

Senate Meeting – 05 December 2012

AGENDA

12th Student Senate Meeting

- 12:15 – Call to order and agreement agenda.
- 12:15 – Presentation by ASM Board Manager (Ford Leland) and ASM Treasurer (Jessica Lynch).
- 12:40 – Executive Report - SGA Treasurer (Mimi Adrien) giving an update on the budget.
- 12:50 – Committee Report - Judiciary committee to present an update to the constitution
- 13:00 – Senator Report - Psychology Rep (Elisabeth Turner), Junior Rep (Mariam Youssef), Visiting Rep (Charles Besnard), MCB Rep (Stephanie Carman Brugos), MCT Rep (Ryan McCarthy), MIN + MAIA Rep (Amy Dean) and MPL and MPPA Rep (Darcee Meilbeck) on their accomplishments of the semester and their plans for spring.
- 13:10 – Old business + New Business.
 - Announcements and Adjournment.

Minutes

Taken by Stephanie Dissette (USC Communications Director)

Meeting begins (12:15PM)

1. Sven (USC VP): Announcements to begin
 - a. Dean's Forum Yesterday – went really well; many of you were excused, but many never responded; let's be more proactive in the future and even try to change the time if that's better; your feedback is important
 - b. Seven Senators are due to give updates today
 1. Laura (ICP) – can we have emails sent to personal emails; easier to check and keep track
 2. Sven (USC VP) – can be brought up later on
 3. Sven (USC VP) – please do check your emails
 4. Darcee (MPL/MPPA) – definitely had checked and was prepared
 - c. Changes to the Constitution – please give them to Pierre by end of meeting or Friday at the latest
2. Ford (ASM Director):
 - a. Introduces ASM and last year's change to new budget plan
 - b. In relation to SGA, we want to be another communications outlet
 - c. Over the summer, restructured the professional environment within student media; switched from many teams to one team

- d. Started by building an executive team – including Treasurer, advertising directors, etc.
- e. Additional faculty support – after efforts with Academic Affairs; three classes for four publications; hired new professors, real professors in the field; 2-4 credits depending on positions on team (free); validates the student media
- f. 7eme launched over the summer – campus website; first outlet for web-blogging
- g. Old system did not fit into new structure; needed real space and class times; a real newsroom for full team; exclusivity for confidentiality
- h. Went in this summer to completely restructure the ASM office; all work and shopping done by students
- i. ASM advertises for AUP too – incoming students that chose AUP for media outlets
- j. Invested in 15 iMacs, used regularly by all Student Media outlets
- k. Invested in Industry Standard software
- l. Why invest so much in ASM?
 - i. Investment in school, marketing resource, community, etc.
 - ii. Reformatted team structure
 - iii. Recruited 65 students over orientation; new students getting involved immediately; represent approximately 7% of student body; most dedicated and largest student club on campus
- m. The Planet – published twice; more consistent and productive; better overall design
- n. The Peacock – redesigned, reimagined, and refocused: representation of “the vibe” of AUP; gone to print, should be here by tomorrow; more about student design
- o. Office space used constantly; about 40 students in and out during classes; business to Amex, using clubs room too
- p. The 7th Dimension Radio – weekly produced; campus debates; hearing own thoughts reflected in community; reconnect with small AUP community; attempting to make it more interactive
- q. Journals – spent a lot of time on journals this year; about 8 different journals each semester; now, 4 editors consolidated journals into 2 journals: Paris Atlantic and The Lutetian; streamline teamwork and focus on best work possible
- r. 7eme – daily updates; centralizes information on campus; includes events calendar; representing AUP to rest of the world too; tangible representation; working with Outreach and Development to advertise with Air France; already with Urban Outfitters
- s. Radio team is looking into Radio Campus participation
- t. Already writing with Dash Magazine; 7eme photographers and writers are their eyes and ears at Fashion Week
- u. Partnership developing with Fashion Track; to re-launch PANAM (video production)

- v. Looking ahead – want to become more of a presence on campus; this semester was about restructuring; The Planet wants to come out more frequently, same with The Peacock; 7th Dimension intends to be more interactive; PANAM looking to be re-launched

3. Jess Lynch (ASM Treasurer):

- a. Senior at AUP, new to ASM – my concern is budget
- b. Goal has been to find ways to spend more intelligently to support production
- c. Narrowed down spending into 6 categories, based on publications, etc.
- d. Independent budget – with transparency, well-documented, presenting in Senate; trial year
- e. (To be attached)
- f. Also keeping a Treasurer’s manual, record for future generations

