AUP alumni, drawing on their education and multicultural experience at AUP, are particularly well-equipped to tackle the world. We thought that it would be interesting to observe some of the different career paths taken by AUP alumni, and we thank the following alumni for sharing their experiences with you.**



**Poupak Sepehri '99**

**Nationality:** French

**Major:** International Communications

**Profession:** Internal Communications Manager  
GE Corporate Financial Services Europe

Poupak Sepehri graduated from AUP with a BA in International Communications, minoring in Theater Arts and Performance, in 1999, Summa Cum Laude. Upon graduation, Poupak continued her career in TV production and journalism in France and in the US.

In 2001, she started her MBA at NYU's Leonard N. Stern School of Business in 2001. While at NYU Stern, she became a graduate fellow in her first year, an unusual engagement for a graduate student. During her first year, she was also the Class President. NYU's Stern School of business rewarded Poupak with the Stern Service Awards, a distinctive Award recognizing 10 students among 2000 for their outstanding contributions to the school. She was on the Graduate Council board of NYU during her second year, and co-produced the Stern Follies, a show featuring students, faculty and staff.

In 2003, upon graduation from NYU Stern, Poupak kept on working for NYU as a consultant for the office of Alumni Affairs, where her responsibilities included developing a mentoring program between alumni and students, and producing a 'class notes' section for the alumni publication. She was also a consultant for Jungle Media Group, a New York based Media Company that publishes MBA Jungle and Jungle Law, and creates web sites for leading MBA schools around the world.

In 2004, Poupak started a new career with GE as their European internal communications leader for GE Commercial Finance, Corporate Financial Services Europe. She is today based in London, UK, in the European headquarters of the company.



**Shaunna Spalten '96**

**Nationality:** American

**Major:** Art History

**Profession:** Marketing and Communications Director for the United States  
Champagne Veuve Clicquot

After graduation from AUP, Art History degree in hand, I headed to New York where I had been accepted for a summer internship at the Solomon R. Guggenheim Museum. My penchant for late night dinners was well received, and I was placed in the Development/Events Department. As luck may have it, the assistant with whom I had been assigned to work, got engaged, resigned and I was quickly hired into my first job - Special Events Assistant.

For almost two years I wined and dined with innumerable art personalities, the ones I had lugged around Paris in those heavy textbooks: Ellsworth Kelly, Roy Lichtenstein, Chuck Close, Robert Rauschenberg, Jasper Johns. My knowledge of French offered me opportunities, like hosting a private museum tour for Madame Chirac and Madame Pompidou. Eventually though, the urban glamour of the exhibit openings, gift bag duty and circular tours up the Guggenheim ramps started to wane on me, and I found myself asking "What's next?".

I called a headhunter I had seen in the *New York Times* whose specialty was international companies. In a small office on Broadway, she peered over her cigarette and asked, "Shaunna, what would be your ideal job?" Decidedly I responded, "I want to work for a French Champagne and wine company". She started laughing and told me I was being way too specific. Surprisingly, the headhunter called back the next day, "Unbelievable, but there's an opening with a Champagne and wine importer." I went in for the interview, and accepted the position on the spot.

And so began my career at Clicquot, Inc., the US subsidiary for the luxury goods company LVMH, and the exclusive importer of Champagne Veuve Clicquot. I gave my self-taught wine education a boost with tastings, reading and classes and was soon hosting educational seminars myself. Now I'm the Marketing and Communications Director of Champagne Veuve Clicquot for the United States. I manage the advertising, sales promotions and creative incentives of the brand. Working with press, sommeliers and wine consumers around the country, my challenge is to raise visibility and heighten awareness of Veuve Clicquot. Perhaps the best part of my job is that it brings me back to Paris about four times a year on my way to Champagne.

In thinking about where I am, and how I got there, I realize it is a credit to my experiences in Paris as a student at AUP. I learned about pleasures like art, food and wine that grew into passions and became part of my everyday rituals.

