

# CALL FOR CONTRIBUTIONS

## THE DIGITAL MULTILOGUE

ON

FASHION EDUCATION 2021

**1 – 2 OCTOBER 2021:**

A CONFERENCE ON LEARNING AND TEACHING FASHION IN THEORY AND PRACTICE

# THE DIGITAL MULTILOGUE

ONLINE • FACILITATED BY THE AMERICAN UNIVERSITY OF PARIS

[WWW.AUP.EDU/CONFERENCES/FASHION-EDUCATION](http://WWW.AUP.EDU/CONFERENCES/FASHION-EDUCATION)

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Education holds the potential to reinforce systems and to revolutionise them. Fashion education has served and fed the current global fashion system. It has also inspired and driven change in the fashion system.

# WHAT KIND OF FASHION EDUCATION IS NEEDED NOW?

What kinds of fashion education are needed to build a more inclusive, just and beneficial (fashion) system?

What kinds of fashion educational practices exist, can we share to learn from each other, and can we build together?

How can we turn our reflections into actions?

These three questions lead the second **MULTILOGUE ON FASHION EDUCATION 2021 – A CONFERENCE ON LEARNING AND TEACHING FASHION IN THEORY AND PRACTICE**. While the first MULTILOGUE 2020 brought us together, created multiple dialogues and initiated some collaboration, this year's two-day global conference is focused on building and acting together – on the connective, constructive and transformative forces of fashion education.

Over the past thirty years fashion has significantly changed as an idea, professional practice, field and industry. The global fashion system has seen extreme acceleration due to processes of technological permeation, globalisation and marketisation. Part of this change is its considerable digital reach. As educators and practitioners of fashion we

face a vacuum concerning its meaning, as well as closely related, complex social, cultural and environmental questions, especially in times of global health, climate and democracy crises. At the same time, fashion education has expanded substantially. Yet this field remains underanalysed with few publications and little formalized professional development, connection and discussion. There are growing quantitative and qualitative discrepancies between education, fields of activities and societal relevance and responsibilities.

We believe that fashion education is interdisciplinary, connective and experiential. It can foster creative as well as critical thinking and making, transcending the boundaries of its field. It can challenge and transform economic and political systems, systems of thought, value systems and fashion systems in their

# THE MULTILOGUE ON FASHION EDUCATION 2021

aims to explore the overarching themes and some of the following questions through papers, workshops, project presentations, panel discussions, roundtables, exhibitions and a student think tank:

- What does fashion education mean in different places, defined by local cultures, traditions and industries that are globally connected and dramatically changing?
- How can different fashion educational approaches and practices learn from each other?
- What can we learn from other educational fields and practices?
- What should students of fashion be able to do, what should they know, experience and value?
- What are constructive and transformative contents, methods and outcomes in learning and teaching fashion?
- How do we make fashion education more inclusive and diverse?
- How can we create a constructive understanding and interplay between practice and theory?
- How can we create a reasonable interplay between fashion and technology, the physical and digital in and through education?
- What relationships does or should fashion education foster with the fashion industry?
- How can we seize the visibility of fashion, its transformative power, its potential as social intermediary?

**THE MULTILOGUE ON FASHION EDUCATION 2021** is a participatory and outcome-oriented space focused on the learning and teaching of fashion at tertiary level. It aims to explore and illustrate the diversity and complexity of the field and the practices of fashion education. It aims to foster a greater understanding of its pasts, presents and futures – methods, values and didactic, pedagogic and epistemological questions.

This conference thus seeks to inspire mutual learning, collaborative research and shared action – fashion educations for NOW.

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FASHION IN THEORY AND PRACTICE

**1 – 2 OCTOBER 2021**

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## DATES

1 – 2 OCTOBER 2021

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## LOCATION

ONLINE – facilitated by  
The American University of Paris

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## ORGANISERS

Prof Dr Renate Stauss  
Fashion Studies, Department of Global Communications,  
The American University of Paris, France

Prof Franziska Schreiber  
Fashion Design, Institute of Experimental Fashion  
& Textiles Design, Berlin University of the Arts

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## ADVISORY BOARD

Prof Zowie Broach  
Head of Programme Fashion,  
The Royal College of Art, London, UK

Prof Dr Elke Gaugele  
Fashion and Styles, Education in the Arts,  
Academy of Fine Arts Vienna, Austria

Prof Dr Christina Moon  
Fashion Studies, Parsons,  
The New School, New York, U.S.

Prof Alistair O'Neill  
Fashion History and Theory,  
Central Saint Martins, London, UK

Dr Valerie Steele  
Director & Chief Curator, The Museum at  
the Fashion Institute of Technology, New York, U.S.

