

Waddick Joseph DOYLE

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75005 Paris France
Email:wdoyle@aup.fr
Nationalities: Irish, Australian

Employment

2012-present Associate Professor Director, Graduate Programs, Global Communications, The American University of Paris

Management of Masters program in four tracks, Global Communications, Visual and Material culture, Global Communications and Fashion, Global Communications and Development . 81 graduate students enrolled across 4 tracks. 217 graduate alumni. Development of offshore courses in India, Morocco, Tunisia and Bosnia.

2008 to 2012

Director, Division of Global Communications and Film, The American University of Paris

Management / budget/ academic vision / curriculum design
One of one of the university's four divisions

2006 to 2008: Director, Graduate Program

- Creation of Masters degree in Global Communications 2006 graduate program Curriculum design, First Masters degree in global communications in American university system Grew to 30 student intake in the first year curriculum design development of twenty courses.

1997 to 2008

Associate Professor and Chair

Department of Global Communications, The American University of Paris

- Establishment of a Department of International Communications now known as the Department of Global Communications curriculum design, budget and management of major in three tracks, creation of 40 new courses, appointment of faculty, advising students. Major grew to represent 30% of the University's graduating class.
- Grants from Andrew Mellon Foundation and European Union for curriculum design and the Annenberg Foundation for training international students.

University Service, American University of Paris

President, Faculty Assembly, 2001, 2002

Chair, Faculty Council, 2002,2003

Member,

Other Leadership Task Force Curriculum Committee, Library Committee, Faculty Development Committee, Presidential Search Committee, Dean's Search Committee, Presidential Search Committee, General Education Committee, Rank and Promotion Committee, Graduate Program Review Board

Teaching: Introduction to Media analysis, Rhetoric; Comparative Mass Communications; Media Globalisation; Media Semiotics, Contemporary World Television; Media Law, Policy and Ethics; Media Analysis; Transnational Identities; Brands and Belief.

1993 - 1996

Parsons School of Design Paris, a division of the New School University, New York
Chair, Liberal Studies

- Development of an integrated program of liberal studies for art and design students, including Humanities and Social Sciences, Philosophy and Art History, meeting the specific needs of art and design students.
- Responsibilities recruitment of professors, curriculum design, budget, equipment, and liaison with other departments.
- Courses taught Contemporary Visual Culture; Visual Communication Theory; An Introduction to Cultural Studies.

1993 - 1997

Université d'Evry, France *Maître de conférences*, (Assistant Professor in English)

- Courses in English in marketing department. Taught courses on brands, brand identity, advertising, and marketing.

1989 – 1993 *Attaché temporaire d'enseignement et de recherche* (Temporary Lecturer),

Université Pierre et Marie Curie (Université de Paris 6)

- English, Film and Cultural Studies of English speaking countries

1989 - 1993

Ecole Polytechnique, Paris Maître des conférences,

- Courses taught Modernism and Post-modernism, Communications.

1988-1989 Università degli Studi, Bologna, Italy.

Lettore in English.

1985 - 1988

Faculty of Humanities, Griffith University, Brisbane, Australia

Lecturer, School of Film and Media Studies, Faculty of Humanities.

- Media and Cultural Studies; Communication Studies; Textual Analysis.

1984 - 1986

Queensland College of Art, Brisbane, Australia

Lecturer, School of Humanities.

1984 - 1985

Griffith University, Brisbane, Australia

Research Assistant to the Pro-Vice-Chancellor, Dr. David Saunders.

- Research assistance concerning the history of copyright with application to contemporary problems of copyright and computer programming.

Education

1990 - 1993 Post-doctoral research in semiotics with M. A. J. Greimas – (Ecole des Hautes Etudes en Sciences Sociales) (EHESS) and Henri Quèrè (Université Paris 3)

- *Apathy and Serenity Analysis of emotional communication frameworks in contemporary English novels*, a study of the works of Ishiguro and Kureishi in the context of contemporary multicultural Britain.

