Senate Meeting – 05 December 2012

AGENDA

12th Student Senate Meeting

12:15 – Call to order and agreement agenda.
12:15 – Presentation by ASM Board Manager (Ford Leland) and ASM Treasurer (Jessica Lynch).
12:40 – Executive Report - SGA Treasurer (Mimi Adrien) giving an update on the budget.
12:50 – Committee Report - Judiciary committee to present an update to the constitution
13:00 – Senator Report - Psychology Rep (Elisabeth Turner), Junior Rep (Mariam Youssef), Visiting Rep (Charles Besnard), MCB Rep (Stephanie Carman Brugos), MCT Rep (Ryan McCarthy), MIN + MAIA Rep (Amy Dean) and MPL and MPPA Rep (Darcee Meilbeck) on their accomplishments of the semester and their plans for spring.
   – Announcements and Adjournment.

Minutes

Taken by Stephanie Dissette (USC Communications Director)

Meeting begins (12:15PM)

1. Sven (USC VP): Announcements to begin
   a. Dean’s Forum Yesterday - went really well; many of you were excused, but many never responded; let’s be more proactive in the future and even try to change the time if that’s better; your feedback is important
   b. Seven Senators are due to give updates today
      1. Laura (ICP) – can we have emails sent to personal emails; easier to check and keep track
      2. Sven (USC VP) – can be brought up later on
      3. Sven (USC VP) – please do check your emails
      4. Darcee (MPL/MPPA) – definitely had checked and was prepared
   c. Changes to the Constitution – please give them to Pierre by end of meeting or Friday at the latest

2. Ford (ASM Director):
   a. Introduces ASM and last year’s change to new budget plan
   b. In relation to SGA, we want to be another communications outlet
   c. Over the summer, restructured the professional environment within student media; switched from many teams to one team
d. Started by building an executive team – including Treasurer, advertising directors, etc.

e. Additional faculty support – after efforts with Academic Affairs; three classes for four publications; hired new professors, real professors in the field; 2-4 credits depending on positions on team (free); validates the student media

f. 7eme launched over the summer – campus website; first outlet for web-blogging

g. Old system did not fit into new structure; needed real space and class times; a real newsroom for full team; exclusivity for confidentiality

h. Went in this summer to completely restructure the ASM office; all work and shopping done by students

i. ASM advertises for AUP too – incoming students that chose AUP for media outlets

j. Invested in 15 iMacs, used regularly by all Student Media outlets

k. Invested in Industry Standard software

l. Why invest so much in ASM?
   i. Investment in school, marketing resource, community, etc.
   ii. Reformatted team structure
   iii. Recruited 65 students over orientation; new students getting involved immediately; represent approximately 7% of student body; most dedicated and largest student club on campus

m. The Planet – published twice; more consistent and productive; better overall design

n. The Peacock – redesigned, reimagined, and refocused: representation of “the vibe” of AUP; gone to print, should be here by tomorrow; more about student design

o. Office space used constantly; about 40 students in and out during classes; business to Amex, using clubs room too

p. The 7th Dimension Radio – weekly produced; campus debates; hearing own thoughts reflected in community; reconnect with small AUP community; attempting to make it more interactive

q. Journals – spent a lot of time on journals this year; about 8 different journals each semester; now, 4 editors consolidated journals into 2 journals: Paris Atlantic and The Lutetian; streamline teamwork and focus on best work possible

r. 7eme – daily updates; centralizes information on campus; includes events calendar; representing AUP to rest of the world too; tangible representation; working with Outreach and Development to advertise with Air France; already with Urban Outfitters

s. Radio team is looking into Radio Campus participation

t. Already writing with Dash Magazine; 7eme photographers and writers are their eyes and ears at Fashion Week

u. Partnership developing with Fashion Track; to re-launch PANAM (video production)
v. Looking ahead – want to become more of a presence on campus; this semester was about restructuring; The Planet wants to come out more frequently, same with The Peacock; 7th Dimension intends to be more interactive; PANAM looking to be re-launched

3. Jess Lynch (ASM Treasurer):
   a. Senior at AUP, new to ASM – my concern is budget
   b. Goal has been to find ways to spend more intelligently to support production
   c. Narrowed down spending into 6 categories, based on publications, etc.
   d. Independent budget – with transparency, well-documented, presenting in Senate; trial year
   e. (To be attached)
   f. Also keeping a Treasurer’s manual, record for future generations