4. Questions for ASM:

- a. Laura (ICP) – looking at divided spending for each journal; looking at The Peacock – why only two academic journals with so many academic departments; ASM isn’t representing the school through its academics; too much emphasis on Fashion, etc.; The Plant, makes sense; The Peacock, doesn’t; especially being printed on such nice paper;
 - i. Jess – you are welcome to come sit in on the meetings; the journals haven’t been the best quality over the years; in reducing the number of publications, we are attempting to improve the quality; this year is our first year with professional support for academic journals; not that The Peacock is getting budget over the journals, it’s part of the transition
 - ii. Ford (ASM director) – presentation in variety of content; especially The Peacock; university is not strictly defined by academics, this is a part of a liberal arts school, a valuable part; the journal editors chose to print once, deciding that producing the best quality publication;
 - iii. Laura (ICP) – understand the difficulty of printing an academic journal; me and my constituents do not feel that The Peacock represents us; and we need to be better presented by academic journals; maybe this pre-allotted budget is too much
 - iv. Adriana (Film) – I’m in ASM and the Senate; if students were willing to put more time and energy in the academic journals it would happen; it’s the drive students have that makes these publications happen, and that is why The Peacock has been a success; The Planet and The Peacock are trying to give AUP recognition overall, adding depth to our representation
 - v. Darcee (MPL/MPPA) – this year’s restructuring required more budget, might not be the case in the future; also, agree with fewer prints at better quality

- vi. Amy (MIN/MAIA) – my undergraduate school did not have this; offering free courses and this opportunity is huge; academic journals are huge, but not the only part
- vii. Sven (USC VP) – point of reference; either a motion needs to be made, or more informative questions
- viii. Miriam (Junior) – I wish that the student population could be more aware of what’s going on in ASM
- ix. Ford (ASM Director) – honestly, we could use help with that; we need marketing help within student body; your voices as Senators would really help us launch all this; tomorrow night is AUP Holiday Bash, offering an opportunity to launch clubs and activities on campus, etc.
- x. Laura (ICP) – with the move out of Bosquet, what will you need to invest in the new building
- xi. Ford (ASM Director) – the only thing we actually paid for was our equipment (Macs); the painting, etc. helped the school invest their money in the remodeling part
- xii. Max (Econ) – for the future, you were looking forward to more quantity, better quality
- xiii. Ford (ASM Director) – core four: journals, Peacock/Planet, web, radio; increasing Planet publications for more pertinent and regular news; after restructuring and recoding, now the 7eme should be more usable for students too
- xiv. Jess (ASM Treasurer) – also, with sources of revenue: Admissions is helping pay for The Peacock, and we’re also working on getting advertising as a source of revenue
- xv. Stephanie (IBA) – proposes that whatever’s left on agenda to be delayed to next week; Laura (ICP) seconds
- xvi. All subsequent agenda points moved to next week
- b. Laura (ICP) – what legal steps will you take for adding add revenue?
- c. Ford (ASM Director) – we’ve already been looking into this; met with all the upper-level people involved in school; since we do not get paid for additions, we trust what the school has told us this will not be a problem
- d. Laura (ICP) – outside of Air France, what else are we doing to get our publications out?
- e. Ford (ASM Director) – need a marketing director; it took this semester to set up publications we are proud of, etc.; looking to distribute publication for free around Paris; e-publications on the 7eme soon too, especially for alumni, etc.
- f. Miriam (Junior) – if you don’t use the whole budget, what happens to what remains?
- g. Jess (ASM Treasurer) – once the final costs for everything are figured out, (ex. academic journals later on); we will bring what remains back here to discuss together

- h. Ford (ASM Director) – idea too is to show-off AUP in every form everywhere possible; especially through the 7eme
 - i. Laura (ICP) – when will the academic journals become available?
 - j. Jess (ASM Treasurer) – academic journals should be issued in May
 - k. Ford (ASM Director) – again, the editors of the academic journals are the team that have made all these decisions; we are also leaving them a cushion in case they need more
 - l. Pierre (JCC) – point of information: one point you have not confirmed; is there a place somewhere where all the students can see the budget you have presented?
 - m. Jess (ASM Treasurer) – by the end of the year, there will be a full breakdown;
 - n. Pierre (JCC) – will it be online?
 - o. Ford (ASM Director) – it should be online at the end
 - p. Sven (USC VP) – point of information; Laura (ICP) was excused to leave early
5. Sven (USC VP): moving on to old and new business
- a. Adriana (Film) – 6:30PM tonight is Film night! (G-29)
6. Sven (USC VP): Announcements:
- a. Holiday Bash tomorrow night – 6PM, Grand Salon, share with constituents; good way to know what’s going on
 - b. Elections in Spring:
 - i. Open Positions: Art History, French Studies and Modern Languages, & MAGCS
 - ii. Positions that have to be reelected: Sophomore, Junior, and Visiting reps; MCT & MAIS/MEIS
 - c. Please remember to keep Wednesdays 3rd Period open again for Senate meetings
 - d. Also, please read the Agenda ahead of meetings
 - e. By Friday, any updates or improvements for Constitutions – to Pierre (JCC); last year this was very active, you should all check up on this
 - f. Again, USC Social Director position is open for the Spring
 - g. Next week is last Senate meeting of the Semester

(Meeting adjourned 1:21PM)