## WHERE ARE THEY NOW ?



**Tomaz Lovrencic '93**  
**Nationality:** Slovenian  
**Major:** International Affairs  
**Profession:** Slovenian Ambassador to Spain

Tomaz Lovrencic '93 graduated from AUP with a BA in International Affairs Magna Cum Laude. He went on to earn a Master of Science in

Foreign Service in 1995 from the School of Foreign Service of Georgetown University with Distinction. While in Washington, he served as an Assistant to the Slovenian Ambassador facilitating meetings with US Congressman and Senators on Capitol Hill.

Working for the Ministry of Foreign Affairs in 1995-1996, he participated in the Task Force to establish the Diplomatic Academy of Slovenia. He went on to become the Advisor to the Prime Minister for International Affairs and National Security from 1996-1999. In 2000, he was named as the Director of the National Intelligence Service.

Tomaz Lovrencic was appointed as the Ambassador of the Republic of Slovenia to the Kingdom of Spain, with non-residential coverage of the Principality of Andorra and the Republic of Cuba in 2002. Even with his broad responsibilities, Ambassador Lovrencic finds time for AUP, and hosted a reception for AUP alumni at his Madrid residence this October.



**Iza Lejarraaga '01**  
**Nationalities:** Spanish and Panamanian  
**Major:** Bachelor of Arts in International Economics, summa cum laude; minor in Latin American and Caribbean Studies  
**Profession:** Trade Specialist, Organization of American States, Washington D.C.

While studying at AUP I began researching and writing papers on the various regional economic blocs flourishing in the Western Hemisphere, which seemed to me as new iterations of Simón Bolívar's old dream of housing the Americas under one single roof. Who would have said that shortly after graduating I would find myself working—with many of the experts and analysts I had referenced in my papers—in the negotiation of a free trade area stretching from Yukon to Patagonia, thereby encompassing over 800 million people and a GDP of over \$13 trillion, or one fourth of the world's output. My work with the OAS has been principally directed towards providing trade-related technical and analytical support to the Free Trade Area of the Americas (FTAA) process, particularly to the smaller economies of the region. This involves not only preparing, negotiating, and implementing trade agreements, but, more fundamentally, mainstreaming the trade agenda into the broader statement of countries' national strategies for economic, political, and social development.

In light of my own experience, I am resolute and optimistic in encouraging each and every member of AUP's incoming Freshman Class to pursue your interests avidly, and, why not, regard present papers and bibliographies as future projects and colleagues! To this effect, as we like to say from the OAS, good luck, buena suerte, boa sorte, et bonne chance.



**Martin Avidan '80**  
**Nationality:** American  
**Major:** International Business Administration  
**Profession:** Senior Vice-President, Natexis Banques Populaires

Martin Avidan is a Senior Vice President at Natexis Banques Populaires, responsible for the Structured Finance and Financial Institutions businesses in Natexis' New York Branch.

He graduated AUP with a BA in International Business Administration in 1980, and went on to earn an MBA at Thunderbird, the Garvin School of International Management in 1981. He is a CFA Charterholder as well. Upon graduation from Thunderbird, he joined Citibank, spending three years overseas, in Greece and Bahrain.

Upon his return to the US, he joined Credit Lyonnais, where he spent 12 years, holding a number of positions including Branch Manager of the Los Angeles Branch and Head of the Structured Finance Group in New York. From 1997 - 2001 he worked for CGA Investment Management, a hedge fund investing in complex financial instruments. From 2001 onward, he has worked with Natexis Banques Populaires.

Martin will celebrate 14 years of marriage this year to Arlene, and they have boy/girl twins, Lucas and Olivia, who are 11 years old. Outside of work he pursues his hobby of racing Ironman-distance triathlons, and competed in the Ironman World Championships in Kona, Hawaii this October.

He looks at the years spent as a student in Paris as a major influence on his personal and professional outlook on life, and maintains contact with a number of friends from his college days in Paris nearly 25 years ago.

MESSAGE FROM THE ALUMNI DIRECTOR

**Congratulations, you did it! You reached the goal of raising 100,000 euros for the AUP Annual Fund, and we are most grateful.**

Through your support of the Annual Fund, AUP can continue to invest in faculty, improve academic programs, bring in visiting scholars, launch the graduate schools, increase financial aid and grants, etc. Your gift to the Annual Fund is important, because it provides unrestricted funds which the university is free to invest in the areas where it deems the need to be the greatest.