1986 - 1990 Ph.D, Griffith University, Brisbane, Australia

- *From Deregulation to Monopoly A Cultural Analysis of the Formation of a Private Television Monopoly in Italy*

- A study of the changes in Italian television from the explosion of free speech in the seventies to the establishment of Silvio Berlusconi's television monopoly focusing on programming, audience and market targeting, political and judicial decision making.
- Examiners James Carey, Philip Schlesinger, Jennifer Craik
- Supervisors Glyn Davis, David Saunders

1982 to 1986 Dottorato in lettere.(Laurea) Institute of Communications, University of Bologna, Italy--2 years coursework in semiotics, socio-linguistics, media and communication studies, and thesis written in Italian

- *For a Socio-Semiotics of the Passions: Serenity - an intercultural problem.*
- Examining Jury Paolo Fabbri, Umberto Eco, Patrizia Magli, Omar Calabrese, Giovanni Manetti, Franco Ruffini.
- Awarded 110/110 con lode (magna cum laude). A study of the problems of intercultural communication between Indian (from India) and Western cultures based on the study of their opposing theories of the sign and of the emotions.

1979 B.A. (First Class Honours) School of Humanities Griffith University, Brisbane, Australia Communication Studies and Italian.

- Dissertation; *Some Problems of the Discourse of Ethnic Revival*
- A critical reading of the similarities of nationalist and multicultural discourses in three different countries, US, Italy, Australia.

Awards

American University of Paris Distinguished Teaching Award

American University of Paris Faculty Service Award

Italian Ministry of Foreign Affairs Research Fellowship

Commonwealth Postgraduate Award

Griffith University Research Award

Memberships

Board member

Global Media Research Institute, University of Southern Illinois, Carbondale, IL
Centre pour les études en Communication Internationale, Paris

Fellow

Center for intercultural New Media Research . Marist University

Member

Club Iconique

Research Club of Institut National de l'Audiovisuel

Member

the editorial board of *The Journal of Intercultural Communication Research.*

International Communications Association

National Communications Association

International Association for Media and Communication Research

Book Chapters

2014: (in print) " Sainly rebels: Gandhi and the Emir Abdel Kader and the philosophy of positive passivity In *Order, Harmony/ Spontaneity, and Revolt: East/ West Philosophical Perspectives* Edited by Wayne Cristaudo and Sun Youzhong Bridge 21 Publications

2013: " Italy, One Nation, Three Republics and a Thousand *Identities*" in Vogt R., Cristaudo W. and Berne M. *European National Identities. Elements*. European National Identities: Elements, Transitions, Conflict Transition Publishers Piscataway, NJ

2012 "No Strings Attached? *Les Guignols de l'Info* and French Television" in Baym, G. & Jones, J. P. (Eds.). *Global Approaches to News Parody and Political Satire*. London Routledge.

2010 with Matthew Fraser "facebook, Surveillance, and Power" in *Facebook and Philosophy*, edited by D.E. Wittkower and published by Open Court, Chicago

2010 with Gabriele Cosentino "Silvio Berlusconi:One Man Brand" in *Blowing up The Brand: Critical perspectives Promotional Culture* edited by Melissa Aronczyk and Devon Powers Peter Lang New York

,2010 : Waddick Doyle, with Gabriele Cosentino and Dimitrina Todorova, " *Tearing up Television across borders: format transfer of news parody between Italy and Bulgaria*" in *TV Formats Worldwide: Localising Global Programs* (edited by Albert Moran / Intellect 2010).

2007: '*Théorie des medias et l'analyse de la publicite*.'Chapter published in an edited book published in French, *Analyser la Communication 2*. Editor: Andrea Semprini, published by Harmattan.2007

2004: *French Television and Canal Plus* in *Contemporary World' Television*, Edited by John Sinclair, University of California Press (and BFI) 2004.

2003:"*Della naturalizzazione alla sacralizzazione. Storia dell approcci inglesi all'analisi della pubblicità* " in Andrea Semprini's, *Lo Sguardo Semiotico* Franco Angeli Milano 2003.

1999:"*Towards a Poetics of Observation*" in *Lectures d'une œuvre : The Remains of the Day de Kazuo Ishiguro* edited by François Gallix published by Editions du temps, Paris 1999.

