WiFi Access

To connect to the AUP-CONFERENCE WIFI, please use the following instructions.

Select Network: AUP-CONFERENCE

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- “Add an Exception”
- “Confirm Security Exception”

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- Your Name
- Email addresses
- Phone number (optional)

The next time that you connect to the AUP-CONFERENCE WIFI network, you will be automatically connected.

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### Wednesday, July 12th, 2023

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
</tr>
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<tbody>
<tr>
<td>13:00</td>
<td>Registration Opens</td>
</tr>
<tr>
<td>14:00-17:30</td>
<td>SCOS Board Meeting</td>
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<tr>
<td>17:30-19:00</td>
<td>Welcome Cocktail</td>
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<tr>
<td>19:00</td>
<td>Opportunity to Explore Paris</td>
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<tr>
<td></td>
<td>Ideas in your conference bag</td>
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</tbody>
</table>
Thursday, July 13th, 2023

8:30-9:00 Welcome
Robert Earhart, Anne-Marie Greene, William Fisher
Combes 103/C104

9:00-9:30 History of SCOS
Monika Kostera
Combes 103/C104

9:30-9:45 Keynote: Jeane Friot
“DeGendered Fashion”
Combes 103/C104

10:30-11:00 Sustainability: the new organization uniform?
The hidden, the public and the exhibited
Fashion, identity, conformity
Workshop
Session Chair: Bob Townley
Session Chair: Lynne Baxter
Session Chair: Albert Cath
Session Aide: Heather Strassel

11:00-11:30 Manuel Graça
Sustainability as a management fashion: A critical analysis and discussion
Nurit Zaidman
Self-Spirituality in Organizations: A Consumer-Oriented Fad or a Meaningful Alternative?
Benjamin Richards
New Kids on the Bloc: Far-Right Fashion and the Postmodern Uniform
Karen Finn
Whodunnit? Who has the power in fashion?

11:30-12:00 Suzanne Bodevin
Investing, the move from ESG to Impact
Remko Renes, Marlies de Vries
Fashioning ‘the Accountant’: Exploring the Role of Student Recruitment in Shaping the Duality between Robust Public Interest Trustee and Modern Financial Professional in Accountant Education
Einav Argaman
Institutional heritage sites: Some design considerations

12:00-12:30 Victoria Pagan
Beauty and destruction – the use of NDAs by religious organisations
Christopher Hartt
Manufacturing the Dairy Producer

12:30-13:30 Picnic Lunch - Combes 102 (Space in Q801 or outside along River Seine)

13:30-14:15 Keynote: Dana Thomas
“Haute Couture: A Mirror of Our Times”
Combes 103/C104

14:15-14:45 Coffee Break (C-102)

14:45-15:15 Methods for sewing images and experience
PoliticsFashion, symbols and borders
Educating beyond fashioning
Workshop
Session Chair: Luc Peters
Session Chair: Monika Kostera
Session Chair: Anne-Marie Greene
Session Aide: Enitsedom Fullilove-thigpen

15:15-15:45 Sudhasiri Siriviriyakul
Researching identities through visual methods
Anna Dziba
Navigating liminality in the context of war through theatre
Laura Mitchell
Playful pedagogies as a hopeful fashion.
Kathryn Turley Sonne, Bruce Maggi, Tamara White
Cancellations and Appropriation in Fashion through the lens of Indigenous, Incarcerated, and Witch Communities

15:45-16:15 Maureen Benson-Rea
“Out of fashion – a ‘No Buy’ duo-ethnography”
Gregory Allen
A Stubborn ideology: Why the Social Model of Disability Fails to Go out of Fashion
Marie-Astrid Le Theule, Liz Awad
Listening to how a perfumer creates fragrance: Teaching students in management how one hour is a vase full of fragrances, sounds, projects and climates

16:15-16:45 Coffee Break (C-102)
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<thead>
<tr>
<th>Time</th>
<th>Room</th>
<th>Session Aide</th>
<th>Session Chair</th>
<th>Session Chair</th>
<th>Session Aide</th>
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</thead>
<tbody>
<tr>
<td>16:45-17:15</td>
<td>C103</td>
<td>Karolina Krakowiak</td>
<td>Carolyn Hunter</td>
<td>Jerzy Kociatkiewicz</td>
<td>Kanhchana Hak</td>
</tr>
<tr>
<td>17:15-17:45</td>
<td>3A</td>
<td>Anita Mangan</td>
<td>Jean Luc Moriceau</td>
<td>Ian King</td>
<td>Carmelo Mazza</td>
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<tr>
<td>17:45-18:15</td>
<td>3B</td>
<td>Jannick Friis Christensen</td>
<td>When diversity and inclusion become fashionable in organisations</td>
<td>Martin King</td>
<td>Trapped in the eternal present of progress: Fashions vs. Eschaton</td>
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<tr>
<td>18:15-19:30</td>
<td>3D</td>
<td>Maureen Benson-Rea</td>
<td>Heartfelt Stitches: Poetry Through Needle Point - an approach to creating emotionally durable modern fashion</td>
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<tr>
<td>19:00-21:00</td>
<td>C&amp;O Cocktail - Q801</td>
<td>Dinner - AMEX</td>
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## Session 4: Weaving a marketplace

