Summer 2020 Course Offerings – 31 March 2020

**BA 3055 (CCI) Disaster's Management** (Fred Einbinder)
Course Dates: 3 Week Course: 4 June – 24 June. Course Time: 14h30-18h (Monday to Thursday)

Chernobyl, Katrina, Challenger explosion, Bangladesh garment factory fire, Fukushima, airplane and train crashes, heat waves and earthquakes and more. This course examines human and “natural” disasters through a series of historical and contemporary case studies. Together, we will consider what lessons can be learned and applied to limit the reoccurrence of disasters and mitigate the human and financial pain they cause. How are the myriad emotional, economic, legal, political, environmental, ethical, communications and public policy issues that necessarily arise in the aftermath of disasters best handled? In attempting to answer these questions this innovative interdisciplinary course will provide an analytical framework useful in the development and implementation of practical action in the prevention, mitigation and remediation of disasters.

Pre-req: Junior Standing

**CM 2091 Global Fashion and Design** (Renate Stauss)
Course Dates: 3 Week Course: 4 June – 24 June. Course Time: 14h30-18h (Monday to Thursday)

Paris has been the self-proclaimed world fashion capital for more than three-hundred years. Fashion is essentially a phenomenon of the modern city and Paris constituted the perfect stage for its spectacle. This city has influenced the very notion of fashion itself, but also global aesthetic codes, and the way we consume and wear garments. Paris and its fashion myth have been instrumental in the development of a global fashion system. The relationship between this “fashion city” and its global context forms the subject of this course.

Pre-req: none

**CM 4091 Sustainability in Fashion** (Renate Stauss)
Course Dates: 3 Week Course: 4 June – 24 June. Course Time: 9h00-12h30 (Monday to Thursday)

Fashion is mediated to us as a constantly changing series of fashionable, style-building products. Yet, the many processes that go into a product, all its ingredients and treatments, its full journey, its true cost, the hundreds of hands that shape it, often go unrecognized and even unrecorded. Moreover, the fashion and textile industries have grown from a diverse set of situated craft practices to an interconnected global business of unprecedented scale and speed. In this process its geographic, economic and temporal dimensions, cultural and aesthetic practices as well as environmental and human impacts have changed dramatically.

This course explores fashion not (only) as product but process. It explores this industry from field to fashion and investigates the complex global fashion system from cultures of extraction, design, manufacture, to cultures of representation, consumption, wearing and disposal/re-use. The fashion chain will be studied through a series of rich textual and visual sources, lectures, debates and visits. Moreover, in recent years a discourse of sustainability has been mobilized – also in relation to fashion, used to critique, challenge and redirect the current fashion system but also employed as a marketing tool. We will explore the concept of sustainability, its history and meaning, its language and its limits. How is it possible to unlearn and undo today’s finite fashion system which relegates its “consumer” to passive users rather than active makers?

Pre-req: Junior or Senior Standing (dual enrolled with Graduate Students)
Summer 2020 Course Offerings – 31 March 2020

**CM 4091 Innovation and Communication through Design Thinking** (Anne Ditmeyer)
Course Dates: 3 Week Course: 30 June – 22 July. Course Time: 14h30-18h (Monday to Thursday)

Design thinking is a practical, hands-on methodology for creative problem solving that can be applied across industries, as well as in the public and private sector. The human-centric approach pioneered by Stanford’s school and IDEO builds on empathy to define the problem, ideate, prototype, and test ideas. The process is non-linear and iterative to help challenge assumptions. Design thinking seeks to disrupt. Design thinking has been adopted by many companies as they look to the future, and is central to creativity and innovation in many of the products we use today. Through divergent and convergent thinking new and unexpected solutions emerge in products, services, and experiences. In design thinking, everyone is a designer.

Learning outcomes:
- Participation in a collaborative, multi-disciplinary environment and learn skills that can be applied in future professional contexts. Students will gain a strong understanding of the design thinking process and its application to business contexts.
- Interviewing and research skills from a UX (user experience) and ethnographic perspective in response to different needs and challenges.
- Build empathy for users and customers to design solutions that will solve actual—not assumed—needs.
- Develop, prototype and test ideas through low-fidelity and creative techniques designed to move fast, and acknowledge limited budgets.
- Communicating process (not only final product). Students must be able to justify their design decisions through the insights they have gained in the design process.

Anne S. Ditmeyer is a designer turned creative consultant based in Paris, France. A ’11 MAGC grad, Anne went on to start her own business in France, working with individuals and companies like Skillshare, OpenClassrooms, SignSalad, Airbnb, and Moët Hennessy. She's created creative workshops for Louis Vuitton, Hardware Club, and the International Fragrance Federation. You can find more of her work at anneditmeyer.com and pret-a-voyager.com.

Pre-req: Junior or Senior Standing (dual enrolled with Graduate Students)

**EN 2020 (CCE) Writing and Criticism** (Sian Dafydd)
Course Dates: 6 Week Course: 4 June – 16 July. Course Time: 16h00-17h40 (Monday to Thursday)

A series of topic-centered courses refining the skills of academic essay writing, studying a wide range of ideas as expressed in diverse literary genres and periods. Introduces the analysis of literary texts and gives training in the writing of critical essays and research papers. Recent topics include: Utopia and Anti-Utopia, City as Metaphor, Portraits of Women, Culture Conflict, and Labyrinths.

Pre-req: EN 1010

**LW/PO 2091 The EU & Its Discontents: Business, Environment, Rights** (Kerstin Carlson)
Course Dates: 6 Week Course: 4 June – 16 July. Course Time: 13h40-15h20 (Monday to Thursday)

As in the US, European governance is modeled on capitalism, rights, and democracy. European nations and the European Union, however, approach these topics distinctly. This course, with a focus on the European Union and France in comparative perspective to the US, explores contemporary challenges
Summer 2020 Course Offerings – 31 March 2020

cross three foundational policy fields: governance and citizenship; the environment; and business. Faculty experts and guest lecturers work closely with students to understand the contradictory mechanisms at work in these three policy spheres, querying which political strategies are best adapted for the successful future consolidation of Europe. The aim of the course is to provide students with a sophisticated understanding of European policy modeling and contemporary challenges to the European Union.
Pre-req: none

SC 1070 (CCS) The Ocean Environment (Manuel Caballer Gutierrez)
Course Dates: 6 Week Course: 4 June – 16 July. Course Time: 9h40-10h40 (Monday to Thursday)
- **Lab A**: 11h30-13h30 (Monday, Wednesday)
- **Lab B**: 11h30-13h30 (Tuesday, Thursday)

This course is an introduction of the science of oceanic environment, from submarine canyons to zooplankton, from global warming to the growing plastics problem in mid oceanic gyres, from acidification to wave dynamics. We will explain oceanography's most important concepts and debunk its widely (and wildly) held misconceptions.
Pre-req: none
Co-req: must take lab A or lab B unless you have already taken a lab science and wish to only take the lecture for elective credit.