THE AMERICAN UNIVERSITY OF PARIS

GIVING REPORT 2017

YOUR GIFT, OUR GRATITUDE, THEIR TRANSFORMATION.

VIEW FROM THE ROOF OF THE NEW AUP BUILDING AT 69, QUAI D'ORSAY
We are pleased to share that the AUP community of donors continued to expand in 2017, helping us to achieve our mission-driven strategic goals for the University. Donations to the AUP Ascending Campaign increased over last year and new student awards were established by alumni. The creation of our student-centered, consolidated campus nears its conclusion as our commitment grows to enrich our academic programs and ensure the diversity of our student body. This year’s annual report covers these exciting developments at AUP.

## 2016-2017 Fundraising Income from Donors and Trusts

<table>
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<tr>
<th>CAMPAIGNS &amp; FUNDS</th>
<th>NR. OF GIFTS</th>
<th>INCOME (EUR)</th>
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This has been an auspicious year for The American University of Paris. This year we completed the renovation of our existing teaching and learning spaces, culminating with the completion of the Grenelle building in summer 2016. We also launched our first comprehensive capital campaign, AUP Ascending, in order to achieve our long-term vision of a consolidated, student-centered campus in Paris’ 7th arrondissement through the acquisition of a new building.

In August 2017, after lengthy negotiations with the city of Paris and the French Administration, AUP became the proud owner of a large, ten-story building on 69, quai d’Orsay. This once-in-a-lifetime opportunity to purchase a new space galvanized leadership and board, especially given its location directly behind our Combes Student Life Center. The new building renovation will connect to Combes for a seamless student life and learning experience and will become the center of The American University of Paris campus.

President Celeste Schenck
The American University of Paris
To be funded by the AUP Ascending Campaign, the new building requires 18 million euros to cover the purchase and transform the building into a modern student learning center integrated with Combes. Thanks to wise, committed presidential and board leadership as well as donor support, AUP is currently well placed to achieve our ambitions.

We are pleased to report that the AUP community is rallying to support the mission-driven transformation of our campus.

We have benefited from early commitments to our campaign goals, having raised over 10 million euros towards our 18 million euro campaign goal for the new campus. In recognition of this support, we have been proud to name a good number of the spaces of our fully-renovated Student Life Center at Combes. We will have many more donor opportunities in the new Quai d’Orsay Student Learning Center.
Our students are at the forefront of our planning. The complete physical transformation of the campus is crucial to meeting our students’ needs and providing environments that foster the interdisciplinary and intercultural — and resulting transformational — experiences for which the University is renowned. In particular, the new learning center will support our students’ academic and professional development by gathering in one place the advising and career development resources they need to graduate into successful and meaningful careers.

At our newest campus site, students will find five floors of bright, welcoming space for study, collaboration and academic advising. Staff will be on hand to provide assistance with research, writing, and technology and to help students plan their professional careers. The upper floors will house classrooms, high-profile research centers and — on the top floor — a new conference center. Students, staff and faculty will be able to move freely between the Quai d’Orsay and Combes buildings through a glass walkway on the ground floor. This consolidated facility will become the true heart of our urban campus.

It will take fourteen months of construction to convert this former office building into a learning commons. This re-purposing of the building will require major demolition and structural work, after which we will replace all the windows, plumbing, electrical and ventilation systems, heating systems, elevators, flooring and ceilings, waterproofing the whole in the process. We’re also restoring the façade. We will install glass walls to create a luminous, open environment. There will be an elegant, glass-roofed reading room on the ground floor and a lush vertical garden on the façade of the courtyard building, above the main reading room.
A YEAR OF CREATION AND CONVOCATION

Each of AUP’s four research centers are devoted to addressing the big questions of our times from a multi-disciplinary perspective, informed both by the scholarship of AUP students and faculty and by visiting scholars and experts who bring their research and perspectives to the AUP community. Each center had a year of significant intellectual activity and academic convocation.

