CALL FOR CONTRIBUTIONS

THE DIGITAL MULTILOGUE ON FASHION EDUCATION 2021

1 – 2 OCTOBER 2021: A CONFERENCE ON LEARNING AND TEACHING FASHION IN THEORY AND PRACTICE

THE DIGITAL MULTILOGUE

ONLINE • FACILITATED BY THE AMERICAN UNIVERSITY OF PARIS

WWW.AUP.EDU/CONFERENCES/FASHION-EDUCATION
Education holds the potential to reinforce systems and to revolutionise them. Fashion education has served and fed the current global fashion system. It has also inspired and driven change in the fashion system.

**WHAT KIND OF FASHION EDUCATION IS NEEDED NOW?**

What kinds of fashion education are needed to build a more inclusive, just and beneficial (fashion) system?

What kinds of fashion educational practices exist, can we share to learn from each other, and can we build together?

How can we turn our reflections into actions?

These three questions lead the second **MULTILOGUE ON FASHION EDUCATION 2021 – A CONFERENCE ON LEARNING AND TEACHING FASHION IN THEORY AND PRACTICE.** While the first MULTILOGUE 2020 brought us together, created multiple dialogues and initiated some collaboration, this year’s two-day global conference is focused on building and acting together – on the connective, constructive and transformative forces of fashion education.

Over the past thirty years fashion has significantly changed as an idea, professional practice, field and industry. The global fashion system has seen extreme acceleration due to processes of technological permeation, globalisation and marketisation. Part of this change is its considerable digital reach. As educators and practitioners of fashion we face a vacuum concerning its meaning, as well as closely related, complex social, cultural and environmental questions, especially in times of global health, climate and democracy crises. At the same time, fashion education has expanded substantially. Yet this field remains underanalysed with few publications and little formalized professional development, connection and discussion. There are growing quantitative and qualitative discrepancies between education, fields of activities and societal relevance and responsibilities.

We believe that fashion education is interdisciplinary, connective and experiential. It can foster creative as well as critical thinking and making, transcending the boundaries of its field. It can challenge and transform economic and political systems, systems of thought, value systems and fashion systems in their
THE MULTILOGUE ON FASHION EDUCATION 2021 aims to explore the overarching themes and some of the following questions through papers, workshops, project presentations, panel discussions, roundtables, exhibitions and a student think tank:

- What does fashion education mean in different places, defined by local cultures, traditions and industries that are globally connected and dramatically changing?
- How can different fashion educational approaches and practices learn from each other?
- What can we learn from other educational fields and practices?
- What should students of fashion be able to do, what should they know, experience and value?
- What are constructive and transformative contents, methods and outcomes in learning and teaching fashion?
- How do we make fashion education more inclusive and diverse?
- How can we create a constructive understanding and interplay between practice and theory?
- How can we create a reasonable interplay between fashion and technology, the physical and digital in and through education?
- What relationships does or should fashion education foster with the fashion industry?
- How can we seize the visibility of fashion, its transformative power, its potential as social intermediary?

THE MULTILOGUE ON FASHION EDUCATION 2021 is a participatory and outcome-oriented space focused on the learning and teaching of fashion at tertiary level. It aims to explore and illustrate the diversity and complexity of the field and the practices of fashion education. It aims to foster a greater understanding of its pasts, presents and futures – methods, values and didactic, pedagogic and epistemological questions.

This conference thus seeks to inspire mutual learning, collaborative research and shared action – fashion educations for NOW.
DETAILS OF SUBMISSION

• abstracts of 250 words with indication of theme, format, title and five keywords
• author information (name, job title, academic affiliation / organisation, contact details)
• principal language of conference proceedings: English
• submissions through ConfTool at http://fashioneducation.aup.edu

15 APRIL 2021: DEADLINE FOR CALL FOR CONTRIBUTIONS

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15 JUNE 2021: PUBLICATION OF SELECTION OF PAPERS, WORKSHOPS AND FILMS

1 SEPTEMBER 2021: SUBMISSION OF FINAL FILMS (FINAL PAPERS DO NOT NEED TO BE SUBMITTED)

All submissions will be evaluated in a double-blind review process. A selection of contributions will be published as a book.

PARTICIPATION

• 30 June 2021: publication of programme
• 30 June 2021: opening of registration
• participation will be free of charge, registration required

WE LOOK FORWARD TO YOUR CONTRIBUTIONS!
DETAILS OF CONTRIBUTION FORMATS

15-MINUTE PAPERS

AIMS
• to explore and illustrate the diversity and complexity of the field and practices of fashion education
• to share research concerning didactic, pedagogic and epistemological questions
• to inspire a greater understanding of the pasts, presents and futures of the field
• to inspire future research and action

90-MINUTE “BETWEEN” WORKSHOPS

AIMS
• to provide an opportunity for fashion educators and students of different specialism and institutions to meet, exchange experience, to learn from each other and develop ideas together
• to facilitate outcome-oriented exchange which enables all voices to sound
• to strengthen peer-to-peer learning
• to foster cross-disciplinary and trans-cultural reflection and collaboration
• to turn reflections into action

FORMAT
• interactive small-scale online workshops, mini-multilogues – facilitated by two or more fashion educators or intermediaries from different educational, disciplinary or cultural contexts
• subjects of current relevance for fashion education, and/or pedagogic and didactic challenges
• including short inputs and different exploratory practices, such as debating, making, writing, performing or drawing – with a clear outcome orientation

TIMING & SCREENING
• 90 minutes
• workshops will be scheduled on both conference days, workshops can be offered twice – please indicate your preference of date and frequency

PARTICIPANTS
• max 15 fashion educators and students
• a list of participants & contact details will be available before the workshop, tasks or texts can circulated in preparation of the workshop

PLATFORM
• online, tbc
• workshops will not be recorded

ACCESS
• registration required (registration opens 1 September, first come basis)
• free of charge

3-MINUTE PROJECT PRESENTATIONS FILMS

AIMS
• to introduce innovative learning and teaching projects, practices and institutions
• to develop a greater awareness of the plentitude and plurality of fashion education
• to showcase the didactic, mediating and social potential of fashion also beyond tertiary education

FORMAT
• common video file formats
• submissions of abstracts should indicate thematic and visual concept and wider relevance
• final films need to be submitted 1 September 2021

TIMING & SCREENING
• max. 3 minutes
SAVE THE DATE

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