1993:"*Being an Other to Oneself: First Person Narration in Kasuo Ishiguro's The Remains of the Day* in L'Altérité dans la littérature et la culture anglophone» edited by Evelyne Labbé,; Presses de l'Université du Maine, Le Mans 1993c

Refereed journal articles

Forthcoming) with Jayson Harsin, "Circulating and Circumventing Postcolonial Frames: the 2005 Banlieue Riots in Traditional and New Media," in *Cahiers du CICLaS*.

No Strings Attached? *Les Guignols de l'Info* and French Television **Popular Communication** Popular Communication Vol 10 no.1 2012

With Mary Griffiths

*“Caricature and an Ethics of Discomfort” in **Southern Review: Communications, Politics and Culture** Volume 39 Issue 1 (2006)*

The Money! Or The Box! Consumerism, Television and Americanisation in 1960’s Australia.
In **Cultures of the Commonwealth No.6** pp.21-35 Spring 2000

*“The Space between Identity and Otherness” in **Commonwealth No 4.*** pp.110-119 Spring 1997

Shabdabrahma: Infinity and Perfection in a Word in **VS Versus, Journal of Semiotics** special edition: The Quest for Perfect Languages edited by Roberto Pellerey and Umberto Eco. 1992

Reapings: an analysis of AIDS television advertising, in **Eyeline, No.2.**, July 1988

Why *Dallas* was able to conquer Italy, in **Media Information Australia, No.41**, February 1987

Journal (Edited)

***Southern Review: Communications, Politics and Culture* Volume 39 Issue 1 (2006)**
special edition on Media and Belief edited by Waddick Doyle and Mary Griffiths Spring 2006

Conferences organised at AUP:

February 2012: with The Toda Institute, Tokyo, and The Egyptian Cultural Center, Paris

“Music, Power and Liberty

February 2011: "Hacktivists in the Bully states: Understanding the role of media in Tunisia and Egypt, **Organized with Social Media Week** Live webcast to 50 countries

Nov 2010: “The Blogger in Te Basement; How Social Media is Transformig The PR person-journalist “relationship **Organised with the International Association Of Business Communicators**

June 2009 : With the Department of Media,Culture and Communication, NYU
Media and Belief: Religion, Authority, Vision

March 2009 : with Université Paris Dauphine
Media ,Communications and the Post Colonial

June 2008 : with MCC, New York University and Goldsmiths, University of London.
Media Ethics and the Global

December 2006 : With P2P Foundation and Athina Karatzogianni
Peer to peer: Solution or Fantasy?

Feb 2007 : Organized with MCC, New York University and Goldsmiths’ College University of London : Reality Television and the Neo-Liberal Economy

May 2006 :Branding and Contemporary Political Image- Making,
12participants including John Corner, Andrea Semprini ,and David Marshall

March 2006 With the Department of Media, Culture and Communication, NYU
: Symposium on Cultural Diversity and Global Cultural Governance

March 2005 Media and Belief in an Interdependent World;
American University of Paris, International conference with 45 papers from 15 countries.

<http://interactivist.autonomeia.org/node/3964>

January 2003 with The New Imaginaries Working Group of the Center for Transcultural Studies, sponsored by the Rockefeller Foundation.

Globalisation and Violence

Charles Taylor, Ben Lee, Dilip Gaonkar, Richard Beardsworth and Waddock Doyle

May 2002 with the College International de Philosophie:

Parole dogmatique et mondialisation

March 2002 with the College International de Philosophie

Round Table: Rhetoric and National Identity

Rhetorique, mondialisation et démocratie

Held at AUP

Invited Lectures and Refereed Conference Papers

May 2013: Centre for Critical and Cultural Studies, University of Queensland

“Berlusconi and Disruption: Theorising the Brand Shift in Politics“

Public lecture: Respondent: Graeme Turner

May 2013: School of Languages and Comparative Cultural Studies University of

Queensland SLCCS Literatures & Cultures Lecture Series

Que Allah bénisse la France" ("May Allah Bless France"): French Muslim Rap and

Republican Rhetoric

July 2012.: Paris Crossroads : International Association for Cultural Studies , Panel