The Center for Writers and Translators

The Center celebrated its 10th anniversary and has marked a number of milestones over the past year. The Center celebrated the publication of the fourth and final volume of The Letters of Samuel Beckett, co-edited by Center Director Dan Gunn, to much acclaim. Professor Gunn presented “Samuel Beckett’s Letters,” a reading and discussion, at a symposium dedicated to Volume IV of the Beckett letters at King’s College, Cambridge. The Center has hosted and sponsored numerous prestigious events at AUP, as well as continued its production of the renowned Cahiers Series with six new cahiers, including its 30th cahier publication written by former AUP professor Sylvia Brownrigg.

Events and Speakers

- An evening with Han Kang and Deborah Smith, winners of the 2016 Man Booker International Prize
- Panel discussion with writer Edouard Louis with the Centre Culturel Irlandais and the Ecole Normale Supérieure
- Found & Lost: a reading and talk by Alison Leslie Gold
- Travelling Texts and Translated Men: Migration and Postcolonialism Across Disciplines, seminar with keynote by authors Gaurav Desai and Supriya Nair
- Loss Sings: a reading and lecture by Professor James Montgomery
- Invisible Countries: A presentation of Cahier no.30 by Sylvia Brownrigg

New cahier editions for the period, published by the Center for Writers & Translators with Sylph Editions are highlighted with two more coming out before the end of the year. The new cahiers have been showcased in a range of literary publications and reflect editions 27-30:

- Kirsty Gunn: Going Bush
  The Cahiers Series #27

- Javier Marias: To Begin at the Beginning
  The Cahiers Series #28

- Georgi Gospodinov: The Story Smuggler
  The Cahiers Series #29

- Sylvia Brownrigg: Invisible Countries
  The Cahiers Series #30
Selected Conferences and Events

The Center organized a variety of important events, lectures and conferences this past year:

- **Inaugural Conference** – Legal Legacies of Genocide: From Nuremberg to the International Criminal Courts
- **Conference** – Holocaust Survivors and Their Networks: Comparative and Transnational Perspectives — at the Université Sorbonne Nouvelle, Paris 3
- **Conference** – The Brains That Pull the Triggers at the Institut d'Etudes Avancées de Paris
- **Lecture** – Becoming Evil: How Ordinary People Commit Genocide and Mass Killing, with Dr. Jim Waller, Cohen Professor of Holocaust and Genocide Studies at Keene State College (NH)
- **Lecture** – Remembering Survival, with author Dr. Christopher Browning, Professor Emeritus University of North Carolina
- **Lecture** – Building Peace After Genocide: Lessons from Rwanda, with Dr. Stephanie Wolfe, Assistant Professor at Weber State University
- **Film Screening** – The Missing Picture, and discussion with film director Rithy Pahn
- **Concert** – Music from the Camps with Helios Azoulay and His Band

Thanks to the generosity of George and Irina Schaeffer, parents of an AUP alumna, we achieved new levels of scholarship and academic dialogue this year on the pressing concerns of mass violence and genocide. The George and Irina Schaeffer Center for the Study of Genocide, Human Rights and Conflict Prevention has provided eighteen student fellowships and seven faculty fellowships for the exploration of the impact of mass violence and conflict prevention, as well as the roots of hatred and discrimination. In its first year the Center hosted four major conferences, over fifteen lectures by outside experts, film screenings, a moving performance of music written in the concentration camps, and training in the USC Shoah Visual History Archives, now available to the public at AUP for use in school and university classrooms.

The George and Irina Schaeffer Center for the Study of Genocide, Human Rights and Conflict Prevention

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In the year since we have come into possession of the archives and begun the work of the center, we have funded wide-ranging student and faculty research into genocide and hosted an extraordinary set of events and conferences, from the center’s inaugural Legal Legacies of Genocide to dialogues on future conflict prevention strategies with academics and writers from around the world. The center provides the focal point for this important research and discussion and enables us to leverage the multiple disciplines that contribute to finding solutions for genocide and mass violence.

