

Morgane Danielou

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Expertise

Leading communications and public affairs international initiatives for social impact, I have directed multi-million-dollar budgets and diverse teams across Africa, Europe, and North America to advance public health, food systems, and environmental conservation. For my current clients, I am shaping award-winning disruptive science communication projects on complex and controversial technologies to reach diverse stakeholders and am leading global campaigns in partnership with key partners. My expertise bridges strategic communications, policy influence, advocacy, coalition-building, and stakeholder engagement. I am fluent in 4 languages. Since 2017, I have been running my own consulting practice, Magañ communication, registered in France. I am a certified professional trainer for executive education and teaching.

Professional Experience

Imperial College London

remote

Director of Global Communications for Target Malaria (in-house) 2020 - Present

- Coordination of global internal and external communications across 8 countries in Africa, Europe and North America, management of US\$1.8 million budget, 200 team members.
- Management of communications team in Africa and Europe (9 team members+suppliers).
- Steering committee member of the RBM Partnership to end Malaria.

Emerging Ag Inc.

remote

Vice-President of Communications (in-house) 2015 - 2019

- Management of client contracts up to 800K\$, direct supervision of 7 team members+suppliers.
- Design and management of global digital communications and marketing campaigns: International Year of Pulses, World Pulses Day, World Milk Day, World Malaria Day.
- Private sector representative for the UN Committee on World Food Security: Policy tracking of UN processes on health, food security, nutrition, sustainability.

International Fertilizer Association

Paris

Director of Communication and Public Affairs 2008 - 2015

- Management of a 500K€ budget, 4 staff members, consultants and suppliers.
- Co-founder of Farming First, an international coalition for sustainable agriculture.
- Vice-Chair of the Business and Industry Advisory Council to the OECD Food and Agriculture Committee.
- Co-founder of the Private Sector Mechanism, a coalition of international agribusinesses.

International Food Policy Research Institute (IFPRI)

Washington, DC

Communications Manager 2004 - 2006

- Scientific dissemination of governance and macroeconomics models to advise country policies.
- Co-organized workshops with several key universities on science communications.
- Implemented trainings in 6 African countries on high value crops.

The World Bank

Washington, DC

Rural Development Officer –Africa Region 2002 - 2004

- Assisted in preparation and supervision of lending agricultural and forestry projects in Africa.
- Managed distance learning seminars on horticulture chains in 13 countries.

Universidade Federal do Para

Coordinator of the Information and Promotion Unit

Belem – Brazil

2001 - 2002

- Coordinated the first export of açai to Australia, representation of the project at international trade fairs to facilitate the commercialization of sustainable Amazonian products. Fundraising.

Other Experiences

Teaching | Senior Lecturer at the American University of Paris and at EFAP Ecole des nouveaux métiers de la communication: Teaching crisis and risk communication, sustainability and climate communication, and international public relations for Master's students.

Training & Mentoring | Professional training services for corporations and mentoring for graduate students and young professionals. Certified professional trainer for executive education and teaching.

Memberships | Steering committee member for the RBM Partnership to End Malaria; Member of the International Union for the Conservation of Nature Education and Communication Committee.

Consulting missions | Nomadéis (2007/08): Produced quarterly IT market intelligence reviews for Hewlett-Packard. Intel (1999 & 2008): Organized research missions in France for the Intel user experience group. Pro-Natureza -Peru (2001) Fieldwork in the province of Madre de Dios in the Amazon: market research on Brazil-nut chain, local eco-tourism potential. European Commission - Belgium (2000): Intern at DG External Relations, Asian Directorate. Participated in the organization of the ASEM (Asia-Europe Summit).

Volunteer missions | Fundación Kawsay - Ecuador (2000): Serving the indigenous Saraguro communities. Partnership with 10,000 Black Interns Programme in the UK (since 2023). Pro bono mentor.

Education

Sorbonne Graduate Business School (IAE - Paris I)	2007
MBA with Honors International Business	
London School of Economics & Political Science (LSE)	1999
MSc Development Studies	
Sorbonne University (Paris I)	1998
BA with Honors History	
National Institute of Oriental Languages and Civilizations (INALCO), Paris	1998
BA in Mandarin language and Chinese civilization	

Languages

French | Mother tongue**English** | Native**Spanish** | Fluent**Portuguese** | Fluent**German** | Conversational**Mandarin** | Basic

Soft Skills

Coalition building/Partnership brokering | Spokesperson | Diversity, Equality & Inclusion | Compassionate and kind manager | Cross-cultural approach

Interests

Certified Yoga Teacher (Yoga Alliance Level 1), surfer, climate change and zero plastic advocate.