Chair: Brands and Belief **Paper: “Semiotic Brand Drag”**

June 2012: Konrad Adenauer Stiftung Stiftung And Fondation Temini , Tunis

La réforme universitaire La réforme universitaire au Maghreb au Maghreb au Maghreb

Paper: "The liberal arts tradition of American education, globalization and constructing the post-colonial university

June 2011 Université internationale de printemps de Dijon

Conference: RIO 20 ans après *Autour des incertitudes d'une gouvernance mondiale*

on panel with Michelle Bachelet and Edgar Morin entitled “Les incertitudes politiques “Paper::

The challenges and opportunities of communications technologies: an engine for political uncertainty.

May 2011: OECD: Paris paper Social Media and Tunisian revolution

New Frontiers for the MENA Region, 23 May 2011, Paris, France

February 2011: Centre Pompidou/ Critical Secret

Response to Mackenzie Wark: French translation of “The Hacker Manifesto”

August, 2010: European Studies Centre, University of Hong Kong

“Resentment, Revolt and Resistance. Passions in the anti-colonial struggle in India and Algeria” Conference: Harmony and Order vs. Spontaneity and Revolt in Eastern and Western Philosophies

February 2010 Institut de recherché sur le Maghreb, Tunis participated in a roundtable at conference on “Virtual and Internet Communication in the Mediterranean: Complex Identities and the Transformations of Social Bonds,”

February 2010:Cemeia Madagh, Morocco Centre euro-mediterraneen del ‘isla aujourd’hui conference entitled “Sufism and Society: Reality and Perspectives
Paper “How to live together and secularism: Sufi responses to Media Islamophobia,”

"les aspects éthiques du soufisme : pour une civilisation de valeurs

January 2010 : The Center for Media and Religion at the University of Colorado
Islam and the Media conference held at the Center for Media and Religion at the University of Colorado "May Allah Bless France: Muslims redefining Secularism on French Media as how to live together

March 2009 : French Senate : Université sans frontière,
L'Union pour la Méditerranée : un partenariat équitable pour le partage des savoirs. Paris
Paper : *Flux médiatique a travers la mediterrannée*

March 2009 joint conference with Université Paris Dauphine and AUP
« Media Communications and the Post Colonial »
with Jayson Harsin *Coming Unstuck Media Images of the Banlieue Riots*

October 2009 : The Unesco Global Forum on the Power of Peace, Bangkok in. keynote Speech in the section on University leadership and the application of media and ICTs for Peace education "Digitization and Global Liberal Arts Education.

October 2009 : The School of Cultures and Languages of The University of Hong Kong. *Love, and the Semiotics of Unicity in Ibn Arabi and Patanjali.*" Love in the Religions of the World, The School of Cultures and Languages of The University of Hong Kong.

December 2008 : University of Edinburgh :The Media in Italy: Historical Perspectives and Future Challenge The Annual Conference of the Association of the Study of Modern Italy (ASMI) chaired panel on the impact of Italian television on contemporary Italian politics

November 2008: Aspen Cultural diplomacy Forum: held Culture in Conflict / Culture on the Move :Chaired Rights and Security / Migratory Flows and Societal Change forum

July 2008: International Association for Media and Communications Research (IAMCR) ‘Media and Global Divides’ Conference, Stockholm
Paper: *Dragging Audiences from Television into Electoral Politics: The Cases of Italy and the USA.* .

June 2008: Media Ethics and the Global Symposium
AUP, New York University and Goldsmiths, University of London.
Paper: *Covering the Other: Media Production, Ethical and Economic Value*

June 2008 EHESS Conference : *Religions, Identity, Laïcité* EHESS
Respondent to Mohammed Arkoun and Esther Benbassa

May 2008 : Fondation Singer-Polignac, Paris Conference

De Benjamin Franklin à nos jours : la presse a-t-elle perdu sa puissance sponsored by the Fondation Singer-Polignac and by the Franklin Committee, in commemoration of the tercentenary of Benjamin Franklin's birth.

