

How to Become an Advocate for AUP Giving Day

#MakesParisPossible on November 17, 2022 by encouraging your classmates, family, and friends to support AUP on GiveCampus!

It's easy. Here's how:

✓ Create an Account (or if you already have one, log in)

- ▶ We can only celebrate your hard work if we're able to tell it's you! And we do that by tracking outreach done when you're logged in to GiveCampus.
- ▶ Head to www.givecampus.com and click 'Log In' at the top of the page.
- ▶ Create an account from there!

★ Consider Your Own Gift

- ▶ Lead by example and make your own gift early. It's much easier to ask your friends and family to **join you** in making a gift when you've already done it yourself!

👏 Offer a Match (or Challenge)

- ▶ Leverage your gift and encourage others to give via a match or challenge.
- ▶ Consider restricting your match or challenge by your class year, affiliation, or to a list of your friends (by email address) to raise the stakes

❤️ Share, Share, Share

- ▶ The built-in sharing buttons on the campaign page generate a link that is unique to you. If you share while you're logged in, we can track it and celebrate your impact!
- ▶ Share via Facebook, Twitter, Instagram, Text Message, Email, Phone Call, Carrier Pigeon... The sky's the limit!

🎥 Tell Your Story

- ▶ Create a Personal Plea and post it to the campaign page!
- ▶ Film a quick video in which you tell your community why you're excited about the campaign, and why others should get involved. Keep it quick (1 minute), casual, and fun!

Still not sure how it works? [Watch the Giving Day Advocate Video](#)