

MA in Global Communications: Revised Degree Structures (from Fall 2017)

Fashion Track

The program requirements for the MAGC Fashion Track are as follows:

- Four core courses (16 credits)
- Four modules (8 credits)
- Three track electives (12 credits)
- Two open electives chosen from any of the MA in Global Communications or selected Graduate School course offerings (8 credits)
- Final project: thesis or internship (8 credits)

Core: (24 credits)

CM5001 Global Communications
CM5011 Fashion Theory
CM5013 Fashion System
CM5021 Paris Fashion and Design Template
CM5020 Modules

Track Electives: (choose 3 = 12 credits)

CM5002 Brands and Belief
CM5005 Identity Formation in a Transnational World
CM5017 Fashion Journalism
CM5033 Media, Stuff and Values
CM5037 Museum as Medium
CM5060 Visual Culture, Theory and Communications
CM5063 Sustainability Practicum
CM5066 Branding Practicum
CM5067 Advertising Practicum
CM5069 International PR Practicum
CM5070 Media, Gender and Globalization
CM5080 Visual Design Practicum

Open Electives (choose 2 = 8 credits)

Chosen from all MAGC offerings and selected Graduate School offerings

Thesis or Internship (8 credits)