There are many new challenges before us as AUP continues to persist in its pursuit of the advancement of scholarship and become a true intellectual crossroads on the European continent. This year we raised 100,000 euros with 200 gifts. This is triple the amount of donations and double the amount of gifts over last year. Just think, with 6,000 alumni, we can certainly do even better for this coming year, and we invite everyone to contribute as never before to meet or surpass our new challenge of 150,000 euros. We thank you for your continued support and interest in AUP.

Your participation in AUP volunteer programs in such areas as Career Development, Admissions, Fund-raising, and Alumni Events can help to further promote AUP and ensure brighter futures for its graduates. AUP alumni and parents represent a valuable network of opportunities for our community. We are currently restructuring these programs to expand the options for involvement and invite more feedback. The alumni liaisons in your areas will work closely with you as we seek to broaden the opportunities for AUP, its students, and its alumni.

We look forward to seeing you at AUP alumni gatherings as we continue our travels to the various alumni communities. Check the alumni travel calendar on this page or the alumni Web site for the details of our visits. If you would like to get involved, host or organize an event, we are always very happy to hear from you.

By now, I am sure that you have noticed AUP Magazine's new look in keeping with our new logo and motto: knowledge, perspective, understanding. Be on the lookout for a whole new line of AUP memorabilia, which embodies the dynamics of the AUP experience.

Please join me in welcoming Stuart Canning, Director of Development, to AUP. Stuart comes to AUP from Brown University. He is anxious to get to know the AUP community and looks forward to meeting many of you over the coming year.

I would like to thank you, once again, for your continued support of AUP, and encourage you to get involved and participate in AUP activities, whenever possible. Remember to stay in touch with Alumni Affairs, and update your contact information so that you can continue to receive the AUP Magazine, invitations for events, and the university's latest news. Please don't forget to stop by Alumni Affairs, when you are in Paris.

A bientôt!

**Janet Steinmetzer  
Director of Alumni Relations**

**AUP ALUMNI AFFAIRS  
CALENDAR\***

2004

- October 7 . . . . . Madrid
- October 21 - 24 . AUP Homecoming - Paris
- November 2 . . . International Careers Day
- November 24 Alumni Thanksgiving - Paris

2005

- February . . . . Los Angeles, San Francisco
- March . . . . . London
- April . . . . . New York, Washington, D.C.
- May 25 . . President's Conference & Dinner
- May 26 . . . . . AUP Graduation
- June . . . . . Beirut

\*Dates and locations are subject to change.

# AUP COMMENCEMENT MAY 2004



© Mélanie Frey

**AUP celebrated its 40<sup>th</sup> commencement ceremony on May 27, 2004 at the Théâtre Marigny, Paris 8<sup>ème</sup>.**

The Class of 2004 was our largest ever, with 175 students receiving degrees. **President Gerardo della Paolera made the opening remarks** at the ceremony. The Board of Trustees then presented the following awards:

- Valedictorian Award for

Outstanding Scholastic Achievement: **Anthony Triolo (GPA 3.868).**

- Board of Trustees Award for Distinguished Teaching: **Professor Waddick Doyle, Department of International Communications**

- The Sin-ming Shaw Award: **Caroline Laurent.**

**An Honorary Degree was conferred upon AUP guest speaker Yehuda Elkana** (see

box), who then gave the Commencement Address entitled: "Rethinking the World of Rationality and Science in an Era of Globalization".

**Margery Arent Safir, AUP Professor of Comparative Literature and English,** presented the Faculty Address. After the conferring of degrees, Senior Student Representative.

