# Assessment tables example: Major in Communication and Civil Society

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| Program Learning Outcomes Table | |
| Program Learning Outcome | Assessment Methodology |
| MLO1. Become conversant in set of contemporary empirical public problems and questions that are tightly bound with digital communication technologies, traditional media, cultural differences, and democracy. | * Written and oral exams, essays, research papers, exercises   E.g. CM 3011 (essay and multiple-choice exams; research papers; exercises); PO1011 “Students will learn to develop analytical arguments about continuity and change in modern politics.”   * Culmination in Senior Project CM4095 |
| MLO2. Develop working knowledge of theories and analyses of contemporary transnational, local, and global public problems, from the body of legal, political, media, cultural, and social theory. | * Written and oral exams, essays, research papers, exercises * E.g. exercises training for working knowledge: HI/LW 2030 Intro. To History, Law & Society perform a mock trial, from start to finish; PO1011: “Students will learn the most important concepts, theories and methods in political science”; or PO3061 “Understanding of key concepts, relevant actors and main institutions of the international legal order of global governance.” * Culmination in Senior Project CM4095 |
| MLO3. Develop critically informed practical tools, strategies and methods applicable to public life: from journalism, anthropology, law, computer science, art, advocacy-activism (making/doing/acting/applying). | * Simulations: conflict resolutions, information and influence campaigns, data analytics and data visualization, web design.   Practical Tools: data analytics and data visualization, and web design; influence and information campaigns (E.g. CM1500 Digital Toolkit, CM4016 Global Advocacy)   * Research methods: interview and survey; content, framing, rhetorical and semiotic textual analysis; participant observation; and historical archival analysis. (e.g. CM2051; CM/PO 3011; PO1011; Culmination in Senior Project CM4095 (large thesis research project or applied project). |

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| Program Alignment Table | | | |
| Core Capabilities / Program Learning Outcomes (from table above) | MLO1 | MLO2 | MLO3 |
| ***Independent, creative thinkers***  Graduates will think critically about their place in the world and their role in its future. Grounded in the liberal arts tradition of independent inquiry, they will be able to challenge assumptions, conduct research, navigate resources, evaluate their findings, and articulate well-reasoned arguments. | The foundational course CM/PO3011, and courses such as CM3042 especially stress the structural demands on contemporary democracy (trustworthy information, civic and civil dialogue, empathy, listening, attention) in a poorly regulated “attention economy” they also stress digital, informational and reasoning skills vital to make arguments and public interventions. | Courses teach theories of power, social and political structures across a broad spectrum of society and history give students critical reflective tools to challenge assumptions. | Students have a range of courses that develop research skills that help them produce and evaluate knowledges, and produce well-reasoned arguments while being critical of others’ arguments/reasoning. |
| ***Engaged, lifelong learners***  Graduates will be knowledgeable in one or more disciplines while benefitting from a larger interdisciplinary context. They will use a range of modes of analysis, including quantitative, qualitative, visual, digital, and textual, with care and resourcefulness. They will continue to meet the challenges of intellectual, personal, and professional growth in meaningful and balanced lives beyond the university. |  | The major is designed to push students to develop emphases across areas of civil society: ecology and activism; accounting and NGO management; legal analysis and gender theory, etc., which should prepare them for a lifetime of public engagement. |  |
| ***Responsible actors and empowered leaders***  Graduates will apply their knowledge and skills to the global challenges of the 21st century. Their core values of curiosity, integrity, and collaboration will enable them to act with commitment and ethical responsibility. |  |  | The major’s courses teach theory, empirical knowledge and a range of practical tools to contribute to social justice and a sustainable world environmentally, political, and socially. |
| ***Adaptable communicators with a global perspective***  Graduates will be skilful at engaging diversity and difference in an international setting. They will hone their intercultural awareness and abilities. Graduates will understand that exciting ideas and valid viewpoints are articulated in a multiplicity of languages and language competencies, and across a variety of cultures. They will demonstrate mastery in communicating in English, and be comfortable interacting with the French environment in which AUP is located. | Core classes (CM/PO3011 and capstone CM4095 especially) emphasize a world of cultural difference (diversity), respect, and empathy. |  |  |

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| Program - Course Sequence Table | | | | | | | | |
| Program Learning Outcome/ Program Core Course | CM/PO3011 | HI1003 | PO1011 | HI/LW2020 | CM3046 | CM4016. PO/LW3061 | ELECTIVES GROUP | THESIS / INTERNSHIP |
| MLO1 | I,P | I,P | I,P | I,P | I,P | I,P | P | D |
| MLO2 | I,P | I,P | I,P | I,P | I,P | I,P | P | D |
| MLO3 | I,P | I,P | I,P | I,P | I,P | I,P | I,P | D |

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| Program – Course alignment table | | | |
| Program learning outcomes/ Course learning outcomes | MLO1 | MLO2 | MLO3 |
| CM/PO3011 | Introduces students to relationship of communication to democracy (Ancient and Contemporary) and how political communication presents and contributes solutions to public problems; includes digital media and international (differences) comparisons. | Introduces political theories such as Aristotle, and major contemporary social and political theory (e.g. Habermas). | Frame and Content Analysis. Slide presentations; public speaking. |
| HI1003 |  | Introduces Cold War ideological struggles, West, East, and developing countries. Decolonization and influence of contemporary Muslim cultures and Asian superpowers (China); transnational perspectives. |  |
| PO1011 | Introduces students to concept of politics; important debates and issues in an international system (differences). |  | Introduces methodologies of Political Science. |
| CM4095 | Integrates concepts, theories and empirical knowledge of politics and communication, including digiTal. |  | Students employ practical skills and methodologies from their specific pathways for a thesis or applied project: e.g. data science and visualizations; frame, content and rhetorical analysis of political discourse; ethnography and digital storytelling; political journalism applied project; a simulation of information or influence issue campaign. |