<table>
<thead>
<tr>
<th>Session Chair:</th>
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<tbody>
<tr>
<td>Weaving a marketplace</td>
<td>Performance, strategy, communication</td>
<td>Managing aesthetics</td>
<td>Workshop</td>
</tr>
</tbody>
</table>

### 9:00-9:30

- **Leandro Leão** - When Pierre Cardin met the most modern scenery in the world: the days of the French couturier in Brasília
- **Sidsel Hove, Marie Wengler** - Performance Management: A discriminatory practice based on merit
- **Manon Vignaud** - Organising as an ongoing weaving of imaginaries: reflections from the example of literary writing workshops
- **Malgorzata Kuczara** - Strategy committee – the most hipster committee in the board

### 9:30-10:00

- **Felipe Kaiser Fernandes** - As Soft as Lace? A Critical Study on How the Sapa Bazaar (Prague) Produces Fashion
- **Claire Estagnasié** - ‘Une organisation n’est qu’un tissu de communication’: understanding the remote work phenomenon sous toutes les coutures thanks to the CCO approach
- **Anne-Marie Greene, Deborah Dean** - ONE-SIZE-FITS-ALL

## Session 5: Weaving identity

<table>
<thead>
<tr>
<th>Session Chair:</th>
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</thead>
<tbody>
<tr>
<td>Education, fashion, identity</td>
<td>Gender, emotion, embodiment</td>
<td>Weaving identity</td>
<td>Transforming managerial fashion</td>
</tr>
</tbody>
</table>

### 10:00-10:30

- **Igor Postuła, Agnieszka Postuła** - Haute couture as a power of connection. Evidences form the field of management education
- **Carolyn Hunter** - Gendered fashions in martial arts: resistance, violence and organising
- **Sylvia Ciklu** - Dedicated Followers of Fashion?: The Paradoxical Impact of Standardization for Academics, Professional Service Staff and Managers in a UK University
- **Niina Erkama** - Emotion work of management scholars in response to publishing setbacks

### 10:30-11:00

- **Anne Theunissen** - Researchers’ identity work in relation to the societal impact trend in academia
- **Varda Wasserman** - Fashion as embodied resistance: The case of Jewish ultra-religious female
- **Jordi Rein** - Agile Transformation as Rotten Fashion? Cultural Issues in Large Organizations

### 11:00-11:30

- **Sylwia Ciuk** - Dedicated Followers of Fashion?: The Paradoxical Impact of Standardization for Academics, Professional Service Staff and Managers in a UK University
- **Joeri Mol** - Camera Obscura: Staging the Lacanian Gaze
- **Yoshiaki Fukami** - An Occasion to Be Anti-Management Fashion: A Case study of a Small Size Winery in Hokkaido, Japan

### 11:30-12:00

- **Anne Theunissen** - Researchers’ identity work in relation to the societal impact trend in academia
- **Varda Wasserman** - Fashion as embodied resistance: The case of Jewish ultra-religious female
- **TOBIAS RUEDIGER MAIER** - Agile Transformation as Rotten Fashion? Cultural Issues in Large Organizations

### 12:00-12:30

- **Anne Theunissen** - Researchers’ identity work in relation to the societal impact trend in academia
- **Varda Wasserman** - Fashion as embodied resistance: The case of Jewish ultra-religious female
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- **Anne Theunissen** - Researchers’ identity work in relation to the societal impact trend in academia
- **Varda Wasserman** - Fashion as embodied resistance: The case of Jewish ultra-religious female
- **TOBIAS RUEDIGER MAIER** - Agile Transformation as Rotten Fashion? Cultural Issues in Large Organizations

### 14:00-14:45

- **Hugo Letiche** - "Fashion is individuation, but which ... ?"

### 14:45-15:45

- **SCOS AGM**

### 15:45-16:15

- **Coffee Break (C-102)**
### Session 6: Friday, July 14th, 2023

#### 16:15-16:45

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<th>6D</th>
<th>Q801</th>
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</thead>
<tbody>
<tr>
<td>C103</td>
<td>C104</td>
<td>Q704</td>
<td></td>
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<tr>
<td>Reflecting and connecting through fashion</td>
<td>Fashioning sustainability</td>
<td>Fashionable workplaces</td>
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<td>Workshop</td>
</tr>
<tr>
<td>Session Chair: Victoria Pagan</td>
<td>Session Chair: Isabelle Weber</td>
<td>Session Chair: Sylwia Ciuk</td>
<td></td>
<td>Workshop Aide: Grant Weekes</td>
</tr>
</tbody>
</table>

- **Rima Hussein Saoirse O'Shea**
  - Identifying Fashion

- **Tomasz Rosiak**
  - Sustainable business strategy. The case study of building upcycling capabilities in haute couture.

