

DEGREE REQUIREMENTS FOR THE MA IN GLOBAL COMMUNICATIONS
FASHION TRACK
Fall 2019 and beyond

Minimum credit requirement: 48 credits
Minimum Cum GPA: 3.000

The 48 credits must include:

- 20 crs Five mandatory core courses
- 12 crs Three track elective courses
- 8 crs Two open electives
- 8 crs Internship or Thesis

Core courses

(20 credits) Five Mandatory Core Courses:

CM 5001 Global Communications: Concepts, Critical Approaches and Research
CM 5011 Fashion Theory (Fall)
CM 5013 Fashion System (Spring)
CM 5021 Paris Fashion and Design Template (Fall)
CM 5020 Modules (x2)

Track Electives

(12 credits) Three Track Electives:

CM 5002 Brands and Belief
CM 5005 Identity Formation in a Transnational World
CM 5017 Fashion Journalism
CM 5033 Media, Stuff and Values
CM 5037 Museum as Medium
CM 5060 Visual Culture, Theory and Communications
CM 5063 Sustainable Development Practicum
CM 5066 Branding Practicum
CM 5067 Advertising Practicum
CM 5069 International Public Relations Practicum
CM 5070 Media, Gender, and Globalization
CM 5080 Visual Design Practicum
CM 5091 TOPICS in Global Communications (relevant to track)

Electives

(8 credits) Two Open Electives

Two courses chosen from the CM course offerings

Plus

CM 5098 Internship (8 credits)

or

CM 5095 Master Thesis Project (8 credits)

Graduate students must maintain a cumulative grade point average (GPA) of 3.00
Students with a GPA of less than 3.00 will be placed on probation.

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Only two grades of C (C+ included) may be counted towards an MA degree.