**Linda Hanyková** gave the final remarks from the Class of 2004.

## Yehuda Elkana

Yehuda Elkana was born in Yugoslavia in 1934, and after the war and a year in concentration camps he immigrated to Israel in 1948. He studied physics, mathematics and history of science, also taking courses in biology, and received an MSc degree. In 1968, he completed his doctoral studies at Brandeis University with a thesis "On the Emergence of the Energy Concept", published later by Harvard University Press. For one year, he taught at Harvard University. From 1968 he taught in the Department of History and Philosophy of Science at the Hebrew University and served as its Chairman.

He was a Fellow of the Center for Advanced Study in the Behavioral Sciences (1973-74) a Visiting Fellow at All Souls College, Oxford (1977-78); from 1981 until 1991 he was Director of the Cohn Institute for the History and Philosophy of Science and Ideas at Tel Aviv University. From 1968 to 1993 he was Director of the Van Leer

Jerusalem Institute. In 1988-89 he was a Fellow at the Wissenschaftskolleg zu Berlin and since 1987 a Permanent Fellow there. From 1992-1999 he was a Member of the Academic Advisory Board of the Collegium Budapest, and its Deputy Chairman.

Yehuda Elkana is a corresponding member of the International Academy for the History of Science. He is co-founder and editor of *Science in Context* and author of several books and numerous articles. From 1995 to 1999 he was Professor for the Philosophy of Science at the ETH Zurich. In April 1997 he became a Member of the Scientific Board of the Collegium Helveticum. In 2001 he was elected to serve on the Board of Trustees of the Carnegie Foundation for the Advancement of Teaching. Since 1999 Yehuda Elkana is the President and Rector of the Central European University in Budapest. He is married to Dr. Yehudit Elkana and has four children.

## A U C O U R A N T

## 1960s

**Charles Alan Ralston '63** was drafted after graduation, to serve in the Armed Forces, in Vietnam until November 1968. He returned to the US to serve with the 5th Infantry Division (Colorado Springs, CO) until June 1970, when he was discharged honorably. Charles returned to university to study library science (MS 1971) and European History (MA 1975) and did his doctoral studies in history (1976) before accepting a position at West Point in 1977. After ten years at the Cadet Library, US Military Academy, West Point, NY, he moved in 1987 to Atlanta to work for US Armed Command Forces. In 1990, Charles uprooted his family again to serve with US Army Europe in Heidelberg, Germany. Three years later, he returned to Forces Command. His job includes supporting the many post libraries and continuing education offices that in turn help soldiers and their family members with reading, research, recreation, and their ongoing formal education. He lives in Mableton, Georgia, with his wife, Michele, and the younger two of their four daughters, Caitlin Virginia and Theresa Helen. Charles also serves as President of the Glenleigh Homeowners Association, where he lives.

**Caroline Brooks '64** graduated from University of Texas, Austin in August '66 and joined the Red Cross with whom she spent 13 months in Vietnam doing mobile recreation. Caroline wrote letters for the wounded, flew around in helicopters visiting troops in the field. Back in the US, she has taught high school French, German and English, did

fundraising for a variety of non-profit organizations for about 20 years, and returned to the Red Cross in 1993. Caroline has one son, 32.

**Gabriella Biello Coroneos '64** after 25 years with PanAm, and ten years with Delta, left the airline business after September 11th. Two and a half years later, Gabriela returned, and works for TransMeridian Airlines, in the revenue management department. She is married to Ralph Coroneos and lives in Marietta, Georgia.

**John Hinnners '64** is married with two children. John is the manager for projection, in the National Convention Service, so he travels extensively, providing video and data display for conventions all over the US.

**Karen Lancaster Wellford '64** and her husband live in Memphis, in the same house since 1968. They have two children, Alex III and Megan, who live nearby. Together with her lawyer son, Alex, Karen runs the Wellford's Antique Collection, along with an interior design business, Design Details. Karen and her husband play tennis and enjoy having two precious grandchildren.

## 1970s

**Marie Peary Stafford Fowler '71** was just elected Judge in a Judicial Circuit, in Florida. She has been married for 10 years to a former Judge, and has a wonderful 14-year-old son, Robert Peary Fowler.