- **Claire Estagnasié**
  - ‘Work from Anywhere’ policies as a fashionable organizational trend

#### 16:45-17:15

<table>
<thead>
<tr>
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<th>Q801</th>
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</tbody>
</table>
| **Fukuko Inoue**
  - Haute Couture as Metaphor: The evolution of synchrotron radiation facilities, the | **Christian Makaya**
  - Is Permaculture the Future of the Fashion Industry | **Naoki TERAMOTO**
  - Entrepreneur’s Resource Acquisition Strategies in Fashion Affected Industries: A case study for winery start-ups in Hokkaido |  |  |
|  |  |  |  |  |

- **Tanya Dziahileva**
  - Democratizing the Runway

#### 17:15-17:45

<table>
<thead>
<tr>
<th>6A</th>
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</tbody>
</table>
| **Liz Awad, Marie-Astrid Le Theulem Mylène Canvel**
  - How can we connect what is unrelated through sewing? | **Roberto Gutierrez Poveda**
  - Regenerative models in urban settings: Potential and limitations of returning nature to our cities | **Sophie Rauch**
  - From patchwork to Haute couture: Unravelling organizational life through non-work-related activities |  |  |

#### 18:30-1:00

**Gala Dinner**

@ Vesper

81 Avenue Bosquet, 75007 Paris
### Session 7

<table>
<thead>
<tr>
<th>Time</th>
<th>Room</th>
<th>Speaker(s)</th>
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</thead>
</table>
| 9:00-9:30    | C103  | **A.** **Framing Fabricating**  
                   Session Chair: Grant Weekes                                                  |
|              | C104  | **B.** **Stratégie a la Mode**  
                   Session Chair: Jerzy Kociatkiewicz                                        |
|              | Q801  | **C.** **C&O Paper Publishing Workshop**  
                   Session Aide: Isabelle Weber                                               |
| 9:30-10:00   |       | **Rodrigo Abner**  
                   Theoretical Model for Analyzing the Inclusive Organizing of Creative Cities  
                   **Albert Cath, Robert Earhart**  
                   **Stratégie a la Mode:** Fashionability and Trendiness in Management Thought, Theory & Practice |
| 10:00-10:30  |       | **Billie Lythberg**  
                   Fabricating Pasifika Research Methods and working beyond metaphor  
                   **Karo Krakowiak**  
                   Fashionably Separated                                                   |
| 10:30-11:00  |       | **Henriett Primecz**  
                   State socialist legacy in gender and management: focus on Central and Eastern Europe  
                   **Heather Strassel**  
                   Paradox of Homeless Chic                                                  |

### Session 8

<table>
<thead>
<tr>
<th>Time</th>
<th>Room</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>11:00-11:30</td>
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<td><strong>Coffee Break (C102)</strong></td>
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</tbody>
</table>
| 11:30-12:00  |       | **Nomadics**  
                   Session Chair: Heather Strassel                                             |
|              |       | **Aesthetics of Organization**  
                   Session Chair: Laura Mitchell                                               |
|              |       | **Emblematics**  
                   Session Chair: Jannick Fris Christensen                                       |
|              |       | **C&O Paper Publishing Workshop**                                            |
| 11:30-12:00  |       | **Jerzy Kociatkiewicz, Elizabeth Carnegie**  
                   The migrant and the (un)fashionable traveller: suitcases and the organization of the memory of travel.  
                   **Anne-Marie Greene**  
                   What do managers do?  
                   Revisiting the debate in the context of the voluntary sector               |
|              |       | **Cintia Rodrigues, Alessandra Costa**  
                   Violence logo: an analysis of human rights violations in the fashion industry |
| 12:00-12:30  |       | **Anna Zueva**  
                   Contemplating the Collective Nature of Ethics: Ethics as Organisational Fabric  
                   **Jodie Austin Cypert**  
                   Deadly Gowns and Distinguished Habits: professional apparel and medical authority in early modern England  
                   **Lynne Baxter**  
                   Entangling with the hegemony of haute couture - Vivienne Westwood's working life and some parallels in Academia |
| 12:30-13:00  |       | **Christina Schwabenland**  
                   Palestinian embroidery; navigating between contested terrains  
                   **Luc Peters**  
                   CONTAINING THE VIRUS, explorations in office architecture  
                   **Kárem Cristina de Sousa Ribeiro & Luciana Carvalho**  
| 13:00-14:00  |       | **Conference Closure & Lunch (AMEX)**                                       |
| 14:00-16:30  |       | **Opportunities to Explore Paris**                                          |
| 16:30        |       | **Closure of Conference Venue**                                             |