

# INTERNATIONAL MANAGEMENT

The MSc in International Management program offers a comprehensive foundation in the theories and practices of management in all its forms. Courses are held in small classrooms of peers and faculty from around the world. You will focus on critical analysis, problem solving, and developing a critical understanding of the economic and socio-political environments of companies and organizations. Our American-style graduate education offers you choice and specialization while providing global perspectives and experience with the various contexts of managerial work.



## SPECIALIZATIONS OFFERED

The MSc program offers three approaches to provide you with the skills to critically evaluate contemporary literature and theories on management, apply them to current situations and challenges, and respond with effective and meaningful solutions. The three specializations are:

- MSc in International Management
- MSc in International Management - Sustainability Systems
- MSc in International Management - NGO and Mission-based

You will have the opportunity to refine your knowledge and skills, all of which will be directly transferable to careers in these professional areas. You will benefit from a series of shared courses across all three program concentrations, while also working on your specialization through concentration-specific courses and relevant chosen electives.

Once you graduate from the MSc in International Management, you will be well-prepared to pursue a career in a range of sectors and organization types, including corporations, non-governmental organizations, start-ups, nonprofits and family businesses. Our alumni demonstrate the successful outcomes that have come from choosing AUP as the next step in their management or related careers.

### Examples of what graduates are doing now:

- Adidas, Nuremberg: Sustainable Business Program Manager
- Orange France-Telecom, Paris: Marketing and Innovation Consultant
- Dopper USA, San Francisco: Head of Business Development and Sustainability
- Stream Global Services, Minneapolis: Senior Pricing Analyst
- Weiser Mazars, New York: Marketing Associate



*"Pursuing an MSc in International Management and Sustainability Systems has helped enrich my analytical skills while considering new critical and creative approaches to the social challenges facing today's global enterprises."* – HOPE STEWART '16

## PROGRAM STRUCTURE

The MSc in International Management is a 40-credit coursework program that can be completed over 2.5 semesters during one calendar year.

The program is characterized by:

- A flexible, yet structured, degree program that provides you with the advanced skills to navigate the complex national, cultural and socio-economic contexts in which businesses and other organizations operate in the world today;
- Individual learning in an intimate and supportive classroom setting. The degree has been designed to meet the needs of recent graduates interested in a management-oriented career or early to mid-career professionals looking to transition to a management-related field or the next level of management;
- Three separate specializations catering to the ambitions and interests of incoming students;
- A structure that allows you to transition from a liberal arts or humanities background to a business or management focus.

## LEARNING GOALS

- Gain an understanding of how to manage complex and ambiguous organizational and societal situations with insight, competence, cross-cultural expertise and a strong ethical grounding;
- Acquire the theoretical and practical base needed to manage, while experiencing different cultural lenses through which to view leading and managing in organizations around the globe;
- Be able to go into any type of company and drive change, taking an active role in your position as manager;
- Develop advanced critical thinking and problem solving skills, as well as the ability to navigate complex situations.

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*"We offer a small, intimate program with a great deal of faculty interaction that provides traditional management skills and competencies, but goes beyond that in order to meet particular needs that many have to move into an area where they feel like they're doing something meaningful, productive and good for the world around. We're looking to attract students who are intellectually curious and want to move into a management career or want to transition their career in a way that addresses their curiosity and helps quench that thirst for meaning and understanding. I think this value, along with our intimate size and our critical approaches, make the program a unique and enriching experience that not many business programs can offer."*

– ROBERT EARHART, PROGRAM DIRECTOR, MSC IN INTERNATIONAL MANAGEMENT

**FALL** 16 CREDITS  
4 courses

**SPRING** 18 CREDITS  
4 courses  
1 two-credit module

**SUMMER** 6 CREDITS  
1 course  
Internship/Thesis

**TOTAL** 40 CREDITS  
Tuition is €810 per credit  
Total Program: €32,400

**THE AMERICAN  
UNIVERSITY 55  
of PARIS YEARS**

APPLY ONLINE: [WWW.AUP.EDU/GRADUATE](http://WWW.AUP.EDU/GRADUATE)

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