Prof Dilys Williams  
Director of Centre for Sustainable Fashion,  
London College of Fashion, UAL, UK

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## CONTACT

[fashioneducation@aup.edu](mailto:fashioneducation@aup.edu)

**WE LOOK  
FORWARD TO YOUR  
CONTRIBUTIONS!**

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## WE INVITE CONTRIBUTIONS IN THE FOLLOWING FORMATS

- 15-minute papers
- 90-minute “Between” Workshops
- 3-minute project presentation films

→ See format details next page.

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## DETAILS OF SUBMISSION

# 15 APRIL 2021: DEADLINE FOR CALL FOR CONTRIBUTIONS

- abstracts of 250 words with indication of theme, format, title and five keywords
- author information (name, job title, academic affiliation / organisation, contact details)
- principal language of conference proceedings: English
- submissions through ConfTool at <http://fashioneducation.aup.edu>

15 JUNE 2021:  
PUBLICATION OF SELECTION  
OF PAPERS, WORKSHOPS AND FILMS

1 SEPTEMBER 2021:  
SUBMISSION OF FINAL FILMS  
(FINAL PAPERS DO NOT NEED TO  
BE SUBMITTED)

All submissions will be evaluated in a double-blind review process. A selection of contributions will be published as a book.

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## PARTICIPATION

- 30 June 2021: publication of programme
  - 30 June 2021: opening of registration
  - participation will be free of charge, registration required
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# DETAILS OF CONTRIBUTION FORMATS

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## 15-MINUTE PAPERS

### AIMS

- to explore and illustrate the diversity and complexity of the field and practices of fashion education
  - to share research concerning didactic, pedagogic and epistemological questions
  - to inspire a greater understanding of the pasts, presents and futures of the field
  - to inspire future research and action
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## 90-MINUTE “BETWEEN” WORKSHOPS

### AIMS

- to provide an opportunity for fashion educators and students of different specialism and institutions to meet, exchange experience, to learn from each other and develop ideas together
- to facilitate outcome-oriented exchange which enables all voices to sound
- to strengthen peer-to-peer learning
- to foster cross-disciplinary and trans-cultural reflection and collaboration
- to turn reflections into action

### FORMAT

- interactive small-scale online workshops, mini-multilogues – facilitated by two or more fashion educators or intermediaries from different educational, disciplinary or cultural contexts
- subjects of current relevance for fashion education, and/or pedagogic and didactic challenges
- including short inputs and different exploratory practices, such as debating, making, writing, performing or drawing – with a clear outcome orientation

### TIMING

- 90 minutes
- workshops will be scheduled on both conference days, workshops can be offered twice – please indicate your preference of date and frequency

### PARTICIPANTS

- max 15 fashion educators and students
- a list of participants & contact details will be available before the workshop, tasks or texts can be circulated in preparation of the workshop

### PLATFORM

- online, tbc
- workshops will not be recorded

### ACCESS

- registration required (registration opens 1 September, first come basis)
  - free of charge
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## 3-MINUTE PROJECT PRESENTATIONS FILMS

### AIMS

- to introduce innovative learning and teaching projects, practices and institutions
- to develop a greater awareness of the plentitude and plurality of fashion education
- to showcase the didactic, mediating and social potential of fashion also beyond tertiary education

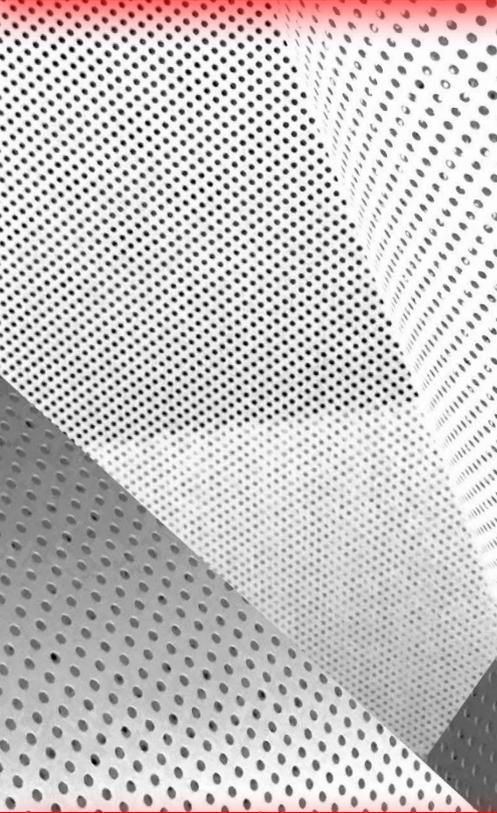
### FORMAT

- common video file formats
- submissions of abstracts should indicate thematic and visual concept and wider relevance
- final films need to be submitted 1 September 2021

### TIMING & SCREENING

- max. 3 minutes
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# SAVE THE DATE



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