4. Questions for ASM:
   a. Laura (ICP) – looking at divided spending for each journal; looking at The Peacock – why only two academic journals with so many academic departments; ASM isn’t representing the school through its academics; too much emphasis on Fashion, etc.; The Plant, makes sense; The Peacock, doesn’t; especially being printed on such nice paper;
      i. Jess – you are welcome to come sit in on the meetings; the journals haven’t been the best quality over the years; in reducing the number of publications, we are attempting to improve the quality; this year is our first year with professional support for academic journals; not that The Peacock is getting budget over the journals, it’s part of the transition
      ii. Ford (ASM director) – presentation in variety of content; especially The Peacock; university is not strictly defined by academics, this is a part of a liberal arts school, a valuable part; the journal editors chose to print once, deciding that producing the best quality publication;
      iii. Laura (ICP) – understand the difficulty of printing an academic journal; me and my constituents do not feel that The Peacock represents us; and we need to be better presented by academic journals; maybe this pre-allotted budget is too much
   iv. Adriana (Film) – I’m in ASM and the Senate; if students were willing to put more time and energy in the academic journals it would happen; it’s the drive students have that makes these publications happen, and that is why The Peacock has been a success; The Planet and The Peacock are trying to give AUP recognition overall, adding depth to our representation
   v. Darcee (MPL/MPPA) – this year’s restructuring required more budget, might not be the case in the future; also, agree with fewer prints at better quality
vi. Amy (MIN/MAIA) – my undergraduate school did not have this; offering free courses and this opportunity is huge; academic journals are huge, but not the only part

vii. Sven (USC VP) – point of reference; either a motion needs to be made, or more informative questions

viiii. Miriam (Junior) – I wish that the student population could be more aware of what’s going on in ASM

ix. Ford (ASM Director) – honestly, we could use help with that; we need marketing help within student body; your voices as Senators would really help us launch all this; tomorrow night is AUP Holiday Bash, offering an opportunity to launch clubs and activities on campus, etc.

x. Laura (ICP) – with the move out of Bosquet, what will you need to invest in the new building

xi. Ford (ASM Director) – the only thing we actually paid for was our equipment (Macs); the painting, etc. helped the school invest their money in the remodeling part

xii. Max (Econ) – for the future, you were looking forward to more quantity, better quality

xiii. Ford (ASM Director) – core four: journals, Peacock/Planet, web, radio; increasing Planet publications for more pertinent and regular news; after restructuring and recoding, now the 7eme should be more usable for students too

xiv. Jess (ASM Treasurer) – also, with sources of revenue: Admissions is helping pay for The Peacock, and we’re also working on getting advertising as a source of revenue

xv. Stephanie (IBA) – proposes that whatever’s left on agenda to be delayed to next week; Laura (ICP) seconds

xvi. All subsequent agenda points moved to next week

b. Laura (ICP) – what legal steps will you take for adding add revenue?

c. Ford (ASM Director) – we’ve already been looking into this; met with all the upper-level people involved in school; since we do not get paid for additions, we trust what the school has told us this will not be a problem

d. Laura (ICP) – outside of Air France, what else are we doing to get our publications out?

e. Ford (ASM Director) – need a marketing director; it took this semester to set up publications we are proud of, etc.; looking to distribute publication for free around Paris; e-publications on the 7eme soon too, especially for alumni, etc.

f. Miriam (Junior) – if you don’t use the whole budget, what happens to what remains?

g. Jess (ASM Treasurer) – once the final costs for everything are figured out, (ex. academic journals later on); we will bring what remains back here to discuss together
h. Ford (ASM Director) – idea too is to show-off AUP in every form everywhere possible; especially through the 7eme
i. Laura (ICP) – when will the academic journals become available?
j. Jess (ASM Treasurer) – academic journals should be issued in May
k. Ford (ASM Director) – again, the editors of the academic journals are the team that have made all these decisions; we are also leaving them a cushion in case they need more
l. Pierre (JCC) – point of information: one point you have not confirmed; is there a place somewhere where all the students can see the budget you have presented?
m. Jess (ASM Treasurer) – by the end of the year, there will be a full breakdown;
n. Pierre (JCC) – will it be online?
o. Ford (ASM Director) – it should be online at the end
p. Sven (USC VP) – point of information; Laura (ICP) was excused to leave early

5. Sven (USC VP): moving on to old and new business
   a. Adriana (Film) – 6:30PM tonight is Film night! (G-29)

6. Sven (USC VP): Announcements:
   a. Holiday Bash tomorrow night – 6PM, Grand Salon, share with constituents; good way to know what’s going on
   b. Elections in Spring:
      i. Open Positions: Art History, French Studies and Modern Languages, & MAGCS
      ii. Positions that have to be reelected: Sophomore, Junior, and Visiting reps; MCT & MAIS/MEIS
   c. Please remember to keep Wednesdays 3rd Period open again for Senate meetings
   d. Also, please read the Agenda ahead of meetings
   e. By Friday, any updates or improvements for Constitutions – to Pierre (JCC); last year this was very active, you should all check up on this
   f. Again, USC Social Director position is open for the Spring
   g. Next week is last Senate meeting of the Semester

(Meeting adjourned 1:21PM)