Paper: *'The Peculiar Unhappiness of that Business' ; puissance perdue, puissance retrouvée*.

February 2008 EHESS, Paris : Maison des Sciences de l'Homme

Respondent at the *Utopias, Dystopias and Development* Conference

June 2007 : The International Media and Communications Research conference, June 2007, Unesco Paris.

with Jayson Harsin *A Theory of Politics and Branding,*"

July 2007: Plenary address at the 5th International Conference on New Directions in the Humanities at AUP.

'Unveiling Public Discourse and Islam in France'.

July 2007: International Association of Media and Cultural Research (IAMCR) Annual Convention, Paris France

'Towards a Theory of Branding and Politics'. Presented with Jayson Harsin.

February 2012: Cemeia Madagh, Morocco Centre euro-mediterranéen del 'Islam aujourd'hui conference entitled "*The Semiotics of Unicity in Ibn Arabi and Patanjali.*"

July 2006" Crossroads in Cultural Studies Conference, Istanbul, Turkey

Branding and 'Presidenting' Media and Belief in Berlusconi and Bush". Paper. (with Jayson Harsin)

June 2006: NYU in Prague An International Roundtable: The Role of the University in Strengthening Democracy and the Culture of Interdependence NYU in Prague

May 2006 Paper Presented at the American University of Paris Symposium on Politics and Branding, Paris, France, May 28, 2006.

December 2006

NYU in Florence Guest Lecture

'Branding, Berlusconi and the Italian Political Imaginary'.

November 2006: NYU Department of Culture and Communication Conference.

'Coming Unglued in the French Suburbs: The Logic of the French Riots Coverage'.

November 2006

National Communications Association Conference, San Antonio, TX

'Branding Political Subjects'. Paper presented with Jayson Harsin

October 2006: CERI-Sciences Po, Paris

Paper: *'Belief Between Religion and Media A Key Factor in Globalized Cultural Conflict'*.

September 2006 Warsaw Poland: Conference organized on globalization and author's rights by The International Council of Creators of Music, invited speaker : *'Media Concentration and Authors' Rights'*

January 2006 Guadalajara, Mexico

Conference: **Family, Realities and Challenges Facing Families.**

Invited Plenary : *'Reality Television: Different Models for Living Together'*

October 2005 Concordia University, Montreal

Conference: **"Figures of Democracy**

Paper: *Representing the Italian nation; figures of consumers and citizens in Berlusconi's Italy.*

June 2005 : Center for Transnational Cultural Studies, Northwestern University and the Department of Mass Communications of the University of Hong Kong

Conference: Media, Everyday Life and the Cultures of Consumption

<http://jmsc.hku.hk/events050617.asp>

Paper: *Converting Television Audiences into Political Publics: Consuming Goods and Parties in Berlusconi's Italy*

June 2005: Cambodian Communications Institute, Royal University of Phnom Penh

Paper: *Television Advertising and Socio-cultural Development*

March 2005 AUP

Principal organizer

Conference Media and Belief in an Interdependent World

45 speakers from 15 countries

Paper: Brands from Naturalisation to Supernaturalisation

November 2004 : Center for Global Culture and Communication, Northwestern University, Chicago

Invited seminar *Silvio Berlusconi, Transfiguration and Disruption in the Italian Public Sphere*

October 2004: Carbondale Center for Global Media Research, Southern Illinois University *paper: Did Media Globalisation End with the Invasion of Iraq?*

October 2004: Danish Public Service Broadcasting Board, Copenhagen.

Invited expert speech *The Consequences of Italy's Media Deregulation*

September 2004 Government of the City of Rome Interdependence Day, Rome

Paper: Envisioning A World of Interdependence in Higher Education Curriculum Conference with Steaphane Hessel, Romano Prodi, organised by Benjamin Barber

June 2004 :Rencontres de Fès Giving a soul to globalization

Colloquium, Fez Morocco r"Giving a Soul to Globalisation". Other participants included Dominique de Villepin, James Wolfenson, Edgar Morin, and Benjamin Barber. a workshop on "Media Images and Cultural Stereotypes".