Brian Schiff, Center Director and Chair of the AUP Psychology Department
The Center continued to convene major researchers and public policy experts on democracy from across the globe and to publish the prestigious Tocqueville Review. Highlights of the year include: in the classroom, the Center developed an interdisciplinary Freshman Firstbridge seminar in History, Law, Political Sciences and Communications entitled Democracy: Its Past, The Present, Our Future. The course drew over 20% of the freshman class in the fall of 2016 and has been continued into the fall of 2017. Students who participated in the first Democracy Firstbridge could enroll in the newly launched Democracy Lab for the second semester. The Democracy Lab is a design-thinking initiative that encourages student experimentation with democratic principles and practice in tandem with traditional course work. The theme for this first Democratic Laboratory Learning project was Global Citizenship and, as this sequence is offered again this year, last year’s students will serve as mentors to new students.

The Center was honored to welcome noted Cambridge historian Michael Sonenscher as its visiting scholar this fall; Michael’s four lectures have been well received on campus and will be posted on the AUP website before he publishes them as a much-awaited book. Later in the year, the Center will host two scholars from Hong Kong, Tze-ki Hon and Hok-yin Chan, who will be discussing questions of democratic history and practice in their country, as well as Carol Steiker from Harvard Law School who will join us for a lecture in March.

Conferences and Speakers

The Center has hosted numerous important conferences and speakers throughout the year:

• Conference – Democracy and the Political: Raymond Aron: Beyond the Hexagon, organized by Daniel Steinmetz-Jenkins (Berkeley) and Stephen Sawyer (AUP). Speakers included: Iain Stewart, Hugo Drochon, Or Rosenboim, Aline-Florence Manent, Kevin Brookes, Benoit Pelopidas, Gwendal Chaton, Giulio De Ligio and Jacob Hamburger.


• Summer 2017 Democracy Institute – Stephen Sawyer (AUP), William Novak (University of Michigan Law) and James Sparrow (University of Chicago).

• Guest Speaker – Dror Ladin on “Why We Should Be Suspicious” with comments by Professor Michelle Kuo. Ladin is a lawyer at the American Civil Liberties Union and a leading civil liberties lawyer in the United States.

• Guest Speaker – Simon During (University of Queensland) on his book Against Democracy.

• Guest Speaker – Columnist, author and anti-Brexit commentator Owen Jones on the “Politics of Hope.”

• Guest Speaker – Sir William Cash, Member of British Parliament, defending his pro-Brexit position based on legal notions of British sovereignty.

• Guest Speaker – Dorit Geva (Open University) on the far right and the French elections.

• Guest Speaker – Geoff Gilbert (AUP) and Joshua Clover (University of California, Davis) on the occasion of Clover’s new book Riot Strike Riot.

• Roundtable – The Future of Post-Brexit Europe with Alessandra Bitumi (AUP/ Centre Jacques Delors), Peter Haegel (ICP/AUP) and Stephen Sawyer (CCDS/AUP).

• Roundtable – Making Sense of the US Elections: Jayson Harsin (GC/AUP), Michelle Kuo (HLS/AUP), Stephen Sawyer (CCDS/AUP).
The Joy and Edward Frieman Center for Environmental Science

Named in honor of beloved trustee emeritus Ed Frieman and his wife Joy, the Center has continued its work on climate change research, involving students in major experiments and inviting them to co-author papers for publication. In early October of 2017 the Center completed the last of eight experiments for its first climate-driven evolutionary project. Students Catherine Nelson, Wei Tse Hung, Sarah Sidi, Xaviera Steele and Shannon Monahan all participated as research assistants. The Center Directors, Elena Berg and Claudio Piani, are currently carrying out the statistical analysis of the results and hope to submit the paper to the relevant professional societies over the next academic year.

A third climate chamber is now running and is calibrated to reproduce Indian heat waves. A new climate project, which looks at how realistic heat waves affect life history and behavioral evolution of the seed beetle, has started this past year and requires a large student contribution. Professor Berg will present results at the 17th International Society for Behavioral Ecology Congress and/or the European Society for Evolutionary Biology Congress in August 2018.

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Over the coming year Professor Berg also expects to submit papers on the following: kin selection in beetles (a project with AUP student and co-author Shannon Monahan); the response of beetles to stress (with colleagues at Uppsala University); and the ability of AUP students to discern high-end bottled waters from tap water (done in collaboration with former AUP Economics professor Kevin Capehart, to be submitted shortly to the Journal of Wine Economics). Spoiler alert: The Center study revealed students could not tell the difference between a fancy bottle of water and water from the science lab’s tap!