**Katie Wong de Geitz '77**, or Sui-Yun, last participated in Frascati for the Giornale Mondiale della Poesia

from 19th-21st March 2004, and at the Instituto Sperimentale d'Arte with art students, in Gubbio, Italy on 25th March 2004. Sui-Yun is committed to prepare a bigger event to save trees and rivers in the Amazon. She presented a poetry reading at AUP.

**Michelle Benoit '79** and her husband, Glen Pitre, are tri-coastal, dividing their time between Los Angeles, New Orleans, and Lockport, Louisiana on the Bayou Lafourche coast. Michelle recently saw her script "The Scoundrel's Wife" made into a feature film. It was released in theatres in 2002-03, and this past April 2004 appeared in video stores on DVD/VHS under the new title "Home Front". It is based on true stories of the Louisiana home front during WWII when German U-boats were sinking American merchant freighters and suspicions of locals helping the enemy were rampant. After 14 years as a professional writer of documentaries, films, books and museum exhibitions, Michelle has returned to her first love of teaching at Nicholls State.

**Cathy Shafer Zazueta '79** is the Reference Librarian in an academic library, and her husband, Victor, is the Library Director in his childhood library. They have been married twelve years, and now live in the California desert, just ten miles from the Mexican border.

## 1980s

**Olga Di Franco '80** has an MBA in Marketing, and teaches marketing at the California State University in Los Angeles. She is presently preparing a



Miami



Fort Lauderdale



Tampa

## A U C O U R A N T

paper for publication, for the Marketing Education Association. She is married to Jim Cascone, and has two sons, Lorenzo, 3, and Leonardo, 1.

**Muriel Hasbun '80** is an artist and photographer. She teaches photography at an art college, and lives with her husband, David Fosnocht and son Daniel in the Washington, D.C. area.

**Robin Wiele Finkelstein '85** is married with two children, who are 7 and 9. She has run her own marketing company for the last three years.

**Mary Josephson '85** is working on a number of public art works this year. She has installed a mural in the James F. Miller Library, at Catlin Gabel School in Portland, Oregon. Mary is completing work on the children's reading room in Tigar Public Library, also in Portland, and is the Artist-In-Residence with Portland Fire and Rescue for 2004 through the Regional Arts and Culture Council.

**Karen Albright Lin '85** worked as a weight loss counselor, then a high school teacher (math/French), and then decided to write and has been doing so ever since. Karen has won numerous awards with her screenplays, prose, poetry, and has a literary cookbook and a novel that she is currently marketing. Karen lives close to Boulder, Colorado, with her husband from Taiwan and two sons, Zach, 15 and Max, 11.

**Shel Perkins '85** is a graphic designer, management consultant and educator with 19 years of experience in managing the operations of leading creative firms

in the US and the UK. He advises firms in both traditional and new media, and has given presentations and workshops for IDSA, SEGD, HOW, STEP, ACD and Seybold. Shel teaches professional practices in design at the California College of Arts, the Academy of Art in San Francisco and the University of California. He has served on the national board of the Association of Professional Design Firms, and has been honored as an AIGA Fellow "in recognition of significant personal and professional contributions to raising the standards of excellence within the design community". His book, *Talent Is Not Enough: Business Secrets for Designers*, will be published in 2005 by New Riders.

**Pascal Franchot '86** is producing and directing a television series for the Discovery Channel. He is the producer and director of Termite Art Productions.

**Theresa Ann "Zoe" Kascsak Bebon '87** has four children, Brook (12), Alexa (11), Spencer (9) and Avery Grace (6), and has been living in Fairfield, CT, her husband, David's hometown. After being a stay-at-home Mom for about 10 years, she started a career in real estate. Theresa teaches art appreciation on a volunteer basis at her children's elementary school.

**Nestor Gonzalez-Carballo '87** is a partner at a US-based consulting firm called The Partnering Group, the leading consumer packaged goods and retail consulting firm in the Americas. He leads the consumer goods manufacturing practice for Latin America. Nestor's client base is all the leading consumer goods companies and retailers in the world (Procter &

Gamble, Unilever, Danone, WalMart, Carrefour, etc.). He has a four and a half year old daughter, Sofia. Nestor and his wife are expecting another child. He has a farm and is looking forward to becoming a "weekend rancher".

