

Gail HAMILTON

2, villa Damrémont
75018 Paris France
Email: ghamilton@aup.edu

Summary of qualifications

Proven executive and small business owner in a multi-cultural environment. Innovative business professor and consultant with relevant professional and international experience. Team player. Excellent organizational and project management skills. Fluent in French.

Academic and administrative experience

- | | |
|-----------------|---|
| 2014 to present | Assistant Professor , The American University of Paris, France <ul style="list-style-type: none">- Teach courses in <i>Marketing Research</i> and <i>Operations Management</i> in the Department of International Business Administration- Develop <i>project-based learning</i> experiences with external organizations and companies- Coordinate learning outcomes assessment and deliver <i>Introductory and Capstone business simulation</i> experiences- Department Chair 2019-2021: manage department activities including curriculum review, planning, scheduling, and staffing- Member of Budget Committee |
| 2017 to present | Visiting Lecturer , Ecole de Communication Visuelle, Paris, France
International Master in Design and Strategy
Co-teach client-driven project-based practicum course entitled <i>Design Strategy</i> |
| 2016 to present | Member of Solar Decathlon Europe Council of Experts , Energy Endeavour Foundation, Delft, Netherlands
Provide expertise and support on calls for cities and teams, event evaluation, and jury and competition processes |
| 2011 to 2018 | Owner/Director GLHB Group S.A.S. , Paris, France
Company specialized in custom business and management development training in English, targeting executives and professionals. Also provided consulting services to training sector such as program design and evaluation, marketing and communication programs for small specialized training firms, and internal marketing programs for new training initiatives in large organizations. |
| Spring 2012 | Visiting Lecturer , The American University of Armenia, Yerevan, School of Business and Management
Co-created and co-taught MBA marketing practicum course entitled <i>From Light Bulb to Creative Intent</i> |
| 2009 to 2010 | Acting Academic Dean , The American University of Paris
Oversaw all Academic Affairs functions including graduate programs, assessment and institutional research, general education review, and faculty contracts, promotions, and compensation |

- 2007 to 2009 **Dean of Academic Administration**, The American University of Paris
 - Managed all day-to-day Academic Affairs operations including teaching and academic support service budgets, adjunct faculty hires
 - Supervised Library and Academic Resource Center, Registrar's Office, IT Services, Academic Advising, internships, administrative and lab assistants
 - Member of President's Cabinet and various other committees
- 2005 to 2006 **Associate Dean of Academic Administration**, The American University of Paris
 - Managed Library and Academic Resource Center, Registrar's Office, IT Services, and Academic Advising
 - Developed university teaching schedule and budget
 - Oversaw Academic Affairs portion of New Student Orientation
 - Participated in major partnership project including curriculum alignment, study abroad activities, classroom and space planning, learning commons planning
 - Coordinated initial planning phases of University-wide ERP project
 - Approved academic exceptions and resolved related problems
 - Member of President's Senior Staff and various other committees
- 2004 to 2005 **Acting Assistant Dean of Academic Administration and Instructor**, The American University of Paris
 - Managed advising, course scheduling, teaching loads, orientation events, academic exceptions
 - Taught two successful FirstBridge learning communities
 - Advised 15-20 students per semester; participated in FirstBridge new student advising
- 1990 to 2004 **Adjunct Instructor**, The American University of Paris, International Business Administration department
 - Taught courses in marketing and operations management
 - Developed successful FirstBridge interdisciplinary *Reading the Marketplace, Reading the Text* with comparative literature professor for program launch. Continually updated, adapted, and improved the course and reflective seminar.
 - Advised 25-35 students per semester
 - Supervised individual projects and internships
 - Coordinated department Assessment Initiatives (2002-2004)
 - Member AAC&U Shared Futures Capstone project team (2001-2004)
- 1989 to 2002 **Instructor** in Continuing Education, The American University of Paris
 - Taught courses in various marketing topics
 - Assisted program coordinator with recruiting and International Marketing Certificate program development
- 1999 to 2004 **Adjunct Instructor**, ESLSCA Masters programs
 - Taught courses in marketing and operations management
 - Advised Masters Theses students
 - Named Outstanding Professor in a Core or Elective Course, 2001-2002 and 2003-2004 academic years
- 1998 to 2001 **Vacataire**, Université Paris X, Nanterre, D.E.S.S. in Affaires Internationales et Négotiation Interculturelle, taught international marketing

- 1994 to 2000 **Adjunct Instructor**, BBA/Design Marketing, Parsons School of Design, Paris, taught courses in marketing and design
- 1995 to 1997 **Program Coordinator** - BBA/Design Marketing, Parsons School of Design, Paris
 - Recruited professors, developed curriculum, coordinated with with Parsons' New York BBA program
 - Facilitated team teaching across disciplines
 - Extended Paris program from two to four years
- 1988 to 1991 **Research Associate** in Marketing and Technology, INSEAD, Fontainebleau, France
 - Developed questionnaires, performed statistical analysis (SAS), wrote cases
 - Topics included innovation, new product planning, group learning

Other professional experience

- 1989 to 1994 **Co-founder and Director**, Educational Services Unlimited S.A.R.L., Paris, France; company founded to train students for American entrance exams and managers in American business practices.
- 1984 to 1987 **Reliability Engineer**, Vendor Quality Assurance, IBM Corporation, Poughkeepsie, New York
 - Qualified vendor memory components for corporate procurement
 - Developed technical strategy and organized seminars
 - Received Division Award for Outstanding Technical Achievement
- 1981 to 1984 **Manufacturing Process Development Engineer**, IBM Corporation, East Fishkill, New York, developed brazing and soldering processes for high-end system components
- Summer 1980 **Metallographer**
 General Electric Corporation, Quality Control, Cleveland, Ohio
 Summer 1979 Inland Steel Corporation, Quality Control, East Chicago, Indiana
- Summer 1978 **Millwright apprentice**, Norris Brothers Co., Cleveland, Ohio
- 1974 to 1977 **Staff**, Educators' Music Corporation, a family-owned retail music chain with stores in Ohio and Dublin, Ireland

Education

- 1987 to 1988 **INSEAD**, Fontainebleau, France; MBA
- 1984 to 1987 **State University of New York at New Paltz**, New Paltz, New York; B.A. in French
- 1977 to 1981 **Purdue University**, West Lafayette, Indiana; B.S. in Metallurgical Engineering

Field Research

- 2017-2018 Participated in Economic Impact Study for the Gay Games Paris 2018. Study published with Shawn Rohlin, Kent State University, Nessrine Omrani, Paris School of Business, and Emy Ritt, former AUP staffer and Paris 2018 Director of International Relations.