CLIMATE-ImpACT MODELling

As in past academic years, Professor Piani was invited to give a talk on the state of the art of multivariate bias correction for climate models at the MISTRALS conference (Climate Change Impacts in the Mediterranean Region, October 16-18, 2017 Montpellier, France). He is contributing a book chapter on bias correction for a climate modelling book (Climate Extremes and Their Implications for Impact Modelling in Different Sectors, to be published by Elsevier) due in Summer 2018.

SUSTAINABILITY AND AUP

The Center has been an active part of the conversation about how to make AUP a more environmentally-friendly and sustainable campus. Ongoing initiatives include the installation of drinking fountains at AUP (a project first envisioned by student Maryam Benjelloun during Professor Berg’s Advanced Environmental Science class) and improvement/revitalization of the recycling program.
COMMUNITY

EXPANDING OPPORTUNITIES FOR OUR GLOBAL COMMUNITY

At the heart of AUP’s strategic vision is its extraordinary diversity of cultures, nationalities, languages, ethnicities and faiths among both students and faculty. We are committed to ensuring that the transformative learning that takes place in our small classrooms, where students and faculty from all over the world engage in dialogue in order to negotiate differences, includes students of all backgrounds and financial capacity. Support for tuition scholarships and travel grants have contributed to the lives of many students in the past year. This past year, 30 faculty members took over 340 AUP students on cultural study trips!

Almost half of our students (48.6%) received some form of financial aid.

Over the last few years, our financial aid strategy is focused on supporting students with demonstrated need who meet our criteria for “fit” students at AUP; in other words, the student whose profile is that of a global explorer with great promise. Since then, the quality and the diversity of our incoming class has steadily gone up and so has their need for financial aid. We are pleased that, through contributions of alumni and parents, we are increasingly able to meet their needs. The average financial aid package for the academic year 2016-2017 was 4,173 euros or 28.47% of tuition. (If we take out the merit-only students who receive smaller awards and just look at the need-based students, our average award is 5,004 euros for 34.13% of tuition.)

A quick look at our statistics demonstrates the following:

- 34.92% received scholarship awards based on demonstrated academic excellence and financial need.
- 12% received merit awards - Global Citizen Scholarships.
- 14 students were awarded our highest scholarship award and received AUP Scholar status, which guarantees a 75% tuition award.

As Dhouha Djerbi shares, "I saw how high tuition costs were and I quickly realized that American education is a luxury. It wasn’t for me. Looking back though, I see that AUP proved me wrong."

Dhouha Djerbi is an undergraduate student majoring in psychology with a minor in feminist theory. Her decision to study at AUP was, as she puts it, “financially motivated.” She comes from a middle-class Tunisian family, for whom an education at a private university was not affordable. Dhouha receives full scholarship through AUP financial aid, a Global Citizen Scholarship, and an additional Marc Groothaert Scholarship. “The scholarship from AUP alumnus Marc Groothaert was the main factor which allowed me to study at AUP. The Global Citizen Scholarship and AUP Financial Aid would not have covered enough.”

To cover living expenses, Dhouha also worked multiple jobs last semester: as a statistics tutor at the Academic Research Center (ARC), a private tutor, a babysitter and as a translator. This semester, she is doing a paid internship where she works each day after class. In her internship, she is gaining professional work experience in a business intelligence company where she conducts media analysis for clients. Additionally, her fluency in classical Arabic, Tunisian, English and French has been put to good use.

Before coming to AUP, Dhouha attended high school in the United States, where she also received full financial aid, and afterwards she applied to universities in the US. “I saw how high tuition costs were and I quickly realized that American education is a luxury. It wasn’t for me. Looking back though, I see that AUP proved me wrong.”
A unique aspect of the AUP academic experience is the opportunity to join faculty-led study trips around the world. These trips enable students to apply learning in the classroom to environments with different cultural and social norms and political and economic systems. While most study trips cost under 1,000 euros, this is still enough to prevent a student with financial need from participating in these powerful, often life-transforming experiences. We are pleased to report on the impact of our Coup de Pouce grants of the past academic year, which have been funded in large part by generous gifts from our alumni and parent community.