**Maura Devine McShane '87** is married to Michael McShane and has two boys, Michael, 4 years old, and Ryan, 2 years old.

**Andrew Suggs-Sway '87** lives in New York with his wife Veronique and two daughters, Nikki, 6 and Daphne, 4. After ACP, Andy moved to New York where he first worked as a sales manager at a dating service, and then English tutor for a primarily Japanese clientele. He received his MA in Political Science in 2000. Since 1997, Andy has been the primary caregiver to his daughters. He is currently at work on his masterpiece, "The Slacker's Guide to Househusbanding". After a profound healing experience, Andy began to study various methods of intuitive/energy healing and now has an energy healing practice. He also teaches seminars and leads group meditations and healings in NYC.

**Rebecca Camhi '88** has a gallery, where she shows contemporary art from Greek and international artists – Nan Goldin, Philip Taaffe, Sena Landers, Guy Limone, Miltos Manetas, Sylvie Fleury to name a few. The gallery participates in various international contemporary art fairs such as the Brussels Art Fair, Art Athina and the Frieze Art Fair in London with an upcoming venue, starting on October 15<sup>th</sup>, at Regent's Park. The gallery is the first one to have created a "downtown" contemporary art scene in Athens and has had large press coverage locally and a bit abroad.



Orlando



Paris



New York

## A U C O U R A N T

**Anne Norda '88** following graduation, spent a year in Finland on a Fulbright grant, visually interpreting the Kalevala. Anne then went on a highly challenging and enlightening journey, following her dream of becoming a filmmaker. She is about to complete her first feature film, *RED IS THE COLOR OF*, which she wrote, directed and produced. It will be in festivals around the world in 2005.

**Win Peniston '88** after 13 years at global advertising agencies BBDO, DDB and Interpublic in 2003, started a boutique, Corporate Identity, Design and Marketing Agency, called Beacon Branding. Win lives in Westchester with his wife, Lyerly, their two daughters, Olivia (7) and Daphne (5) and dog, Bruno.

## 1990s

**Charles "Carlos" Kinsky '90** moved from Argentina to Prague where he lives with his wife, Dolores, and son, Wenzel (2). At Commerzbank, Charles is responsible for Czech, Slovak and Hungarian financial and corporate institutional clients.

**Mat Zucker '91** is the Creative Director at Ogilvy Interactive in New York on Cisco Systems and Ameritrade. He lives with his partner, Bryan, and puppy, Ezra Pound, in Chelsea.

**Stephane Grynwajc '92** married a fashion stylist from New York. After living there from 1995 to 1997, they moved back to Paris for 3 years, before moving to London, where

they have been living for the past 4 years. Stephane and his wife are proud parents of their first child, born in August 2004.

**Tanya Bombback Isaac '92** started her own home business in 1996, French Interface Translations, Inc., that she is still running. In 1998, Tanya moved back to France and lives in the countryside in a renovated farmhouse with her French husband.

**Irene Shum '92** since the fall 1992, when she was a visiting student at AUP, returned to Barnard College, Columbia University to complete her BA in Art History-Architecture (1994). In 1998, she was awarded the Prix de Ville de Fontainebleau from the Ecole des Arts Americaines, Fontainebleau, France and graduated from Yale University, School of Architecture in 2000. Irene is a Lecturer and Tutor of Urban Design at the National University of Singapore, in the Department of Architecture, School of Design and Environment. She is on leave from January 2004 until June 2005 to work on the inaugural exhibition of Department of Architecture and Design at the Museum of Modern Art for the new building in New York City designed by Japanese architect Yoshio Taniguchi. Irene is the Project Curatorial Assistant working with the Curator, Peter Reed. The exhibition is titled "Groundswell: Constructing the Contemporary Landscape". It will open on February 23, 2005.

**Mia Trinephi '92** after working 12 years as a journalist, has recently taken a turn in her career, joining the Corporate Communications team of Lehman Brothers. Mia is responsible

for Media Relations in Asia and is in the process of relocating to Tokyo from Hong Kong where she has lived for the past four years.