<http://www.fesfestival.com/en/progcolloq.htm>

May 2004 International Communications Conference, New Orleans

Title: Corporate Brands and Global Taste Making

January 2004 World Social Forum, Mumbai India

isnited speaker closing address: *Other worlds are breathing*, the film festival of the World Social Forum Culture and Identity and Hope

June 2003 Rencontres de Versailles Versailles, France

Les Grandes régions du monde et la mondialisation

Higher education and interdependence

May 2003 ICA (International Communications Association) Conference, San Diego, CA
Paper 1 *From Naturalisation to Sacralisation: Changing Paradigms in Advertising Criticism*
Paper 2 *Berlusconi, Narrative Seduction and Political Power.*

December 2002 Université Paris 9: After Post-Colonialism Conference
News of Empire and Empire of News. Applying Negri to Murdoch

December 2001 University of Westminster: Diplomatic Academy of London, University of Westminster, **University of Westminster**
Round Table Panelist: Media and Terrorism

May 2000 International Communications Conference, Acapulco
Chaired panel: *From International to Cosmopolitan Communications*
Paper: *Cosmopolitan Trajectories of the Communications Discipline.*

November 2000 International Communications Association Conference, Acapulco
Panel: *Critical Approaches to Hybrid Cultural Identities*
Paper: *'The Space Between Cultures: Utopia or No Place'*

May 1999
Game Shows, Americanization and Australian Television.
S.A.E.S.(society of Congress, Chambéry, France

November 1998: New York University, Draper Center
Conference on Romance Narrative and Performance
Paper: *Seducing the Republic. Silvio Berlusconi ,American serials and Italian politics*

July 1998 Consiglio Nazionale delle Ricerche (CNR) Conference Rome, Italy
Paper: *The Lessons of Italy's Media Deregulation*

July 1998
The Challenge of the New Technologies and Intercultural Communication
Conference organised by the city of Birmingham, England and the European Union.

June 1998 Université de Cergy Pontoise, France
Pluralisme culturel et hégémonie culturelle conférence. Université de Cergy Pontoise, France

Paper: Multilingual Broadcasting in Australia Hegemony or Counter-Hegemony?

1996 'Université de Cergy Pontoise, France
Du discours nationaliste au discours ethnique L'Australie dans les années 1970.
Conference: "Mutations de la perception de l'identité culturelle et nationale de Commonwealth".

1994 Université Paris 9

Multiculturalism et Kureishi

1993 S.A.E.S. (Société des Anglicistes dans l'enseignement supérieure) Congress at Valenciennes, France

The Disappointed Bridge Trajectories of narration in Kasuo Ishiguro's *The Remains of the Day*

1991 Université de Tours, France

conference on Les voix d'ethnicité dans les pays anglophones

Paper : Ethnic Identity an Ethnocentric Concept? Ethnicity and Subculture in *The Buddha of Suburbia* by Hanif Kureishi

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1991: University of Norwich European Society for the Study of English conference

Paper: "Reconsidering Americanisation: Simultaneity and Seduction"

1990 University of Urbino, Italy

Paper: *Passion and Patience: a problem of value*

The International Summer Semiotics School, The Passions of Value in Urbino, Italy.

1986 University of Sydney

Paper: *Constructing Italian Audiences*

The Frederic May Foundation Congress on Contemporary Italy, Sydney, Australia.

1984 University of Melbourne

Semiotics and mass media

AULLA (Australian Universities Languages and Literature Association), Melbourne,

Media Appearances

Waddick Doyle has appeared on *Insight* on CNN, *Mots Croisés* on France 2, and *Forum Public* on Canal du Sénat, LCI, Canal plus and has been quoted in Newsweek Magazine, Time magazine, The New York Times, The New York Daily News; and The Observer. He has also been interviewed in the Moroccan, Brazilian, Indian and Danish press. He is a regular commentator on France 24 on issues relating to social media and communications (more than 25 appearances) e.g. <http://www.youtube.com/watch?v=5KQ3j4CnxjY>