### Study Trip Grants

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<th>SPRING 2017</th>
<th>FALL 2016</th>
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<td>Number of students who went on study trips</td>
<td>181</td>
<td>162</td>
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<td>Total number of study trips</td>
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<td>Average CDP award</td>
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### Study Trip Destinations

**Spring 2017**: Rotterdam Film Festival, Fes; Burgundy/Nuits St. Georges; Rome, Qatar; Stanza Festival, Scotland, Vienna, Jura, London & Stratford, Naples, Sorrento, Capri, Pompei, Iceland, Venice, Brussels, Rouen, Cambodia.

Vanessa Charlot: Supporting Personal and Professional Growth

Vanessa Charlot is an American student in her last semester in the AUP Master’s in Global Communications. After working for several years in the US, she decided to pursue a higher degree which would give her more opportunities and set her on an international career path. She is currently doing an internship at UNESCO where she works on social media in the Department of Public Information.

During her AUP Master’s program, Vanessa went on three faculty-led study trips to London, India and Iceland. She received Coup de Pouce funding for each of the three trips to help cover the costs. “The study trips are among the very best things that AUP has to offer, though I could not have gone on them without the Coup de Pouce support. Even though the main reason I came to AUP was professionally oriented, the personal growth which I experienced through the study trips was so much more than I would have expected. The India Practicum was especially effective as it provided an immersive intercultural experience over the course of a month.”

SOUTH INDIA: The Sustainable Development Practicum

The Sustainable Development Practicum in South India brought undergraduate and graduate students to study, learn and volunteer in India for four weeks over winter break. Students worked on media and communications projects for local NGOs committed to social, cultural and economic development in urban and rural communities. The India Practicum took place in the UNESCO-recognized township of Auroville. Cost: 1,850 euros.

ICELAND: Place-Branding: Travel, Tourism & Competitive Identity

The Iceland study trip was designed so that graduate students studying contemporary marketing, branding and the public diplomacy process of place or “destination branding” in the Place Branding: Travel, Tourism & Competitive Identity course could undertake field research in one of the most successfully promoted destinations in recent years. Students met with local brand managers and place promoters, studied their campaigns and documented the local communications infrastructures. The idea is to visit an exceptional and highly unlikely tourist destination in order to conduct ethnographic field research in the emergent and globalized-market-driven promotional culture that is fast becoming Iceland, particularly as it relates to (and impacts) local customs, habits and traditions and shared senses of place and nation. The students generated place branding portfolios from their experiences and research. Cost: 1,295 euros.

LONDON: Brand & Beliefs

The London study trip for Master’s students in the Brands & Beliefs course allowed students to discover one of the most important centers for international communications and its hotspots of contemporary media. During this four-day trip to the British capital, students went on professional visits in the field of public relations, new media, branding and advertising. Students had the opportunity to visit with industry professionals and to learn more about the ever-changing world of communications. Cost: 395 euros.
Our goal is to bridge the gap between student need and institutional capacity, in order to ensure that we invest in the lives of deserving students who will contribute not only to the AUP community, but to their future communities. We are pleased to be able to report the involvement of our alumni in supporting student grants.

Donor-Supported Funding Opportunities for Students

Tuition Awards & Scholarships

- **AUP Tuition Awards** – based on academic merit and financial need – cover up to 50% of tuition.
- **AUP Scholar Awards** – recognize students with outstanding academics and a profile that suggests they will excel and be a leader in AUP’s diverse, international community – cover 75% of tuition.
- **Global Citizen Scholarships** – merit-based scholarships – range from 1,000 euros to 5,000 euros per academic year.
- **IB Scholarships** – awarded automatically, based on the student’s official IB diploma score – can range from 5,000 euros to 20,000 euros per year.
- **Veterans Scholarships** – Qualifying US veterans, dependents or survivors of veterans may be eligible for this scholarship (Undergraduates/Graduates) – 5,000 euros per year.
- **Named Scholarships** have been provided by the generous support of individual alumni and members of the AUP community. Marc Groothaert ‘68 bridged the remaining tuition gap for six AUP Scholar Award students.