**Kaori Hamura Long '93** has been freelancing for 11 years, for clients such as, Nickelodeon, MTV Networks, Time Out, New York Press, Interviews, Mademoiselle, Cosmo Girl!, and others. Kaori's animated shorts have been broadcast on different networks (Nickelodeon, MTV, and Oxygen Media). Together with Bill Long, she established a creative team "Moss Moon Studio", in 2000. In 2003, "Bootie Boogie" (animation shorts) directed by Kaori and music by Bill won a Silver Award in E-Culture Category for The Society of Illustrators' Annual Awards in Los Angeles.

**Carrie Ward '93** received her law degree six years ago from the Northwestern School of Law of Lewis and Clark. Soon thereafter, she moved into real estate because it was a more fun and interesting profession. Carrie does mostly residential real estate now in the inner neighborhoods of Portland, Oregon.

**Hamid Reza Miri '94** since his return to Iran from France in 1999, he worked in different fields for two years, and finally started a company named Dorika Ceramics Co. The company produces ceramics Tableware under the brand, DORIKA. Products are sold internally and around 20% of it is exported, mainly to Europe. Hamid married Maryam in 2002, and they live in Tehran where he runs his business.



New York



New York



Washington, D.C.

## A U C O U R A N T

**Penelope Souquet Smith '94** after spending almost a year and a half in the San Francisco Bay Area, is moving. This time it will be to the Boston area, where Penelope's husband has found a job. Their family has also gotten bigger, with the arrival of Theo in June.

**April Wuensch '94** after working for a year as Visiting Assistant Professor of French Literature at University College Cork in Ireland, returned to the US to get married and defend her Ph.D. at Johns Hopkins University. She is currently teaching at Loyola College in Baltimore, Maryland.

**Matthew Zwissler '94** and his 3-year-old daughter moved from New York City to Marrakech, Morocco last year.

**Roshni Abayasekara '95** currently resides in London, where she is a broadcast journalist and producer for BBC World Television News, World Business Report and the current affairs program, "Hard Talk". She completed her MA at the Columbia Graduate School of Journalism in New York in 2001.

**Charlotte Gilbert Allez '95** is still working as International Editorial Coordinator for Automotive Magazines at Hachette Filipacchi. She had a second child, Gustave, in September 2003, and has a five-year-old son, Timothée.

**Kenneth William Miller II '95** has recently published his book, *GodSpace 2084*. Kenneth is a senior member of the Institute of Electrical and Electronic Engineers, and a member of the Massachusetts and Ohio Sons of the American Revolution.

**Gisel Hiscock '96** received her MBA in 2003 from Harvard Business School. She currently works for Google Inc.

**Marcus Duner '97** has been operating an event-marketing agency for the past 18 months with a colleague. They are located in Stockholm and Gothenburg, but through their network, they operate and conduct projects and events all over Scandinavia.

**Avishan Chanani '98** received her MSc in Social Policy and Planning from London School of Economics in 2003.

**Brendan McKee '98** graduated in May 2001 from Purdue University. He lived in Houston, Texas from September 2001 until this August. He currently lives in southern California, and works for Boeing Company.

**Michail Sougarev '99** received his MBA from the Rotterdam School of Management, and currently works as Project Manager for Hewlett-Packard.

## 2000s

**Amy Hanzelka McGuire '00** recently completed a year as an AmeriCorps VISTA in Burlington, Vermont. She married on July 31, 2004 in Allenspark, CO. This fall, Amy will begin a 2-year MA program in International Development at Graduate School of International Studies at the University of Denver.

**Therese Engstrom '01** since graduation, worked in London as a Research Coordinator and fundraiser with a South African and British

NGO, Freeplay Foundation. She specialized in communication initiatives in developing countries – mainly Africa. Therese then moved to New York in 2003 to work as Sales and Sponsorship Director for World Travel Awards, planning their 10th anniversary. She is currently living and working in Stockholm.

