

I. **About this Policy**

The American University of Paris (“AUP”, “The University”, “we”, “our”, “us”) is committed to protecting the privacy and security of your personal information (“personal data”).

We may collect personal data about you, or data that becomes personal data if combined with other information, when you visit or use our websites and online services. This policy describes the ways we use cookies and similar technologies on the public-facing AUP website (www.aup.edu).

For information about the types of personal data that are gathered when you visit the website, and how this information will be used, please see [BP029EN – Privacy Policy for Website Users](#).

II. **This policy’s relation to other policies**

This policy is related to other policies that AUP has for cookies and similar technologies. Other cookie and similar technology policies may exist for other sections of the AUP domain (my.aup.edu) and other online services used at AUP (Blackboard). Where other policies exist they may supersede or supplement this policy.

This policy is also related to [BP029EN – Privacy Policy for Website Users](#).

III. **How We Use Cookies & Similar Technology**

All of the web pages on the www.aup.edu domain use “cookies”, which are small files containing text that are stored on the web browser of your computer. They help you navigate websites by remembering your settings, keeping you logged-in and retaining other choices you make during your visit to a website. They also help us understand how our users navigate, search, and otherwise use our websites so that we may improve them.

IV. **Types of Cookies We Use**

***Strictly Necessary and Obligatory Cookies*** – These cookies are essential to enable you to move around the website and use its features. Without these cookies, certain functionality is not possible on the website.

***Performance and Functionality (Site Analytics) Cookies*** – These cookies collect information about how visitors move around and interact with the website. For example, these cookies may keep track of which pages you visit and for how long. These cookies are not essential for the use of the website.

***Advertising and Marketing Cookies*** – These cookies collect information about your visits to certain parts of our websites which might indicate your interest in a particular major or other educational offering. They help us then provide you with more information about AUP.

## V. Specific Cookies We Use

On the AUP website, we use cookies that are set by us and cookies that are set by third-party websites. The cookies that we set are:

Provider	Cookie Name	Purpose	Type
aup.edu	ssess	This cookie is used to maintain the current session on the website. It allows the website to remember you and allows you to proceed through the website's pages quickly without having to re-input information as you go.	Strictly Necessary and Obligatory
	has_js	This cookie verifies if your computer and browser are javascript compatible so that you can see the javascript menus and other site features that rely on javascript.	Strictly Necessary and Obligatory
Google Analytics	analytics.js	This script and its resultant cookies allow us to understand how you use the website, how long you stay on certain pages, etc. We only receive anonymous data from this process.	Performance and Functionality (Site Analytics) Cookies
Google AdLeads	conversion.js	This script and its resultant cookies track how you interact with certain pages on the website so that we can tailor advertisements to you. For example, if you visit the Art History major page, you might see an advertisement for Art History at AUP. This cookie is only present on certain pages on our website.	Advertising and Marketing Cookies

## VI. Third Party Cookies and Links to Other Websites

The AUP website also contains third-party cookies and links to third-party websites. These third-party cookies may, for example, arise from websites such as YouTube, Twitter, Facebook, Soundcloud, or other social media services for which www.aup.edu has implemented plug-ins and/or embedded content.

As this policy only covers the use of cookies on this site (www.aup.edu) and because AUP has no control over the cookies in embedded content, you should consult the privacy and cookie policies of the third-party sites before you submit data to them.

## VII. Functionality Lost by Disabling Cookies or Not Giving Consent

If you disable cookies, or do not opt in to receive them from certain sections of our site, some functionality will not be available, namely:

- The ability to interact with embedded content

## VIII. How You Can Control the Use of Cookies and Similar Technologies

Cookies can be controlled both within the consent statements of websites and within your browser itself. You can also contact certain industry associations, such the Digital Advertising Alliance, to control their use of your data obtained through cookies.

## Website-based Control on aup.edu

The cookies that you can control within our consent statement include both the Performance and Functionality (Site Analytics) Cookies and the Advertising and Marketing Cookies that are described above. They can be controlled by using the cookie control dialogue that pops-up when you first visit the site.

## Web Browser Control

You can also use your web browser to:

- delete all cookies;
- block all cookies;
- allow all cookies;
- block 'third-party' cookies (i.e. cookies set by online services other than the one you are visiting);
- clear all cookies when you close the browser;
- open a 'private browsing' / 'incognito' session, which allows you to browse the web without recording your browsing history or storing local data such as cookies (you should however be aware of the limitations of this feature in a privacy context); and
- install add-ons and plugins that extend browser functionality.

## Instructions for Specific Browsers

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Opera](#)
- Apple Safari [Desktop](#) and [Mobile](#)
- [Microsoft Edge](#)
- [Microsoft Internet Explorer](#)

## Advertising Network Control

You can also control the use of your information found in cookies, by making decisions on the websites of certain advertising networks:

- [The Network Advertising Initiative](#)
- [The Digital Advertising Alliance](#)
- [The European Interactive Digital Advertising Alliance](#)

## IX. **Learn More About Cookies**

A number of websites exist to help you learn more about cookies including [allaboutcookies.org](http://allaboutcookies.org).

You can also find more information about cookies by going to the [US Federal Trade Commission Website](#) or the French [Commission nationale de l'informatique et des libertés](#) (In French).

## X. **Your Rights**

The rights you hold concerning the personal data collected on our website can be found in [BP029EN – Privacy Policy for Website Users](#).

## XI. **Retention Period**

The retention period of personal data related to cookies will not exceed 13 months.

## XII. **Contact**

If you have any questions, comments, requests, concerns, or inquiries, please contact the AUP Data Protection Oversight Committee at [dataprotection@aup.edu](mailto:dataprotection@aup.edu).

We will treat your request as soon as we can and may keep records of your communications with us to ensure we can resolve your request.

XIII. **Updates to this Policy**

This policy was last updated 24 June 2019. We may update this policy periodically without notice by publishing the updated policy to this site. You can see the latest revision to this policy by checking the last updated date.