Travel & Research Grants

- **Coup de Pouce (Cultural Study Trips)**: Provides financial assistance to undergraduate and graduate students registered for a course with an integrated study trip (Undergraduates/Graduates).
- **Slosberg Travel Grants**: Funded by a graduate alumna in memory of her mother, the Slosberg Fund annually supports graduate students’ thesis research and activism in the field of social justice (Graduates).
- **The George and Irina Schaeffer Center for the Study of Genocide, Human Rights and Conflict Prevention Fellowships and Grants**: Undergraduate and graduate students are invited to apply for competitive fellowships to participate in collaborative faculty-student research in the fields of study surrounding this center (Undergraduates/Graduates).
- **Sin-ming Shaw 65 Award for Excellence**: Established by Sin-ming Shaw 65, the award is conferred each year on a graduating senior for a significant academic project or paper (Undergraduates).

Numerous Master’s students have benefited from the Slosberg Travel Grants in order to conduct field and scholarly research with a focus on social justice, human rights, humanitarian relief and international development. Elyse Elder G’17 is one example of how the grant made a difference in her life and in the lives of others.

During her master’s program internship Elyse worked for Lifeline Energy, an NGO in Cape Town, South Africa. Lifeline Energy gives access to education to millions of people through the distribution of solar and wind-up radios and MP3 players. Elyse acted as project coordinator and liaison between Lifeline and its on-the-ground partner in Zambia, COMACO (Community Markets for Conservation).

“My position and responsibilities allowed me to go into rural Eastern Zambia to examine this unique partnership and draw conclusions on how to successfully and efficiently introduce new ideas into risk-averse and largely uneducated rural populations.”

These grants have been made available by the generous support of AUP alumna Karen Slosberg, G’13 and the Margaret Gada Slosberg Charitable Foundation.

Newly Created Grants & Awards in 2016-2017

- **Delamater & Shaw Art Fellowships**: Established by Sin-ming Shaw ’65 and Marie Delamater, co-founder of the University with her husband Lloyd Delamater, to support exploration of the performing and visual arts at AUP.
- **Lubner Family Charitable Grant**: Students may apply to receive funding in support of a charitable project (Undergraduates/Graduates).
- **Lubner Family Philanthropy Award**: This award was created to recognize the philanthropic achievements of an outstanding student within the AUP community (Undergraduates/Graduates).
2016-2017

GIFTS BY THE COMMUNITY

The American University of Paris gratefully acknowledges the following contributors, each of whom made generous gifts to AUP between August 1, 2016 and July 31, 2017. Although we were unable to include pledges in this list, we remain grateful for the steadfast support of all alumni, parents and friends, in particular to those who have made long-term and annual commitments.

250,000€ & above
Anonymous Parent
Anonymous Trustee
Omid & Gisel Kardestani ‘96

100,000€ - 249,999€
Elizabet Ballantine & Paul Leavitt
Samantha & Nabil Chartourni
Anonymous Trustee

50,000€ - 99,999€
Anonymous
Anonymous Trustee
Anonymous Trustee
Andrew Batnovich 80
Achim P. Kluber 77
Craig R. & Dorothy Stapleton

25,000€ - 49,999€
Anonymous Alumnus
Anonymous Trustee
Elliott Burdette 70
Peter R. de Castro 68
Edwards and Joy Frieman
Family Trust

15,000€ - 24,999€
Sin-ming Shaw 65

10,000€ - 14,999€
Anonymous
Anonymous Trustee

2,000€ - 5,999€
Anonymous

1,000€ - 1,999€
Anonymous Alumna
Anonymous Alumna

500€ - 999€

1€ - 499€
Anonymous

We have made every effort to reproduce an accurate list of contributions to the University. Your gifts are very important to us. If your name has been inadvertently omitted or misspelled, please contact the Outreach and Advancement Office by email, at advancement@aup.edu.
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Christina de Labouchere ’86, Vice-Chair
Marc Groothaert ’68, Vice-Chair

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