**Heiko Fischer '01** just completed an Executive Masters in Organizational Consulting with Ashridge Management College. The dissertation was titled "Identities and Leadership in Transition." Heiko moved back to Barcelona to support ACS in outsourcing the HR of General Motors Europe, where he is leading one of the German project teams.

**Alisha Smith-Arthur '01** has been working in Baltimore since graduation and is planning to enter the Peace Corps in a few weeks time to spend the next few years living and working in Togo on women's education issues.

**Tamar Wartabetian '01** received an MSc in Marketing and International Management at the ESLSA, in Paris, in 2003. She also recently completed a 6-month internship in the Communications Department of Radio France Internationale (RFI). Tamar is looking for a job in communications, in particular the media industry.

**Alexander Liu '02** recently started working for the Partita Clothing Company, the official Chinese licensee for the brand "ELLE", as an administrative coordinator.

**Leinana Myers '02** graduated *summa cum laude* in May 2004 with an MA in European Studies from



Washington, D.C



Madrid



Madrid

## A U C O U R A N T

New York University, and is currently working as a production coordinator for MTV Networks in NYC.

**Rachel Rifenburg '02** after living and working in Paris for four months at the American Embassy, moved back to the US to complete a Masters at NYU. At the same time, Rachel began working at the Attorney General's Office in New York. Upon completion of her Masters degree, she is looking for work in Paris in management consulting/strategy.

**Aude Temel '02** is starting a MSc in Broadcast Journalism at the Newhouse School at Syracuse University, NY.

**Sonia Ziadi Trives '02** received a Masters in Cultural Management at the Instituto Complutense de Ciencias Musicales in Madrid. She found a job

in a cultural foundation, where she takes care of a European Program supported by the European Commission, called "European Films Crossing Borders". It is a series of seminars, meant for European Audiovisual Professionals that takes place in the frame of the most important European Film Festivals. She is developing a new project in order to get financial support from the European Commission for a project based on Mediterranean Dialogues through Music.

**Alex Zambeaux '02** finished his MA at the Paris Graduate School of Management. He is currently working at Ubisoft, one of the world's leading video games publishers. Alex is a Senior EMEA Brand Manager assistant, and works on titles like Myst, Star Wars and many others.

**Sylvia Renner '03** settled in Washington, DC. She has found her dream job, working as a legal research/staff assistant for the Democratic staff of the Senate Committee on Foreign Relations.

**Maria Lujan Tubio '03** after graduating, worked for six months and decided to go back to school at the University of Bradford, where she is completing an MA in Interpreting and Translating in Spanish, English, and French. Next year, Maria will be doing a PhD program at Pennsylvania State University, with a full scholarship and an assistantship.

**Courney Montague '04** is currently working with the Global Volunteer Network in New Zealand. She is the Community Initiative Coordinator, working to raise funds for a school in Uganda, Africa.

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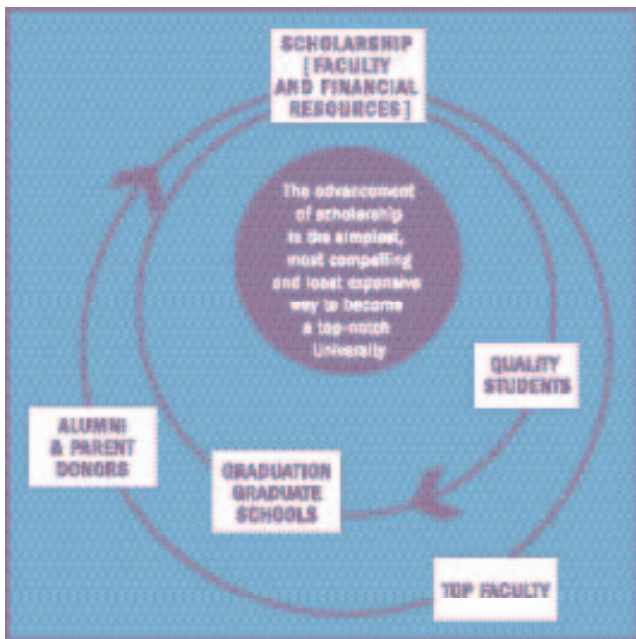
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